

44 Pages
Of Photos,
Stories

The inside story of Palm Springs
golf — the No. 1 sport in the Win-
ter Golf Capital of the World — is
told today in a special section of
The Desert Sun.

A full 44 pages of pictures and
stories have been compiled to
give Desert Sun readers — plus
the members of every golf club in
the area — the complete story be-
hind golf in the desert.

FEATURED ARE THE dozen
gold courses of the Winter Golf
Capital of the World — Bermuda
Dunes, Cochran - Odum, La Quin-
ta, Indian Wells, Eldorado, Tam-
trisk, Shadow Mountain, Thunder-
bolt Palm Springs (municipal),
O'Donnell, Riviera, and Ranch
Club — plus pictures galore.

Three of the world's leading
figures, Dwight D. Eisenhower,
German Chancellor Konrad Ade-
nauer, and Belgian King Leopold
are featured as visitors to the des-
ert.

Also featured in the edition is
a complete story on the Palm
Springs \$100,000 Gold Classic,
which gets under way Wednesday
on five of the famous desert golf
facilities.

THE SPECIAL SUPPLEMENT
of The Desert Sun — compiled un-
der the supervision of Sun reporter
Fred Weigel — has pictures of the
area's golf professionals, of men
behind the development of golf in
the desert and of many of the
celebrities who play golf on the
dozen private and public links.

A total of 20,000 copies of the
golf supplement are to be distribu-
ted, not only through the golf
course membership of the Winter
Golf Capital of the World, but are
included in today's edition of The
Desert Sun and distributed
to news services and golf facilities
throughout the nation, by the
Chamber of Commerce.

Three Die, Five Injured in Area Traffic Mishaps

BLTYHE — Two men were
killed and five other persons in-
jured in traffic accidents near here
over the weekend, the California
Highway Patrol reported.

Lorenz E. Michael, 32, Sunland,
was killed Saturday night on U.S.
60-70 about 10 miles west of here
when his truck overturned. Offi-
cers said two women riding in the
truck suffered minor injuries.

Pedro Juarez, 56, Thermal, was
killed Sunday when the car in
which he was riding overturned on
a desert road some 50 miles
northwest of here.

At Twenty-nine Palms, a man
listed by the California Highway
Patrol as Dale Pritchard, Lewiston,
Ida., died at 12:20 a.m. today
in a hospital here, from injuries
sustained in an auto crash at
11:15 p.m. Saturday, the CHP re-
ported today.

MAN, HOUSE BURNED UP BY NOISY TV

CATANIA, Sicily — **U** — Giuseppe Scanso told police today he
burned down his house to get his
family away from the television
set.

Scanso, 43, said he was unable
to sleep because of the loud TV
programs, so he got up and poured
fuel oil over the furniture and
set it afire.

Nobody was hurt, but police
jailed Scanso on charges of "grievous
arson for futile reasons."

NEW PERSECUTIONS

Americans Flee Lumumba Forces

LEOPOLDVILLE, The Congo
U — A total of 164 Americans
have fled to the safety of Ruanda-
Urundi in the face of new persecu-
tions by forces loyal to deposed
Congoese Premier Patrice Lum-
umba, the United Nations an-
nounced today.

A U. N. spokesman said the
Americans, all missionaries and
their families, had crossed into
territory from Oriental and Kivu
provinces where pro-Lumumba
forces are in control.

THE AMERICAN refugees are
being gathered together at the
Ruanda town of Managi the spokes-
man said.

The spokesman said a convoy
of Belgian refugees escorted by
U. N. Ethiopian troops was turned
back by the pro-Lumumba troops

Weather
Desert are forecast: Variable
high cloudiness today and Tues-
day. Scattered showers Mojave
Desert northward late Tuesday.
Little change in temperatures.
Highs today 53-63 upper valleys,
63-73 lower valleys.
Saturday's high, 70, low, 42;
Sunday's high, 67, low, 38.

The Desert Sun

THIRTY-FOURTH YEAR
The Desert Empire's Leading Daily Newspaper

8:00 P.M.
N.Y. Stock Exchange
30 Industrials 649.31, Up 5.72
20 Railroads 141.57, Up 1.07
E. F. HUTTON & CO.
150 North Palm Canyon Drive
Member New York Stock Exchange
and All Leading Exchanges
Private Wire
FA 4-1581

VOL. 34, NO. 156 2 Sections—56 Pages Palm Springs, California, Monday, January 30, 1961 PHONE FA 5-5005 Single Copy 10c

GRIM KENNEDY 'STAGGERED' BY DANGERS U.S. IS FACING



Jeff Chandler To Appear Here For JDA Session

Jeff Chandler, noted star of mo-
tion pictures and television, will
participate in the 3-day annual
meeting of the Joint Defense Ap-
peal Western Council at the Palm
Springs Riviera Hotel the weekend
of February 3-5, it was announced
by Jerry Schwartz, local host
chairman.

Chandler will give a dramatic
reading of a special work prepared
for the United States Congress by
Reginald Rose, well-known writer.
The script is entitled "An Act of
Congress" and is "a magnificent
statement of the aims and aspira-
tions of all people who seek to live
in peace and dignity with all man-
kind," Schwartz said.

The JDA Western Council con-
sists of some 300 community lead-
ers from 10 Western states, or-
ganized in 1959 to help finance the
fight against anti-Semitism, strengthen
democratic rights and advance
better group understanding.

Killer's Spouse Facing Charge

BAKERSFIELD, Calif. — **U** — A pregnant mother of three chil-
dren was accused today of brutal-
ly beating 6-year-old Rose Marie
Riddle after helping her husband
kidnap the child.

Dist. Atty. Kit Nelson made the
accusation against Mrs. Dixie Lind-
sey, 23, wife of Richard Arlen Lind-
sey, 30, who on Friday was sen-
tenced to death for the kidnap-
rape slaying.

440 Students Evacuated in Bomb Scare

Officials Search,
Fail to Find Bomb
Inside CC School

CATHEDRAL CITY — Approxi-
mately 440 youngsters were evacu-
ated here from the Cathedral City
elementary school at 9:50 a.m. to-
day while units of the state Divi-
sion of Forestry, sheriff's depart-
ment, and school officials search-
ed buildings in a vain follow-up on
a false bomb scare.

PRINCIPAL CHESTER Sproule
reported that the search was se-
cured at 11:15 a.m., and the chil-
dren were returned to classrooms
from the school playgrounds where
they had been led for safety.

The search was triggered by an
undetermined telephone call to the
school clerk.

Sproule contacted school district
officials, and sheriff's officers were
alerted. California Highway Patrol
units worked the scene for traffic
control on adjacent streets.

SIMILAR SCARES had occurred
within the past three weeks at
Palm Springs High School, and
Nellie N. Coffman junior high
school.

Two youngsters were traced in
the junior high scare call.

BULLETIN

Palm Springs Mounted Police
prepared to swing into action
shortly before noon today when
three persons believed to be lost
atop a ridge near the peak of
Tahquitz Canyon were spotted
signaling with a mirror and a
red coat.

The Mounted Police sent Roy
Shreck, of the Mamer-Shreck Air
Transport Service here, up in
his plane to survey the exact
location and determine if the
three are in need of any emer-
gency aid.



PALM SPRINGS FIREMEN chop their way into
the roof of the home of City Councilman
Kenneth Kirk, at 335 Camino Norte, follow-
ing a roof fire caused, according to Palm
Springs Fire Department officials, by a cut-

ting torch which was being used in remodel-
ing the city councilman's home. Fire and wa-
ter damage were estimated at about \$6,000.
(Desert Sun Photo)

Chest 'Summit' Meet to Seek Campaign Help

A "summit" meeting of major
organizations in the City of Palm
Springs has been called for 7:30
p.m., Friday, in the City Council's
chambers for the purpose of enlist-
ing support for the 1961 campaign
of the Community Chest here.

The meeting was called by Har-
din M. Hart, Jr., 1961 president of
the Chest.

"Service clubs have already in-
dicated their willingness to coop-
erate and support our efforts,"
Hart declared.

Hart said that invitations to the
meeting have been directed to the
mayor, the council, heads of city
departments, officers of service
clubs and to Community Chest offi-
cials. But, he added, the meeting
will also be opened to the public.

22 DESERT ITEMS FOR PLANNER MEET

RIVERSIDE — The Riverside
county planning commission will
consider 22 matters of special in-
terest to upper Coachella Valley
residents during the meeting which
convenes here at 10 a.m. Tuesday.

At 10:30 a.m., a hearing on zone
change case 210 will be heard, con-
cerning property in the east Palm
Springs area, and restudy of por-
tions of the Cathedral City-Palm
Desert district.

AT 11:30 A.M., a change of zone
for Palm Springs Highlands num-
ber two will be heard. The propo-
sed change is from W-2 to C-P
and R-3 for lots south of 30th Ave-
nue, north of Perlita, extending
eastward to 165 feet east of Avenid
Ximino, west to 670 feet west of
Whispering Palms Trail.

Afternoon public hearings in-
clude:

—At 2 p.m., variance case 416
for reduction of lot size asked by
Harris McGalliard, Inc., in the Ca-

'State of Union' Talk Unveils Programs

By MERRIMAN SMITH

WASHINGTON (UPI)—President Kennedy asked swift
action today to shore up a receding U.S. economy, thwart-
Soviet-Chinese designs for world domination and thus lead
America safely through the onrushing "hour of maximum
danger."

The 43-year-old Chief Executive
in his first State of the Union
message, delivered personally to
a joint session of Congress, con-
fessed he was "staggered" in the
10 days since the inauguration by
"the harsh enormity of the trials
through which we must pass in
the next four years."

"Each day we draw nearer the
hour of maximum danger," Ken-
nedy said.

HE REPORTED "THE Ameri-
can economy is in trouble," and
that crises produced by tense re-
lations with Russia and Commu-
nist China multiply daily, with so-
lutions increasingly difficult. He
warned that life in 1961 "will not
be easy" and "there will be further
set-backs before the tide is
turned."

"But turn it we must," he said
in a prepared 4,600-word address,
discussing in rapidfire order a se-
ries of executive actions he has
taken, plus recommended legisla-
tion he wants promptly from the
House and Senate.

WHILE HIS MESSAGE bore a
clear stamp of concern over the
bleak foreign picture, Kennedy
turned first to the state of the na-
tional economy and what he in-
tended to do about the continuing
slump.

Refusing "to stand helplessly
by" while the situation worsens,
Kennedy informed Congress of an
omnibus anti-recession program to
be submitted within two weeks.

He said he would ask for larger
and longer unemployment com-
pensation benefits, more food for
the unemployed and their
families, a new housing program
under a new housing and urban
affairs department, a higher min-
imum wage and a tax break for
companies spending money on
"sound" plant expansion.

THE PRESIDENT welcomed op-
en, peaceful competition with Rus-
sia and Red China, but warned
Americans against being "lulled
into believing that either power
has yielded its ambition for world
domination."

Counseling the free world to re-
main so strong that aggression by
any nation would be "clearly fu-
tile," Kennedy said his adminis-
tration still planned "to explore
promptly all possible areas of co-

operation with the Soviet Union."

"BOTH NATIONS would help
themselves as well as other nations
removing these endeavors from the
bitter and wasteful competition of
the cold war," he said.

To lead America through deep-
ening world tension, Kennedy dis-
closed he had ordered Defense
Secretary Robert S. McNamara
"to reappraise our entire defense
strategy." He directed McNamara
to submit preliminary conclusions
by the end of February with a
view to quick budgetary, legisla-
tive and executive action.

Kennedy directed three imme-
diate steps in the defense area. He
ordered a quick build-up of air-
lift capacity so America's conven-
tional military forces could "re-
spond" with discrimination and
speed, to any problem at any spot
on the globe at any moment's
notice."

HE ORDERED THE Polaris
submarine construction program
stepped up at once by using un-
obligated shipbuilding funds now
instead of waiting for the next fis-
cal year which does not begin un-
til July 1. He said this would ad-
vance the Polaris program by
nine months.

The President also directed
prompt acceleration of the entire
U.S. missile program. Pending
completion of the McNamara
study, he said there would have to
be better organization and deci-
sion-making to cut down on waste-
ful duplication and time-lag "that
have handicapped the whole fam-
ily of missiles."

SELDOM HAS A peacetime
President presented such a stern
national and international outlook
as Kennedy did in his address de-
livered in what he called "an
hour of national peril and nation-
al opportunity."

His passages on conditions at
home amounted to an economic
sick call.

"The present state of the econ-
omy is disturbing," he said. "We
take office in the wake of seven
months of recession, three and a
half years of slack, seven years
of diminished economic growth,
and nine years of falling farm in-
come."

INTEGRATION CRISIS

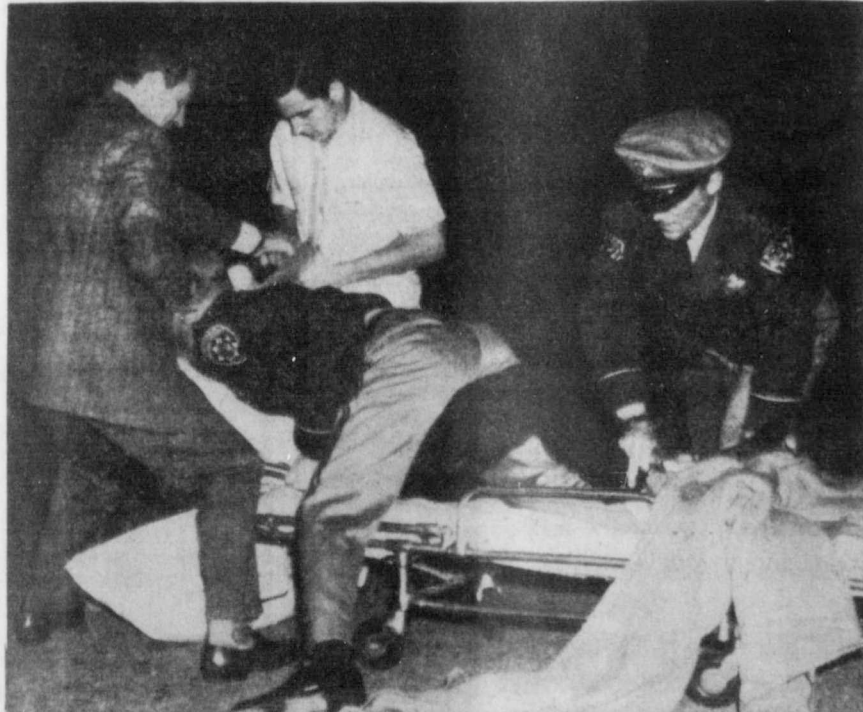
New Orleans Due For More Pickets

NEW ORLEANS — **U** — The
stage was set today for a resump-
tion of mass racial demonstra-
tions by irate mothers when two
white boys attend an integrated
school that had been boycotted
for 10 weeks.

Police protection around Mc-
Donogh 19 Elementary School, re-
duced to only token proportions,
was expected to be heavily rein-
forced today in anticipation of
strong reaction to Friday's sur-
prise attendance by a white third-
grade student.

JOHN THOMPSON, 33, a \$70-a-
week drug store clerk, touched off
the latest crisis when he accom-
panied his son, Greg, to the school
which had been attended by only
three Negro first grade girls since
Nov. 17. Thompson said he would
bring his other boy, 8-year-old
Mike, with him today. Mike did
not attend Friday because he had
a cold.

Greg's attendance caught segre-
gationists off guard. They had
long abandoned all-day vigils at
the school.



DETERMINED THAT HE wasn't injured—and he
apparently wasn't—Richard Demarbiex, 24,
of Cathedral City, is restrained on a stretcher
by Highway Patrol officers Don Hunter, left,
and M. W. Bowen, right, after Demarbiex
rolled his car on Highway 111 east of the
Western Hills Hotel at 10 p. m. Saturday. De-
marbiex was cited for drunk driving after the
crash—his second collision of the even-
ing, the CHP reported. At 6:45 p. m., he

collided near Deep Canyon Road, Palm Des-
ert, with a car driven by Zenda Elliot of La
Quinta. Demarbiex was cited for excessive
speed for conditions on that accident. At 10
p. m., he struck the rear of a car driven by
Gene Costa, Los Angeles, lost control of his
car, careened over the road, and rolled his
vehicle. Doctors at Casita Hospital released
Demarbiex after a checkup. (P. S. News-
photo)

TRANSLATOR GETS \$75, NEEDS \$5,917

Donations of \$75 were received
by Palm Springs Translator dur-
ing the past two days, leaving
\$5,917 of the \$15,000 operating
funds needed for this year to be
raised, president Frank Bennett
reported.

Directors of the non-profit tele-
vision service are asking \$15
donation from each Translator
user.



TOP WINNER IN KDES' "Jackpot Initials" contest is Carlton L. Burnham, Cathedral City, who received a check for \$103.04 from KDES secretary Joy Frasier. Jackpot initials are broadcast 10 times daily over the 920 radio dial spot—and anyone hearing his initials announced is eligible for cash or merchandise prize. General manager Norm Loftus emphasized "Jackpot" popularity is indicative of the great number of listeners who tune the 920 station "for the best in daily radio entertainment." (Desert Sun Photo)

MARINE TRAVELS IN 16 COUNTRIES

MARINE CORPS BASE, Twenty-nine Palms, "Join the Marines and see the World" has been true for many Marines throughout the year and as an example Marine Gunnery Sergeant Thomas E. Conlon points to his travels during the past four years.

Since 1957 Sergeant Conlon has traveled to 16 countries, from the Riviera in France to Hong Kong as well as touring other large cities of the world and historic landmarks during his off-duty hours.

WHILE ON A Mediterranean Cruise in 1957 with the Second Marine Division, Conlon participated in a joint North Atlantic Treaty Organization landing exercise in Theros Gulf, Turkey. He also went ashore in other exercises, visiting Mediterranean country side in this Mid-East area.

Gunnery Sgt. Conlon's second

**INCOME TAX DEDUCTIONS
GIVE TO THE
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RUMMAGE
SALE**
Tuesday Mornings
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THRIFT SHOP
Palm Springs Health Center
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WILSON'S JEWELERS
• EXPERT WATCH MAKERS ON
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Reading a "success story" . . .

The most inspiring "success story" is the one you can read in the pages of your savings account book. It's a "continued story," that gets more interesting every week, as you see your savings grow!

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State's War On Printed Smut Begins

Newspapers Back New Assembly Bill In Clean-Up Drive

Legislation designed to help rid newsstands of smutty publications was proposed in Sacramento this week under the sponsorship of California's newspapers.

Assemblymen Glenn E. Coolidge (R-Felton) and Sheridan N. Hegland (D-La Mesa) introduced the measure, Assembly Bill 584.

IN DRAFTING THE measure, the legislators had the advice and counsel over a period of many months of district attorneys concerned with the fight against pornography, the legislature's own Legislative Counsel and the Governmental Affairs Committee of the California Newspaper Publishers Association.

Coolidge said that what they sought was a bill which law enforcement officials believed would help them clean up the dirty books and pictures situation, but also a bill which was not so complex and far reaching that it would be voted down by legislators concerned about censorship.

PRIOR ATTEMPTS to draft new legislation in this field met with defeat because many legislators felt the methods imposed a more serious problem than the problem itself, according to Coolidge.

He described A. B. 584 as "simple and understandable."

"It will make enforceable the anti - pornographic feelings of all our people."

He, Hegland and the newspaper association joined forces in the campaign when it became evident that they all were seeking to strengthen existing anti-pornography laws in a manner which would satisfy law enforcement officials, the legislature and the people.

The Coolidge - Hegland bill has been referred to the Assembly's Criminal Procedures Committee. The same committee which in 1959 blocked passage of anti - pornography legislation proposed by Assemblyman Louis Francis (R-San Mateo).

12 Tables Play In Duplicate Bridge Session

Twelve tables were in play at the Thursday meeting of the Desert Duplicate Bridge Club, with the Skio - Mitchell system used. Winners were:

North-South—Mr. and Mrs. Henry Bloomfield, first; Mrs. Edith Chalfont and Mrs. Edith Simmons, second; Ralph Widen and Lou Meyers, third; Mrs. Ida Epstein and Mrs. Harriet Korman, fourth. East-West—Dr. and Mrs. L. Linick, first; Mr. and Mrs. Isador Singer, second; Mrs. W. O. Rogers and Mrs. E. W. Hughes, third; Mr. and Mrs. Dale Campbell, fourth.

The club, sponsored by the City Recreation Department, will hold its second monthly Master Point tournament Feb. 2 at the Playhouse.

Rotarians See Speedway Movie

CATHEDRAL CITY—The Rotary Club this noon saw movies of the 1960 Indianapolis Speedway Races, presented by Bill Ellis, at its regular meeting at Laury's Steak Ranch.

Tonight, at 7:30 p.m., the club will present the charter to the newly organized Explorer Post at Laury's. This event also is a ladies night.

The U. S. airline industry's jet-powered fleet will total more than 600 planes when present orders are filled.



SURE THEY RUN, agree this trio of watch experts who listen in vain for the old tick-tick. The trio of Western Watch Dealers gathered in the Ocotillo Lodge for a winter conclave here. Listening for the swish of time are, from left, Ted Schwartz, of the House of Time, Los Angeles; Julian Lazarus, president of the Benrus watch company; and Murray Hecht, Mark Jewellers, Van Nuys - based jewelry chain store. (Desert Sun Photo)

NORTH PALM SPRINGS

Hansens Move to New Home

By ORPHA GEIER

Mr. and Mrs. G. E. Hansen moved out last week and will spend the balance of the season in their new home here on Keith Street.

Matilda Massen flew back to Swanton, Ohio, last week after completing a visit here with her brother and sister - in - law, Mr. and Mrs. Leo Cheney.

Weekend guests at the home of Harold and Mabel French on Covey Street were Mr. and Mrs. Howard Privette and Tommy. Mr. Privette is employed at Mundet Cork Corporation in Maywood of which Mr. French is sales engineer. Mrs. French is now living here and Mr. French comes out for weekends. The Frenches purchased the former Grunberg home.

Mr. and Mrs. Jerry Miller and sons, Jerry, Jr., Jon and Joshua have moved to North Palm Springs from Monrovia and make their home on Covey Street. The Millers are not strangers to the desert having lived in the area before. Mr. Miller is a painter.

Recent guests of Mike and Molly Burke were Mr. and Mrs. Will Hayes of Los Angeles, who are just back from a vacation in

England.

Mr. and Mrs. Ernest "Whitey" Ishmael of Laguna Beach and Albuquerque, N. M., have purchased a home on Avenue 16 from Marie Ropp. Mr. Ishmael, who is a power lineman with Civil Service recently completed an assignment in Twentynine Palms.

Callers at the Orpha Geier home last week were Carl Rutty and Grace Connors of Pomona. Mr. Rutty owns property in Cathedral City as well as orange groves near Pomona.

Out for a visit at the Kelsey Cook home last week were Mr. and Mrs. Frank Skelly and Lt. and Mrs. William King, all of Hollywood. Lt. King is a chemist with the narcotics division of the Los Angeles Police Department.

Harold and Charlotte McGaa, former residents, were out from Murietta for a Sunday visit with friends here.

Stewart and Barbara Feuer and Harry spent last weekend at the home of Stewart's parents in Long Beach.

Jimmy and Scotty Hillborn of Santa Ana came out for the weekend on the desert. The Hillborns

have property near B-Bar-H Ranch and have their trailer there.

The T. D. Pendergasts' and the Dallas Chronisters drove to Murietta for a visit to the Harold McGaa home.

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PRINCESS RAISA INVITES YOU
Gyms, pool, golf, horses, ping pong, dancing
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Behind Palm Springs Imports
Phone 328-1666

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AGED CHOICE MEATS—FANCY HORS D' OEUVRES—GOURMET
1111 SOUTH PALM CANYON DRIVE—SALE MON.-TUES.-WED.



ORANGE STAMP SALE

Get \$2.50 worth of EXTRA free stamps with

SAUSAGE 3 LBS 39¢

Get \$2.50 worth of EXTRA free stamps with

Ground Shoulder..2 LBS 69¢



TOILET TISSUE . . . 2 PKGS 69¢

LOG CABIN 24 oz. Bottle

SYRUP 2 FOR 99¢

VAN CAMP No. 2 1/2 Can

PORK & BEANS . . . 4 CANS 79¢

Farm Fresh Produce

CABBAGE SOLID HEAD **3 C 1b**

BROWN **ONIONS . . . 5 C 1b** LARGE JUICY **PEARS . . 2 LBS 25¢**

HIGHLAND 24 oz. **SYRUP....2 FOR 99¢**

FAULTLESS SPRAYON 16 oz. Can **STARCH....59¢**

—Frozen Foods—

SNOW CROP **ORANGE JUICE 4 CANS 89¢**

MINUTE MAID **TANGERINE JUICE 4 CANS 69¢**

DOUBLE STAMP DAYS THURSDAY

Double Stamps on Every Purchase



STORE and SAVE

We'll cut, dress, package and freeze meat exactly as you wish for storage in your food locker.

USDA CHOICE, SWIFTS LOIN, HIND or HALF

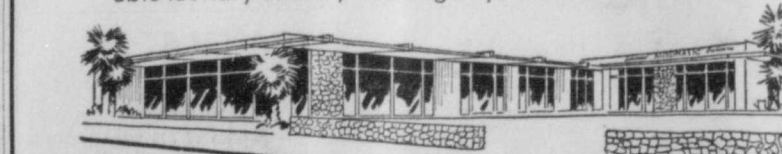
BEEF..... 10¢ lb ABOVE COST

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For Your Complete
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We Reserve the Right to Limit
OPEN 8 A.M. TO 9 P.M.
FREE DELIVERY—Call before 10:00 a.m. and 2:00 p.m.
Sale Monday, Tuesday, Wednesday, Jan. 30/31, Feb. 1.
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DID YOU KNOW?

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The AUTOMATIC
Laundry - Dry Cleaning
OPEN 7:30 A.M. 6 days a week OPEN
364 S. INDIAN AVE. — FREE PARKING — FA 5-2614

'Golden Fleecing' Brings Newton Back

By GEORGE LAINE
"Another opening, another show..."
That's the way the song starts and that's the tune Villagers and visitors alike will be humming tomorrow night when "The Golden Fleecing," second production of the 14-week season at the Ferrall's Playhouse in Deep Well goes on the boards.

IT'S NOT A CRITIC'S place to be offering predictions, but if past performance is any guide, "The Golden Fleecing" ought to be a beauty. The reasons are multiple. First of all there is John Newton, who has consistently delivered high caliber performances here over the past three seasons. He's the star, but he'll have plenty of aid, from a cast that includes Robert Minford, whose work in last season's side-splitting "See How They Run," won him a place in the permanent company of the Ferrall's 1961 season.

BETTY EBERT, co-producer with her husband, Jack Ravotzy, at the Barn Theater in Augusta, Mich. Betty was visiting her parents in San Bernardino, spotted a reference to "Golden Fleecing" in Charles Perlee's column in the San Bernardino Sun, and applied for and won the role.

Ann Daniels, who played "Ramona" in the production of America are court-bound after that adverse ruling on censorship last week by the U.S. Supreme Court... The court went 5-4 for pre-censorship of movies... (A lot of recent films are lousy but there has to be a better way than a bureaucratic dictate to make them better...)

THE PLOT FOR THE play revolves about the often hilarious antics of three Navy lieutenants who fathom a method for beating the bank of the Venice Casino in Italy. It's a rat-race of humor, one of the most sure-footed comedy plots to come out of the past decade, and it'll be very interesting to see how the group handles it.

There is one reminder. Let's all get to the Playhouse on time. I have been told that normal curtain is 8:40 but that on first nights it is held until 8:50. Armed with this knowledge, it is now almost an impossibility to arrive at — say, 9:05 p.m., as so many did last Tuesday. I'll be looking for you there Tuesday. On time.

TOMORROW NIGHT'S opening at the Ferrall's Playhouse will actually be two openings in one, with the advent of a new show in the Deep Well East Gallery scheduled to be hung before show time.

The new presentation of art will feature the works of members of the Desert Art Center and will include:

Hot Dog Show, Union in Pact

Signing of a union contract with the Hot Dog Shows of Palm Springs was announced today by the Culinary Workers, Bartenders and Hotel Service Employees Union, Local 535.

The contract covers health and welfare insurance, dental care, hours and wages, working conditions and vacation pay.

Signing for the firm was manager Ernie Glaser, and for Local 535, representative Rockland "Rocky" Greenstone.

clude works by Sterling Moak, Wilton McCoy, Brownell McGrew, Alex Canedo, Lois Sakin, Ida Itkin, Esmeralda Read, Sam Fleishman, Gaylord Richmond, Walton Leather Jones and E. Lowell Staples, a quite respectable list of Palm Springs area artists.

I'm looking forward to the art exhibition as a fitting facet of tomorrow's overall artistic picture. I'm sure you'll find the total situation a provocative one.

ENTERTAINMENT SCENE: JFK made the wise choice when he tabbed Ed Murrow to tell the world about us as director of U.S. Information Agency... I know a lot of people who can tell America's story, but I can't think of anyone offhand who can tell it more forcefully, more directly, more honestly...

The Clan's next endeavor is a benefit on behalf of Negro integration leader Dr. Martin Luther King... Deposed premier Lumumba can't make it...

Eleanor Parker, one of the pluckiest actresses I know, split things apart with hubby Paul Clemens... She was nominated three times for Oscars... Better luck next time, Elly — you deserve it...

Eric Johnston and the Motion Picture Association of America are court-bound after that adverse ruling on censorship last week by the U.S. Supreme Court... The court went 5-4 for pre-censorship of movies... (A lot of recent films are lousy but there has to be a better way than a bureaucratic dictate to make them better...)

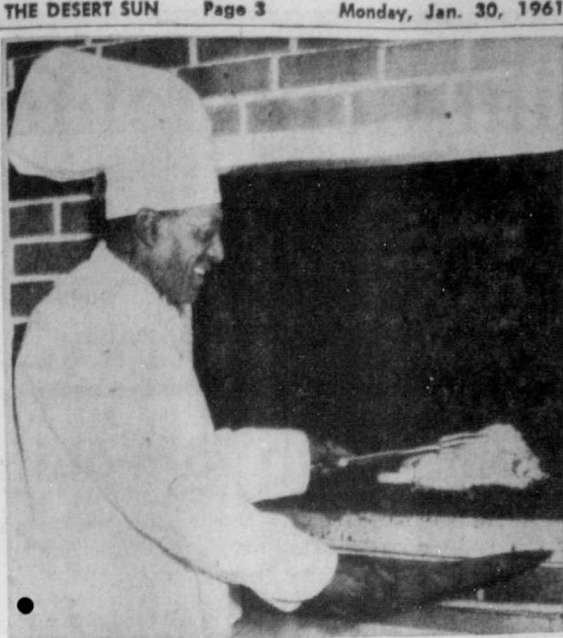
NOTES OFF THE CUFF: Save Wednesday night... That's when Bob Newkirk opens up at the Hilltop Room... For those of you who saw him at the Chi Chi the last two seasons, it'll be a pleasant bit of news...

Pat Raymond of KCMJ showed off his Morris 830 to shoeman Ted Land last week and Mrs. Land — after spotting the engine sitting east to west, not north to south, observed that she'd like to have one.

"It's Japanese of course, isn't it," she quizzed. See you at Billy Allen's Riviera opening tonight...



MARJORIE Garretson, a huge star in years gone by and still a powerful entertainment figure, opens tonight in the Riviera Hotel's all-new show scene. She'll be a feature of the new lineup which stars the Billy Allen Orchestra plus Janey Saylor's vocals.



CHEF A. FORD ROLLS A CHUNK of beef onto the real oak wood pit barbecue at Shep's Drive-In, the only desert area location with such a feature. Ford specializes in barbecued ribs, chicken, beef, pork, lamb and ham and his excellence at his art has earned him the title of "The Barbecue King." (Desert Sun Photo)

'Student Prince' Opens Tonight in San Bernardino

SAN BERNARDINO — The "darling" of every student in old Heidelberg will be played by lovely blond Beverly Gregg as Kathie in the San Bernardino Civic Light Opera Association's production of "Student Prince" scheduled tonight through February 4 at San Bernardino High School.

Kathie, the niece of an innkeeper in Heidelberg, is not only the favorite barmaid of all the students attending the University of Heidelberg, but with her modest and inherent beauty and charm, manages to capture the heart of the young prince, Karl Franz, during his student days at Heidelberg.

Miss Gregg sang several leading roles for one season with the Sacramento Music Circus, has been featured at Disneyland and the Hollywood Bowl as a singer and has appeared in two Los Angeles Civic Light Opera productions and one Greek Theater show.

She was seen in Maxim Gorky's "The Lower Depths" at the Valley Playhouse in Woodland Hills and has served as featured vocalist at the Tropicana and New Frontier Hotels in Las Vegas.

Tickets for "Student Prince" can be purchased at the Civic Light Opera Box Office located at Gene Vanouse Television and Music Store, 338 West Highland Avenue, San Bernardino, and at the Three Harris Company Stores in San Bernardino, Redlands and Riverside.

The National Board of Fire Underwriters reminds that fire losses are the heaviest during the winter months.

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UPS SCHEDULE

Another day has been added to the Chess Club schedule, Howard Haddock, city recreation director, announced today.

The club will now meet every Monday, Wednesday and Saturday afternoon, from 2 to 5 p.m., at the clubhouse at the Polo Grounds.

This club is open to residents and visitors.

Given Key Role

HOLLYWOOD (UPI) — Carleton Young has been signed for the key role of Capt. Macklin in "Armored Command," scheduled to go before Allied Artists' cameras soon.

Dr. M. H. Beebe

—Chiropractor—
405 Industrial Pl. 324-4939
wishes to announce that people who haven't the time or place to SUN BATHE can get the same tan and health benefits from an 8 to 15 minute ultra violet treatment. It is recommended for colds, coughs, asthma, anemia, arthritis, bronchitis, buritis, rheumatic aches and pains, skin conditions, lack of energy, etc. Hours 9 to 12 and 2 to 4 daily except Sat. afternoon and Sun. —Adv.

The Desert Sun

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Stretching It

HOLLYWOOD (UPI) — Producer-director Samuel Fuller is still loyal to the unit he served with during World War II.

During the war Fuller was with the Army's 1st Division. Since then he has made sure the division's insignia appears someplace in each of his pictures. He had to stretch a little in his latest film, "Underworld, U.S.A." but he got it in — on the shoulder patch of an Army recruiting poster.

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GUESTS OF JUDGE and Mrs. Mackyn Goldman for cocktails at the Riviera Hotel's Lido Lounge were Jolie Gabor and husband, Count Edmond De Szigethy. Judge and Mrs. Goldman are residents of West Orange, N. J., and are spending the winter at the Riviera Hotel. (Kreitzman Photo)



COUNCILMAN GEORGE BEEBE, left, gives Palm Springs welcome to film and television actress Rita Lee and actor Charles Irwin as the visitors enjoy Chi Chi dining and new stage show currently headlining The Crosby Brothers. Miss Lee will soon appear before Allied Artists' cameras in "The Eichmann Story" and Irwin is featured on the weekly Tab Hunter television show.

PLAYHOUSE AT DEEPWELL
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THE FERRALLS PLAYHOUSE, the only Professional Equity Winter Stock Co. in Southern California brings 14 weeks of exciting plays and stars of stage, screen and television.

Limited Stand For Soviet Epic In UCLA Debut
LOS ANGELES — Only six performances will be given in the Western debut of the spectacular colorfilm of Moussorgsky's musical epic, "Khovanshina," in Royce Hall Auditorium, UCLA, at 8:30 Thursday through Monday nights, with a Sunday matinee at 3.
The magnificent music, which never has been heard before in entirety because of the cuts necessary to opera production, has been newly orchestrated by Dimitri Shostakovich according to the composer's indications. The intense drama is given full pictorial and emotional value by an outstanding thespian cast while the gorgeous ballet scenes are danced by the Bolshoi Ballet led by the famous ballerina, Maia Plisetskaya

PALM SPRINGS Riviera HOTEL
PROUDLY PRESENTS
THE NEW **BIG SOUND**
MR. BILLY ALLEN
HIS TRUMPET AND ORCHESTRA
"SWEETEST MUSIC UNDER THE STARS"

PREMIER GALA OPENING TONIGHT
"GET UP A PARTY"
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SENSATIONAL TWIN PIANOS IN THE LIDO LOUNGE
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BILLY ALLEN
JANIE SAYLOR
Sensational Songstress

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Adagio Sensationalists
Bill Alexander Orchestra
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WORLD FAMOUS CHI-CHI PALM SPRINGS

Editorial-Comments

THE DESERT SUN PUBLISHING COMPANY, Established 1927. George E. Cameron Jr., president; Carl W. Schooss, executive vice-president and publisher; Lew Levy, vice-president; C. C. Hutchens, secretary-treasurer; Don Klotzbuecher, managing editor; J. W. Richardson, mechanical superintendent.

The Desert Sun is an independent newspaper dedicated to truth, accuracy and impartiality in the news; to the progress of the desert region; to the support of that which it believes right and to the defeat of that which it believes wrong.

Page 4 THE DESERT SUN

Monday, Jan. 30, 1961

A Tribute from Youth to Youth

The Desert area may well be proud of its teen-agers, especially its Teen-Angels.

This is a group of girls who aid the Angel View Crippled Children's Foundation in Desert Hot Springs, and who have so far contributed \$12,000 in three years toward operation of the Foundation's Clinic.

There never has been any question about the worthwhile service of the Foundation, and the aid given crippled children. In 1955, residents of Desert Hot Springs decided to present a Penny Carnival to raise funds, and Queen contest was held. Mary Bomar served as first Queen, and she collected \$200 that year for the clinic.

In 1956, Phyllis Smilen collected \$600.

Then Mrs. Esther Eaton, an active supporter of the Foundation for many years, came up with the name, "Teen-Angel," and it has since been copyrighted and printed in newspapers nationally and internationally as

a symbol of teen-age girls who have unselfishly and wholeheartedly gone out to collect money to help the children of Angel View.

Diane Kennedy became the first Teen-Angel in 1958, and her total donation was \$1,800. In 1959 Diane Copass went forward to bring the clinic \$3,500, and in 1960 Bonnie Blackstone was haloed Teen-Angel and her group brought in \$6,700.

This year the contest is scheduled to start about March 1, with the final selection set March 24 at the Palm Springs Riviera Hotel.

The group of Teen-Angels has been the recipient of several awards. Last year it received the Parents' Magazine Youth Group Achievement Award for Outstanding Service to the Community, and also was among the top 15 youth groups to be given the George Putnam Youth Award.

Achievement of these teen-age girls is a wonderful tribute from youth to youth.

This Side of The Sun

By Phat

This is the week
We start big things
All aiding the fame
Of Palm Springs.

February, which gets rolling this week, is a short month but it will long on publicity for Palm Springs and the Desert Empire.

EYES OF the sport world will be on us as 128 of the nation's leading golf pros plus a few from far-off places will chase a little white ball around five lush desert country club courses and what they do will fill up columns of space in newspapers from coast to coast.

People will know that this is really the Winter Golf Capital of the World.

NOT ONLY will the story of the desert be read on the sports pages of the nation but it will be told via radio and be eyed by millions on television.

Then next summer in the lounge car when I proudly say I'm from Palm Springs people won't say, oh, that's in Florida, isn't it.

So far as I have been able to learn, there's no Palm Springs in Florida. They swiped the name of Hollywood and some other noted southland spots but not Palm Springs.

NOW, THE TOWN is going to be jammed with visitors during the week, eager to see the Big Time pros and the top celebrities belting the pellet. All of us natives should get in on the act. Bing Crosby got into the act Friday, Bob Hope was already in it.

This time it will be the Road to the Desert Empire.

WHILE ON the topic of sports — hiring of Marv Grissom as pitching coach of the Los Angeles American League Angels, due here in about four weeks, presents an interesting picture. Grissom is a native of Los Moinos, California.

That makes all of the top figures in the Angel set — up native sons.

AN all-California production. BILL RIGNEY, field manager, was born in Alameda and makes his home in the west during off season. Fred Haney, general manager, was reared in Los Angeles, has a home there and also has a home on the desert where he comes as often as time allows.

The other two coaches of the team, Ralph Kress and Bob Elliott are also native Californians.

KRESS WAS BORN in Columbia, in the Mother Lode country, and Elliott in San Francisco.

Both of them make their home in California when not on the road with their club.

Albie Pearson, the little outfielder just signed, is a resident of Riverside County — Riverside.

And five other players are Southern Californians.

And the Angeles will train in California — right here in Palm Springs.

—Bob Considine



STAN DELAPLANE:

How Dear to My Heart

The day was fine and sunny. The kind of day that sets the neighborhood dogs on long energetic walks. Dogs have a very purposeful trot — they are going somewhere on important missions.

It was the kind of day that set the neighborhood cats on intent mouse hunts up on the hillside.

GREAT PRESSURE was exerted on me by my offspring to purchase a kite.

By these indications, I predict a short winter.

THE WORLD IS full of predictors — here is a scientist who predicts that Man will shrink to two feet in the next million years.

I am a predictor of seasons.

WHEN SMALL boys ask for a kite, winter is over. I do not care if it is blizzarding outside. I do not care what the weather bureau says.

"Can I have a kite, Daddy?" That is the prediction I listen to.

(I SAW two boys flying kites on this same day. That proves something.)

THERE IS A built-in time clock in a boy. And when I was in knee pants, I knew exactly when kite season started.

I knew when marble season started; I knew when top season began and when it ended.

THIS WAS KNOWN to all of us. There was no agreement. One day you came to school with a pocketful of marbles and said to another boy:

"You want to play a game of migs?"

He said: "OK." And he dug down in his pocket and, sure enough, HE had some marbles, too.

THIS WAS NOT the full-blood-

ed, gambling heat of marble season at its height. It was just a preliminary. Just to establish that the season was on. (Later you got to the high season. A time of fever in which you came to blows over who said "ven" first. And, at night, you counted your marbles. Gloating over the winnings or mourning your losses.)

This is also the season of treasure hunting. In Los Angeles two 8-year-old Cub Scouts went out looking for a lost dollar.

They found a satchel with \$2,884.

IN COLUMBIA, S. C., a couple of small boys found \$2,000 in a buried peanut butter jar in an abandoned house.

You will find a rash of such stories at this time of year. But you will NOT find these things in the fall. In the fall, we do not hunt treasure. (We play football. And it is also the season for trapping wild animals — we send away for catalogues on "Snap-Fast Traps. Make Big Money!")

HAVE LOST my built-in clock since I grew up. But fortunately have a small boy with a clock I can refer to if I want to know how long winter will be.

As near as I could see, it was a day to relax in. My clock has not run down. It simply disappeared.

I WAS PARKED, watching the two boys flying their kite — it was one of those dragon-tailed things. You have to get somebody to hold it while you run with the string. They were doing it all wrong. ANYBODY could see that.

So I said: "Hey, you want me to show you how to do that?"

But they just gave me a moody look and moved about a quarter of a block away. And went on doing it their way.

I could see they were doing it wrong. But they could see I did not really know what time it was.

Dear Abby...

...by Abigail VanBuren

DEAR ABBY: The woman who said her daughter's wedding was spoiled because the baker sent a square wedding cake must have been pretty square herself. Where does it say a wedding cake has to be round? Our wedding cake was square and it wasn't even white—I love chocolate and so does my husband (and most people prefer it to any other flavor) so we ordered a chocolate wedding cake. The icing was white, of course, and I wish you could have seen the guests' faces when we cut the first slice.

NON-CONFORMIST

DEAR ABBY: In the 32 years I have been in the baking business we have made (at the bride's request) square, oval, oblong, heart-shaped, shamrock-shaped, cross-shaped and horse shoe-shaped wedding cakes.

I would say that less than half of ALL wedding cakes we made were round. And we aren't square, either.

"YOUR FRIENDLY NEIGHBORHOOD BAKER"

DEAR ABBY: If you think a square wedding cake is odd, you should get around a little more.

My sister's wedding cake was made in the shape of TEXAS. Unfortunately, not many of the guests saw it because my brother-in-law got potted and fell in it right about El Paso and he broke it off clear to Galveston.

Sincerely yours,
LORETTA

DEAR ABBY: As a professional cake decorator, may I come to the defense of the baker who baked a square wedding cake.

In the first place, how idiotic can some people be to order a wedding cake without even telling the baker what she wanted? I am surprised that the baker would bake it for her without instructions. Every baker has catalogues and pictures galore to choose from. People who order things sight unseen deserve



to be disappointed.

"PRECISE"

DEAR ABBY: I chose a square wedding cake because it was more economical. You can cut at least 25 per cent more pieces from a square cake than a round one.

"THRIFTY"

DEAR ABBY: I am not trying to get a plug in for my business, but I am the owner of one of the largest baking equipment firms in the nation. I was amazed to read in your column that you had never heard of a square wedding cake.

Since 1940 we have manufactured and sold more baking pans for square wedding cakes than for any other shape.

Yours truly,
PLEASE WITHHOLD MY NAME

"What's your problem?" For a personal reply from Abby, send a self-addressed, stamped envelope to ABBY, Box 3365, Beverly Hills, Calif.

Who pays for what? For Abby's pamphlet, "How To Have A Lovely Wedding," send 50 cents to ABBY, Box 3365, Beverly Hills, Calif.

For a personal reply, write to ABBY, Box 3365, Beverly Hills, Calif., and include a self-addressed, stamped envelope. Abby answers ALL mail.

Quotes

CANTERBURY, England — George Sumpter, manager of an electric parts factory, says his firm will no longer hire girls with Jayne Mansfield figures.

They look fine, but they can't get close enough to the machines Sumpter explained.

GALS BEST ARMEN — HAMILTON AIR FORCE BASE, Calif. — Twenty-four airmen and six WAFs fired away at targets trying out for Hamilton AFB's 10-member rifle team. All six gals made the team.

The 20 airmen who were bested by the WAFs had an even worse shock coming. First Lt. Lois Minium, who scored 93 out of a possible 100, had never fired a rifle before.

SLEEP MIGHT HELP — LONDON — Dr. Alfred B. Alexander has this advice for motorists who are afraid of falling asleep at the wheel: Take off your shoes.

In a letter to the British Medical Journal Alexander said driving with bare feet was a good remedy for pulling out of a snooze.

For the more fastidious, he had another suggestion: Rub eau de cologne on your forehead.

NO, THANKS — OXFORD, England — Oxford coed Norma Shepherd, 20, said no thanks when she was asked to pose unclothed for an artistic tableau.

British reserve? Not a bit of it. "There's limited electricity on the premises and it gets too cold," Norma said.

Remember When...

JANUARY 30, 1951

Palm Springs had the distinction last weekend of being the locale for the first international World Film Festival sponsored by the Foreign Press Association, headed by Henry Gris of United Press. The Tennis Club made a brilliant setting—decorated with the flags of all nations—for the presentation of the 17 awards called "Henriettas." Gregory Peck and Jane Wyman were selected for the two top awards. A special award with plaque base was given to Ida Lupino as the "all woman of the year" for her versatility as a quadruple threat: producer, director, writer and actor.

At Safeway—Chicken of the Sea bite size tuna, 6½ ounce can, 32 cents.—Adv.

JANUARY 30, 1941

Most important step in preparing the way for Palm Springs' greatest project, the aerial tramway, was taken this week when an enabling act was introduced in both the Senate and the House at Sacramento. The bill, introduced in the Senate by Senator John Phillips and in the House by Assemblyman Nelson Dilworth, representatives of this district, provides the necessary legal foundation for this ambitious venture. The enabling legislation is necessary before the tramway can become a reality.

Palm Springs Christmas Seal returns amounted to \$637.85, it has been announced. This was an increase of \$125 over last year.

JANUARY 30, 1931

Professor Albert Einstein and his party are so pleased with their visit in Palm Springs that they have declared they will return every season, if possible. They arrived here Friday as guests of Samuel Untermyer, noted New York attorney, and will remain until tomorrow. The Einsteins have been deeply interested in the desert plants and Indian arts and crafts.

People...Places...Things...

NEW YORK — People . . . Places . . . Things . . .

Doug Whitney, not Richard Harding Davis, is the beau ideal of the younger men in the sports department of the N. Y. Mirror. Doug once worked there, as did a lot of us, under the eye of one of the most gifted and courageous sports editor-columnists of all time: Dan Parker.

IF DOUG HAD continued to lure the fickle muse he might well now be covering the heart-throbbing, pulse-jumping quarter-final round of the ping-pong championship of the Y. Instead, he goofed off to Hollywood, became an agent, went on to CBS as producer and, in a sense, discoverer of the new Red Skelton, dipped into television with Screen Gems, then bought a flock of \$25,000 Rolls Royces.

Not for himself, really. He bought them, fenders included, for people who like to ride in Rolls Royces and, more importantly, can afford the tariff. Buckingham Livery, for that it is our handsome one-time colleague calls his New York organization, is about to celebrate its first birthday.

IF THERE IS A recession in America, nobody has gotten around to alerting Doug's customers. His warren of elegantly chauffeured limousines is booked solid, most nights. And sometimes every daylight hour, too.

A New York dowager has a standing order for one from 2 to 3:30 each afternoon. She takes

her two french poodles for a ride in Central Park. One of the curs recently bit a file out of chauffeur George Buchburger. Doug took immediate action, and it has made him a nominee for the S. P. C. A.'s top humanitarian award. He transferred Buchburger.

THE ONLY SETBACK Doug has had since clearing out of sports came just about a year ago when he was putting together his already fabled stable of Rolls. His phone in Beverly Hills rang imperatively one 3:30 a. m. A Rolls executive was calling from London. Had Mr. Whitney decided on a name for his reckless adventure?

"Yeah," Doug said. "I thought I'd call it Windsor Livery."

A SHOCKED SILENCE embraced the 6,000 miles of telephone wire. And a shocked voice broke the shocked silence. Like a shock, you might say.

"You are forbidden to use that name!" London intoned.

"Why?" Doug asked sleepily.

"Is there another firm using it?"

"Yes," the Rolls man said icily. "The Royal Family."

PRESIDENT KENNEDY, speaking at a Washington party, joshed his good friend Clark Clifford, who commanded the first stages of the transition period between the Eisenhower and Kennedy administrations.

"Clark is a wonderful fellow," the President said. "In a day when so many are seeking reward for what they contributed

to the return of the Democrats to the White House, you don't hear Clark clamoring. He served President Truman faithfully. He was of enormous service to me. Yet all he has asked is that the name of his Washington law firm be printed on the backs of all dollar bills."

I KEEP FEELING sorry for the Nixons.

"Pat is still in a state of shock," a mutual friend said at the Inauguration of President Kennedy.

There is a disposition in Washington and probably elsewhere to bypass the former Vice President as Titular head of the party, a move that would discard as unimportant the votes of the nearly 35,000,000 who gave him the greatest support a losing candidate ever had. There is even talk that he will not be asked to speak for the Republicans at the next Gridiron Dinner, at which the President traditionally talks.

Even the defeated Tom Dewey, who was an overwhelming favorite to beat Harry Truman, didn't arouse, this pity. Nor did Wendell Willkie, Alf Landon, Herbert Hoover or even Al Smith.

As for Adlai Stevenson, he won a warm burst of applause and laughter at the Gridiron dinner shortly after his first loss to Gen. Eisenhower when, at the start of his speech, he coughed apologetically and said, "A funny thing happened to me on the way to the White House . . ."

—Bob Considine

"THAT'S THE STORY OF MY LIFE" by box



Social and Club CALENDAR

(Clubs and organizations are invited to call in calendar dates to FAirview 5-5005).

January 30
Intermediate Rounds, every Monday, Horizon Trailer Park, 6 p.m.
Barber Shop Quartet, every Monday, Coffman Jr. H. S., 8 p. m.
January 31
Sopranoists, Biltmore, 12:15.
Kiwanis, Chi Chi, noon.
Woman's Club, style show luncheon, El Mirador, 12:15.
February 1
Welfare & Friendly Aid, Health Center, 10:30 a.m.
Optimists, Tennis Club, noon.
Rotary, Chi Chi, noon.
Rotary Anns, Chi Chi, noon.
February 2
Lions, Chi Chi, 12:10 p.m.
Cahuilla Chapter, D.A.R., anniversary luncheon, Biltmore, 12:30 p.m.
Elks Lodge, dinner, 6:30; meeting, 8 p.m.
Desert Duplicate Bridge Club, every Thursday Playhouse, 7:30 p.m.
Insurance Women of Palm Springs and Coachella Valley, Security Bank, Ramon Road, 7:45 p.m.
O.E.S. Star Point Night, Masonic Temple, 7:55 p.m.

Houseguests Entertained at Luncheon

Mrs. Oscar Fredrickson of Sagebrush Road, honored her houseguests, Mrs. Ethel Knowlton of Piedmont, and Mrs. Rosita Royer of San Francisco, at the Ladies' Day luncheon at Shadow Mountain Club Wednesday. The honorees are neighbors of the Fredricksons, who als have a home in Piedmont, and flew South with them last week in their Beechcraft.
Among women joining them for luncheon were Mrs. Frank Daily of El Dorado Palms, Mrs. Axel Osburg and Mrs. Elma F. Edward of Seattle, Mrs. Bernice L. Jackson of Kansas City, Mrs. Claude Lane of Oakland and Palm Springs, Mmes. Lee Havener, Chauncey Mahannah and Earle Arnold. The group adjourned to the lounge after luncheon and joined other club members in bridge.

Shower Honors Mrs. Shipman

Wine punch was complemented by two pink, stork - decorated layer cakes when Mrs. Charles Ryan hosted a baby shower for Mrs. James Shipman in her Cardillo Avenue home. Mrs. Shipman received a complete layette for the new baby including a crib, playpen and walker.
Women gathered to wish the mother - to - be well were Mmes. Richard Lechner, Ray Ford, Robert Nydegger, Milton Jones, Jack Nelson, Fred Rhodes, Peg Rashall, Kenneth Brott and Reid Meyers. (Mrs. Shipman's sister-in law). Also Misses Wanda Kennedy, Joyce Mawby, and Cleo Blunt.

LAST TWO DAYS OF THE

Palm Springs Furs

\$50,000

FUR SALE

Fine Quality Let-out Emba Mink Stoles
Jackets and Coats
Beavers and Foxes

Mink, Beaver, Fox Trimmed Bernard Altman
Lace-lined Cashmere Sweaters

WHEN WE SAY S-A-L-E WE MEAN IT . . .
we're going back to the Fur Skin Auction to buy furs for next year and we NEED CASH!

Be sure to see our special buy of a
\$10,000 Homo Violet Full Length Mink Coat

Everything Goes at Wholesale Cost of the Skins, Plus Our Labor

For Example
\$695 Demi Buff Mink Stole . . . NOW \$435 plus tax
\$1795 Dawn Mink Jacket . . . NOW \$1235 plus tax

OPEN 10 A M TO 9 P.M. EVERY DAY

153 North Palm Canyon Drive 324-3973
On Desert Inn Grounds with Wilson's House of Suede





SEAFOOD DINNERS at Riviera's Friday night Fish Fry is attracting local residents as well as visitors. Shown here, enjoying the food and the festivities are, from left, Robert Alexander, Mrs. Samiel Firks, Mr. Firks, Mrs. Robert Alexander and George Alexander. Firks and Alexander are the owners of the Desert Inn. (Riviera Photo).



"FARMER IN THE DELL" country dinners are making new friends for the Riviera. Here, enjoying the Sunday night dinner are two couples who are long-time friends, and who were former El Mirador stockholders, the William Reichels, on left, and the Ed Houghtons, on right. El Mirador Photo).



COUNTING HIS CHICKENS before they are hatched, Jack Hogan hosted a party celebrating in advance the hoped-for victory of his horse OINK, which he expects to win the \$145,000 Santa Anita Handicap on February 25. Pictured at the party which was held in El Mirador's Silver Palm Room, is producer Mervyn LeRoy, who is chatting with photogenic singer Betsy Duncan, currently featured in the new Safari Room, that's the talk of the town. (El Mirador Photo by Conrad Hug.)

Your pancakes will not stick, and there will be no smoke or odor if you pack a small cotton bag with salt and rub the pan with it instead of using grease.

Octogenarian Feted on Birthday

Lloyd King, who is a permanent guest at Desert Holiday celebrated his 80th birthday this week.

Out - of - town relatives and friends here to wish him many more, were his daughter and son-in - law, Mr. and Mrs. Paul Anderson from San Diego; lifetime friends, Mr. and Mrs. Clyde Lauer of Riverside and his father-in - law, Ned Neal with Dale Ridyr of Los Angeles.

Also at Desert Holiday are annual visitors, Mr. and Mrs. Samuel Bliss of New York (he's here to look over his many desert properties) and Mr. and Mrs. Harold Delaney from Toronto.

Peanut Yams
Honey peanut yams are easy to prepare with a broiled dinner. Arrange 4 medium - sized yams, cooked and peeled, in a shallow pan. Top with 2 tablespoons of honey and 1/2 cup of peanuts. Broil 3 to 4 inches from heat source for 5 minutes, turning once during cooking. Serves 4

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WOMEN of The Desert

Hildy Crawford, Society Editor

Monday, Jan. 30, 1961 THE DESERT SUN Page 5

Episcopal Churchwomen to Convene in Los Angeles

More than 1,000 Episcopal Churchwomen of the Diocese of Los Angeles including Southern California's eight counties from Santa Barbara south to San Diego, will hold their annual business meeting Monday, January 30 from 10 a.m. to 3 p.m. in downtown Los Angeles.
Reports of Diocesan officers and chairmen will precede the election of 1961 officers, according to Mrs. Edward S. Thompson of San Marino, Diocesan president who announced that the morning session will take place at St. Paul's Cathedral, 6th and Figueroa Streets in downtown Los Angeles.
Rt. Rev. Francis Eric Bloy, Bishop of Los Angeles, will install all Diocesan, Convocational, Parish, and Mission officers and chairman for 1961-62. New Diocesan officers nominated for election include Mrs. Mark Banta of Glendale as treasurer, and Mrs. Bob White of Ventura as director of United Thank Offering.
Rev. Rollo M. Boas of Los Angeles, chairman of the Commission on Alcoholism, will give a morning report. Rt. Rev. William Fisher Lewis of Seattle, Bishop of Olympia, will be the speaker at luncheon in Pacific Room of the Statler-Hilton at 12:30 p.m. His subject will be "Wanted Salvation."
Women from all parts of Southern California will be in attendance, including Palm Springs, which will be represented by Mrs. Francis Crocker, president of the Guild of St. Paul's in the Desert Episcopal Church.

District Officers Honored At Junior Women's Meeting

De Anza District President Mrs. Dale Covey and district Dean of Chairmen Mrs. Donald Klein, were honored at a dinner at the Oasis Hotel preceding the regular meeting of Palm Springs Junior Women's Club at the Security First National Bank clubrooms. Both women are from Hemet, where they are members of the local Club.
Attending the dinner from Indio were guest Coordinators Mrs. Charles Schwenck and Mrs. Ray Burgin. Members of the Palm Springs Juniors were Mmes. James Thompson, John Neil, Richard Kimberly, Harlen Moore, Richard Algier, William Shupe and Richard Hill.
Mrs. Dino Di Grandi was appointed chairman of the project to help the Community Chest Fund Raising Drive.
A social party, being planned by chairman Mrs. Harlen Moore for February 11 to coincide with a Valentine's Day theme, will be held in the Polo clubhouse, it was decided.
Mrs. J. R. Wahlberg is chairman of the card party to be held at the Security First National Bank on February 22 as a ways and means project.
The membership voted unanimously to send a donation to the Gayle Eldredge Memorial Fund.
President Mrs. Richard Hill is now taking reservations for the CFWC Area D Workshop to be held in Riverside on February 4 and the De Anza District Meeting to be held in El Centro on February 25.
Hostesses for the Tuesday night meeting were Mrs. John Neil and Mrs. Donald Wexler.
The Security First National meeting room is not available for the next Junior Women's Club meeting, to be held on February 14, so this meeting will be held in the Chamber of Commerce Board Room, it was announced.



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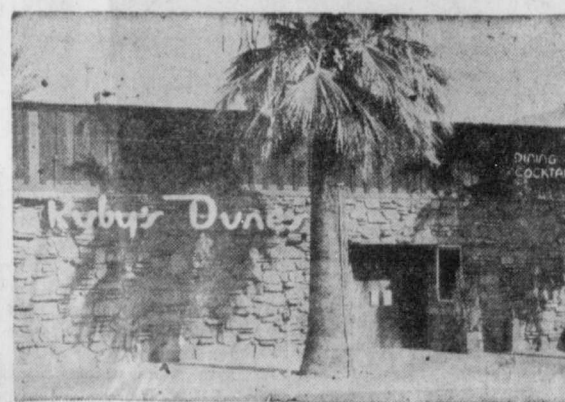
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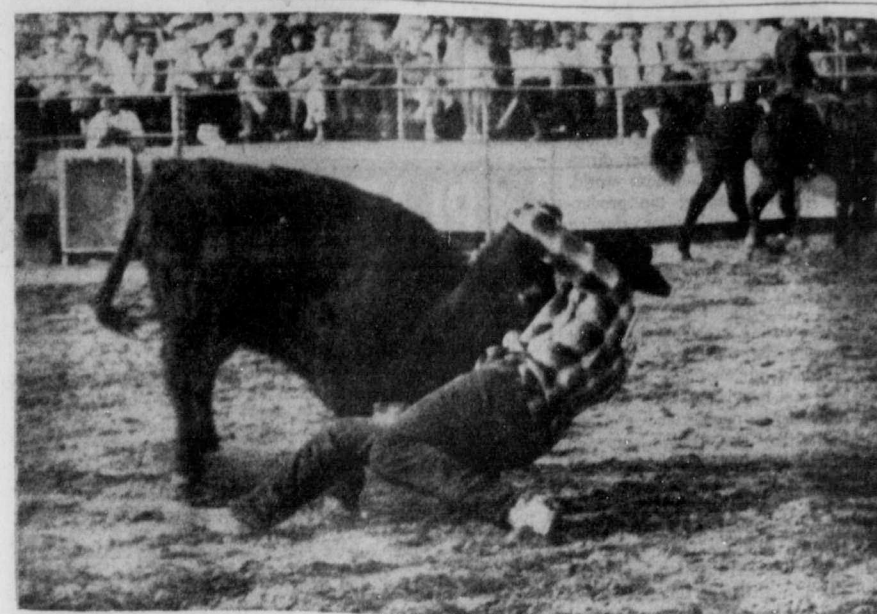
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Player Set for Classic



BULLDOGGING WAS an exciting event in the 21st Annual Palm Springs Mounted Police Rodeo. Pictured above, Joe Staley attempts to turn a steer and tie it up, but lost by scant seconds to Ted Reed of Whittier. Other

12,000 Fans See 21st Mounted Police Rodeo

An estimated 12,000 persons Sunday attended the 21st Annual Palm Springs Mounted Police Rodeo at the Polo Grounds and watched scores of the nation's leading cowboys perform at steer-wrestling, calf roping, saddle and bareback bronc riding and racing. In a grudge race between six local men, members of the Mounted Police, Jim Shirley won the race, by two lengths ahead of his nearest competitor, Larry Paul, with Dale Johnson third.

IN THE BRAHMA bull riding, Clyde May of Arizona stayed on top a twisting, turning mount for the full time to win money in that category.

Winners in other events included: Guy Pinckney, Napa, calf roping; Ted Reed, Whittier, bulldogging; Tom Downey, Riverside, bareback riding; and Enoch Walker, Cody, Wyo., saddle bronc riding.

In a special event, barrel racing, pretty Sammy Thuren of Las Vegas, Nev., in 17 seconds flat, took top honors after a total of eight contestants.

ONE OF THE MOST spectacular presentations of the afternoon were the Onondaka's of Saugus, Calif., who teamed up 40 strong to do fancy riding and jumping. Made up completely of girls, the group did precision riding. Two clowns presented a dozen laugh-provoking skits for the record crowd.

Richey Captures Thunderbird Title

SCOTTSDALE, Ariz. — **IM** — Nancy Richey of San Angelo, Tex., reigned today as the women's singles champion of the ninth annual Thunderbird Tennis Tournament — ahead of the first-ranked women's player in the country.

WEEKEND IN SPORTS

Thomas Sets Jump Mark, Soviet Breaks It

By United Press International
Saturday
BOSTON — **IM** — John Thomas cleared 7 feet 3 inches at the Boston Athletic Association games, adding a half-inch to his recognized world indoor high jump record.

HAIALEAH, Fla. — French-bred Wolfram closed fast in the stretch to win the \$33,900 Bouganvillea Turf Handicap at Hialeah Park.

LENINGRAD — Valeri Brumel, 18-year-old Moscow student, high jumped 7 feet 4 1/2 inches, the highest jump in history, indoors or outdoors, Tass, the official Soviet news agency reported.

BOWIE, Md. — Moon Shot equalled the Bowie track record

events that thrilled crowds were the calf roping, saddle bronc riding, bareback bronc riding, and Brahma steer riding. (Desert Sun Photo)



PRETTY SAMMY THUREN, Las Vegas, Nev., won the barrel race by speeding her horse around the barrels in record time to beat her nearest competitor by a slim four-tenths of a second. One of the largest crowds in Rodeo history attended the two-day event. (Desert Sun Photo)

BASEBALL WRITERS HONOR STENGEL

NEW YORK **IM** — They came to spoof the game they love so much but they stood to honor one of their own. The setting was the ornate Grand Ballroom of the Waldorf-Astoria Hotel and the occasion was the 38th annual dinner of the New York chapter of the Baseball Writers Association of America.

THE USUAL AWARDS were made and each presentation was greeted with customary applause. The Ben Epstein "Good Guy"

Award—named for the late New York Daily Mirror sports writer—was given to former New York Yankee Manager Casey Stengel, the Babe Ruth Award went to second baseman Bill Mazeroski of the world champion Pittsburgh Pirates and the Sid Mercer Memorial Award was given to pitcher Warren Spahn of the Milwaukee Braves as the 1960 Player of the Year.

CASEY WASN'T on hand to receive his award.

Pockets 'Lucky' Winnings

By HAL WOOD

SAN FRANCISCO — **IM** — The \$50,000 Lucky International golf tournament turned out to be both lucky and international for South Africa's greatest golfer of this era—Gary Player.

While the touring "follow the sun" professionals left rain-swept San Francisco today for the heat and sun of Palm Springs in the south, Player was busy banking \$9,000 he collected for a fast winning finish Sunday on sodden Harding Park course.

THE PALM SPRINGS Classic, another \$50,000 event that offers a \$50,000 bonus for a hole-in-one, opens on Wednesday and is a 90-hole affair, spread over five golf courses.

It would appear that Player, a short and stocky 25-year-old musclem, should be in condition to go the distance.

After he fired a six-under-par 65 Sunday through driving rains he volunteered the information that a new diet made the difference.

"MY PLAY OFF the tees never has been better," he said. "I'm hitting as long as anybody on the tour with the possible exception of George Bayer. I credit part of this improvement to the fact that about nine months ago I went on a diet that calls for a lot of honey, fruit and nuts."

"Now, when I start to feel tired on the back nine I start eating some dried fruit."

This has been a basic diet for Australian distance runners—but this is the first inkling that it might help golfers.

PLAYER IMPROVED every day during the tournament. He posted rounds of 70-69-68-65 for a 272—12 strokes under par for 72 holes. Bayer, the slugger from South Pasadena, Calif., and Don Whitt of Borrego Springs, Calif., finished in a deadlock for second at 274, each collecting \$3,800.

Tied for fourth were Don January, Dallas, Tex., and Al Geiburger, Santa Barbara, Calif., each with 275 and picking up \$2,450.

There was a log jam of players within one stroke of each other after nine holes Sunday and as late as the 13th hole he was tied with Bayer, Whitt and Geiburger.

GRETA SAYS SHE'LL TRY SWIM AGAIN

HONOLULU **IM** — Greta Andersen, who ended four miles short of her bid to conquer the Molokai Channel, planned today to take another crack at the treacherous waters sometime this spring.

"I will try it again," she said after being hauled out of the water late Saturday night 16 hours and 38 minutes after plunging in to the surf for the start of a scheduled 28-mile grind from Molokai to Oahu.



MEMBERS OF THE Los Angeles Dodgers expressed a desire to try out one of the Palm Springs golf courses that will host the Palm Springs Golf Classic that gets under way Wednesday. They got their wish at Ray Ryan and Ernie Dunlevie's picturesque Ber-

muda Dunes Country Club links. Here are, left to right, Wally Moon, Ed Roebuck, Ron Fairly and Stan Williams, selecting clubs in Bermuda Dunes' colorful "Top o' the Dune" clubhouse for their bout with par. (Gayle Studio Photo)

Buckeyes Best-- But What Cage Team Is Second?

By United Press International

Okay, we'll concede Ohio State is the best college basketball team in the country—but how about the runnerup?

St. Bonaventure and Bradley—a couple of small town teams with big time players—have been sharing the No. 2 spot for most of the season and they'll get a chance to see who rightfully owns it when they meet this Thursday night at Madison Square Garden.

TOP-RANKED OHIO State, on its way to the Big Ten title and the national championship, made Purdue its 19th straight victim Saturday in the Buckeyes two-season winning streak. Although All-America Jerry Lucas was outscored by fellow Olympian Terry Dischinger, 26-17, five Ohio State starters hit double figures as the Buckeyes routed the Boilermakers, 92-62.

Ohio State meets two more conference rivals this coming week. Wisconsin and Michigan, in an effort to extend its 4-0 Big Ten mark and its 14-0 overall record for the 1960-61 campaign as the nation's only unbeaten team.

BOTH SECOND - RANKED St. Bonaventure and Bradley, rated No. 3 have identical 14-1 records, but each have important engagements before they meet. The Bonnies, whose only loss was by two points to Ohio State, plays Marquette on Tuesday while, on the same night, the Braves, making a runaway of the Missouri Valley Conference, where they're 5-0, take on league rival Cincinnati.

The Bonnies were idle this weekend while Bradley downed Marquette, 84-68.

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Little League Schedules to Be Discussed

February Meet To Eye Progress On Williams Park

Schedules for the 1961 season of the Palm Springs Little League will head the agenda when the organization holds its February meeting at 7:30 p.m., Wednesday, in the City Hall conference room, it was announced today by A. G. (Woody) Woods, president of the league.

Also on the discussion list is progress report on the new Jo W. Williams Little League Park, currently under construction for Little League play her this spring.

OTHER MATTERS include appointment of managers for Little League entries and methods for drafting players to new teams in the league.

Woods urged all manager and coaches to attend the meeting and additionally pointed out that adults who have an interest in furthering Little League programs for Palm Springs would be welcomed at the session.

"We expect to have a total of 24 teams in operation in the Palm Springs Little League in our forthcoming season," Woods said, "and we'll need at least 60 adults to aid in supervisory roles."

THE WEDNESDAY meeting will also see a coordination of plans for the first day of tryouts, scheduled now for March 11.

Pair Win Tests At Caliente Track

AGUA CALIENTE, Mexico **IM** — Big Risk and Evil Eye won the feature races over the weekend at Caliente race track, the former paying \$14.80 and the latter \$4.20 for the victories.

Think Tires Think Miller
SONTAG INDIO

SPORTS in the Sun

THE DESERT SUN Page 7 Monday, Jan. 30, 1961

Carey, Hamilton Join Hall of Fame

NEW YORK **IM** — Max Carey and the late Billy Hamilton, two of the dead ball era's greatest stars, have received their long overdue recognition, as members of baseball's Hall of Fame.

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Directors Warn Hollywood Can Cause Stagnation--Climate, Work

By DOUGLAS DILTZ
 United Press International
 HOLLYWOOD — A contemporary director who makes his home in Hollywood is apt to mortgage his talent — at least that's the opinion of director Daniel Petrie, whose current picture is Columbia's "Raisin in the Sun."
 "I choose to operate out of New York," said the youthful Petrie, who has been doing most of his recent work with producer David Susskind.
 "IN HOLLYWOOD there's a danger of stagnation for a director," said Petrie. "This is not only because of the lethargic way the business itself functions, but because of the climate."
 He thinks it's easy for a director to go native in Hollywood's balmy, semi-tropical climate.

Petrie is fast emerging as one of the most sought-after directors in the entertainment world. He began attracting top producers in New York after starting out with NBC-TV in Chicago in 1949.
 BILLY ROSE hired him to direct "The Billy Rose Show" and it was during its highly successful 26-week run that Petrie was approached by Susskind. With Susskind on television, he's directed such shows as "Prince and the Pauper," "The Bridge at San Luis Rey" and "The Moon and Sixpence."
 His TV directing credits also include "Playhouse 90," "Omnibus" and "Play of the Week." For the latter, he did "The Cherry Orchard" with Helen Hayes. He also directed an Art Carney special "Victory."

"I FIND THAT you don't have the get-up-and-go like you do in New York," he said. "It's exceedingly easy to slip into a sort of beachcomber frame of mind. This is a bad thing for your work."
 But more important, the young director went on to say, the psychological atmosphere of the movie capital can be harmful unless taken in small doses.

"IT'S A HIGHLY artificial society and, hence, not good for a director," Petrie said. "Too many things are too much out of proportion."

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SUNAIR DRIVE-IN THEATRE
 The Mighty Crusaders
 also
 "Drums of the Deep South"
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Movies-TV-Radio
 Page 8 THE DESERT SUN Monday, Jan. 30, 1961

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 13. Rugged mountain crest
 14. Kill
 15. Procurator of Judea
 16. Pronoun
 17. Male adults
 18. Spread grass to dry
 19. Biblical mount
 22. Affected manners
 23. Galli-Curci, for one
 25. Crown of head
 27. Citrus fruit
 30. Winter hazard
 31. Merriment
 32. Sun god
 33. Christmas songs
 35. Resorts
 37. Italian river
 38. Gnome
 39. Kind of thread
 40. Suspense
 41. Pieces out
 42. Before (prefix)

DOWN
 1. Man servant
 2. "— boy!"
 3. Remain
 4. Odia's son
 6. Blemish
 6. British peer
 7. Genesis subject
 8. Be unsteady
 9. Turkish officer
 11. Sows
 15. Stony
 17. Chart
 20. Footnote marker
 21. Spawn of fish
 22. Mother of Irish gods
 24. Scotch alder
 25. Viti-ated
 26. Poetic name of Nova Scotia (Fr.)
 28. Farmers' group
 29. Relieves
 31. Runs away
 34. Eye of Nova Scotia (Fr.)
 35. South-eastern Asiatic quart
 36. Half
 38. Shinto temple

Saturday's Answer
 24. Eye
 35. South-eastern Asiatic quart
 36. Half
 38. Shinto temple

PLAZA THEATRE
 NOW PLAYING
 RALPH BELLAMY
 GREER GARSON
 SUNRISE AT CAMPOBELLO
 Written and Produced by DOLE SCHARY
 Directed by MICHAEL CURTIZ
 TECHNICOLOUR • PRESENTED BY WARNER BROS.

HALLMARK T.V.
 Factory Distributors for the Magnavox
 Sales—Complete Service—Rentals
 FA 4-9661 192 S. INDIAN AVE. FA 4-9661

(c) Colorcast
 Monday Jan. 30
 5:00 p.m.
 2—Movie
 3—Stooges
 5—Popeye
 7—Bandstand
 8—Life of Riley
 13—Robin Hood
 3:30—Rin Tin Tin
 8—Adven.
 13—Adven.
 6:00 p.m.
 3—Viewpoint
 4-7-13—News
 5—Boxo
 8—San Diego
 11—Cochise
 6:15
 3-4-10—Brinkley Rpt
 7-8—News
 13—Knight, Tinney
 6:30
 2-3—News
 4—Curt Massey
 7—Rough Riders
 8—Witness
 9—Cartoons
 11—Magoo
 13—Passport
 6:45
 2-4-5-11—News
 7 p.m.
 2—Danger, Robin

9:30
 3—The Americans
 4—News
 5—Seven Keys
 7—Into Space
 9—Whirlbirds
 11—League Draw
 13-7—League Boots
 7:30
 2—Tell Truth
 4-10—The Americans
 5—Youth Court
 6-7—Cheyenne
 8—This Day
 9—Movie
 11—Br. Brannagan
 13—Adven. Search
 8 p.m.
 2-8—Pete, Gladys
 3—Al. Power
 4-10—Klondike
 5—Medio
 9—Movie
 11—Gr. Music
 13—Art Kassel

2-8—A. Griffith
 3—Alcoa
 4-10—Dante
 5—Frontier
 6-7—Parades
 10:00 p.m.
 2-8—Hennessey
 3-4-10—Stanwyck
 5—Captured
 1-13—News
 10:15
 11—Paul Coates
 13—Knight, Tinney
 10:30
 2-8—1. Allynson
 3-4-10—Bowling
 5—Reserve
 7—Peter Gunn
 9—Movie
 13—Comment
 10:45
 11—Weather
 11:00 p.m.
 2-4—News
 3-5-7—News
 11—Hwy Patrol
 11:15
 2—Movie
 3-4-10—J. Paar (c)
 5—Let's Dance
 11:30
 5—Weather
 11-13—12 midnite
 12—Movie

(c) Colorcast
 Tuesday Jan. 31
 7:00 a.m.
 2—Love Life
 3-4-10—Truth
 6-7—Court
 7:45
 2-8—News
 3-4-10—Court B (c)
 6-7—L. Young
 9—Movie
 13—L. Thaxton
 11:45
 2-8—Guiding Lite
 12 noon
 2-8—Burns, Allen
 3-4-10—J. Murray
 5—M. Wallace
 6-7—Camouflage
 11—Sheriff John
 12:30
 2-8—World Turns
 3-4-10—Number Pils.
 4-10—L. Young
 5—Chef Milani
 13—Kids Corner
 1 p.m.
 2-8—Full Circle
 3-4-10—Dr. Malone
 5—Movie
 6-7—About Faces
 11—Topper
 13—Pub. Service
 1:30
 2-8—Hse. Party
 3-4-10—These Rts.
 7—Margie
 9—Movie
 11—People's Choice
 13—Guide Post

2 p.m.
 2-8—Millionaire
 3-7—Day in Cr.
 4—Make Room
 6-7—Day in Court
 11—Paul Coates
 13—Playhouse
 2:30
 2-8—Verdict Yrs.
 3-6-7—Reality
 4—Hollywood
 11—B. Hunter
 13—Felix
 3 p.m.
 2-8—Brighter Day
 3-6-7—Queens
 4—Curtain Time
 9-10—Movie
 3:15
 2-8—Secret Storm
 5—Tricks, Treats
 3:30
 2-8—Edge Night
 3-6-7—Who U Trust
 5—Reserve
 11—Susie
 4 p.m.
 2—Amos, Andy
 3-4-10—Queens
 4—Curtain Call
 5—Cartoons
 8—Movie
 11—Kit Carson
 13—Martindale
 4:30
 2—Riley
 4—Movie
 11—Bill Hickok
 4:45
 9—News

Translator Schedule

Channel 2	Channel 4	Channel 2	Channel 4
Monday, Jan. 30	Monday, Jan. 30	Tuesday, Jan. 31	Tuesday, Jan. 31
7:00-8:00	6:00-7:00	7:00-8:00	6:00-7:00
9:00-10:00	6:15-7:00	9:00-10:00	6:15-7:00
12:30-4:00	7:30-11:00	12:30-4:00	7:30-11:00
6:45-7:00	11:15-1:00	6:45-7:00	11:15-1:00
7:30-11:00		8:00-11:00	

CHANNEL 6
 SATURDAY THROUGH FRIDAY 8:30 A.M. TO 1:00 A.M.

.. KCMJ ..
 (1010) 1000 WATTS
 MONDAY THRU FRIDAY
 Morning
 6:00—CBS News
 6:10—Bandstand
 6:30—Bible Reading
 7:00—Ranchers Weather
 7:30—Frank Coas News—CBS
 8:00—CBS News
 8:10—Bandstand
 8:30—Desert News
 8:45—Coffee Break
 9:00—CBS News
 9:10—Bandstand
 9:30—CBS Man and Wife
 9:35—Bandstand
 10:00—CBS News
 10:10—Arthur Godfrey
 11:00—CBS News
 11:10—Art Linkletter
 11:30—Garry Moore
 11:40—Crosby & Gloney
 Afternoon
 12:00—CBS News
 12:15—Desert News
 12:30—Bandstand
 12:45—Santa Fe Serenade
 1:00—CBS News
 1:10—Bandstand
 1:30—Your Man in Paris
 1:35—Bandstand
 2:00—CBS News
 2:10—Bandstand
 2:30—Woman's Washington
 2:35—Bandstand
 2:50—CBS News
 3:10—Desert News
 3:15—Bandstand
 3:30—Personal Story
 3:35—Bandstand
 4:00—CBS News
 4:10—Howard Manor Show (M-S)
 4:30—Sports News
 4:35—Roy Harvey Show
 5:00—Sign Off
 *Mondays, Thursdays and Sundays
 —Jack Erie Show
 *Tuesdays, Wednesdays, Fridays
 Show.

.. KPAL ..
 DIAL 1450 — 500 WATTS
 6:00—Al Simpson Show
 9:00—News, Weather, Sports
 9:30—Al Simpson Show
 10:00—News, Weather, Sports
 10:30—Jim Amos Show
 11:00—News, Weather, Sports
 11:30—Jim Amos Show
 12:00—Police Report
 12:05—Jim Amos Show
 1:00—News, Weather, Sports
 1:05—Hap Trout Show
 1:10—News, Weather, Sports
 1:15—Hap Trout Show
 1:20—News, Weather, Sports
 1:25—Al Simpson Show
 1:30—Police Report
 1:35—News, Weather, Sports
 1:40—Al Simpson Show
 1:45—News, Weather, Sports
 1:50—Hap Trout Show
 1:55—News, Weather, Sports
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an Expert Do it—See Classification 15

LEGAL NOTICE

NOTICE TO CONTRACTORS

Sealed proposals will be received at the City of Palm Springs, California, at the City Engineer's Office, 3200 McCollum Way, Palm Springs, California, until 11:00 a.m. February 3, 1961, at which time they will be publicly opened and read for furnishing materials, labor, equipment and supervision for grading, placing asphaltic concrete pavement, installing Portland cement concrete curb, gutters and sidewalks, and other incidental work in the City of Palm Springs, California, as outlined in the plans and specifications.

Plans may be seen, and forms of proposal, bonds, contract and specifications may be obtained at the Office of the City Engineer, 3200 McCollum Way, in the City of Palm Springs, California.

LABOR RATES
Classification Rate Per Hour
Asphalt Operator \$3.33
Asphalt Packer and Trowel 3.39
Concrete or Asphalt Spreading 4.11
Mechanical Tamping or Finishing 4.11
Machine Operator 4.11
Cement Mason 4.11
Driver of Dump Trucks (less than 4 yds. water level) 3.85
Driver of Dump Trucks (4 yds. water level) 3.95
Driver of Dump Trucks (8 yds. water level) 3.95
Driver of Dump Trucks (12 yds. water level) 3.45
Driver of Trucks (legal payload, capacity less than 6 tons) 3.85
Driver of Trucks (legal payload, capacity between 6 & 10 tons) 3.95
Driver of Trucks (legal payload, capacity between 10 & 15 tons) 3.45
Flagmen 3.08
Heavy Duty Repairman 3.33
Heavy Duty Helper 3.33
Laborer-General or Construction 3.33
Motor Patrol Operator 4.21
Any type of power blower 4.21
Tire and electric tools, vibrators, chains and similar mechanical tools not separately classified 3.39
Roller Operator 3.92
Skip Loader—Wheel Type (¾ yd. or less) 3.57
Skip Loader—Wheel Type (¾ yd. to 2 yds.) 4.11
Tractor Operator—bulldozer, tamper, scraper, and push tractor 4.11
Universal Equipment Operator (shovel, back hoe, dragline, derrick, derrick back, clamshell or crane) 4.21
Water Truck Driver—under 2500 gallons 3.425
Water Truck Driver—2500 gal. to 4000 gal. 3.425
Any classification omitted herein 3.08
Overtime shall not be less than one and one-half times the foregoing rates. Any classification not employed or provided they are properly indicated to the Contractor in full compliance with the provisions of Section 1777.5 of the Labor Code.

It shall be mandatory upon the Contractor to whom the contract is awarded and upon any subcontractor under the contract, that not less than the specified rates to all laborers, workmen and mechanics employed by them in execution of the work.

No bid will be accepted unless it is made on a proposal form furnished by the City Engineer. Each bid must be accompanied by cash, certified check, or other form of payment, in the amount of the bid, which shall be held by the City of Palm Springs as security for the performance of the contract.

The City of Palm Springs reserves the right to reject any or all bids or to accept any bid which it deems to be in the best interest of the City.

DATED: January 18, 1961
CITY OF PALM SPRINGS
SHELBY LANGFORD, Purchasing Agent
Published: Jan. 23, 30, 1961.

NOTICE OF ELECTION
Two (2) Members of Coachella Valley Unified School District.
Two (2) Members of Palm Springs Unified School District.

NOTICE IS HEREBY GIVEN to the voters of the above districts of the County of Riverside, California, that, in accordance with the provisions of the Education Code of the State of California, the biennial election for the above officers will be held on the 4th day of January, 1961, for the purpose of electing the number of such officers indicated above.

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1. Desert Hot Springs School, 2nd and Palm Drive, California.
2. Desert Hot Springs School, California.
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4. Katherine Finch School, California.
5. Taheavah Drive, California.
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10. 833 Mesquite Avenue, California.
11. Cielo Vista School, California.
12. 650 Paseo Dorotea, California.
13. Cathedral City School, California.
14. 2nd and Van Buren, California.
15. 71-841 Highway 111, California.
16. Hand Lane, California.
17. Fire Station, California.
18. 72-695 La Canada, California.
19. Thousand Palms, California.

The polls will be kept open between the hours of 7 o'clock A.M. and 7 o'clock P.M.
The election returns will be canvassed by the county superintendent of schools at 9:30 o'clock A.M. on Friday, Jan. 20, 1961, at 4015 Lemon Street, Riverside.

Deadline for receipt of absentee ballots is April 24, 1961.
Forms upon which to file declaration of candidacy may be obtained from the office of the county superintendent of schools at 4015 Lemon Street, Riverside.

The last day for filing declaration of candidacy with the county superintendent of schools is March 17, 1961. Dated this 4th day of January, 1961.
RAY, JOSEPH JOHNSON, County Superintendent of Schools.
Published: Jan. 23, 30, 1961, Feb. 1961.

CERTIFICATE OF INDIVIDUAL DOING BUSINESS UNDER A FICTITIOUS NAME
CIVIL CODE SECTION 4466-68
STATE OF CALIFORNIA
COUNTY OF RIVERSIDE
I, ROBERT E. WALKER, do hereby certify that I am transacting business in the State of California, 83-261 Regus Street, Indio, California, under a designation and assuming the name of the person interested in such business, to-wit: SANDY'S APPLIANCE AND REFRIGERATION SERVICE. Said business constituting an appliance and refrigeration service.

S/S ROBERT E. WALKER
83-261 Regus Street
Indio, California
Dated: January 18, 1961
STATE OF CALIFORNIA
COUNTY OF RIVERSIDE
On the 17th day of January in the year one thousand nine hundred and sixty-one, before me personally appeared ROBERT E. WALKER, known to me to be the person whose name is subscribed to the foregoing instrument and acknowledged to me that he executed the same.

WITNESS my hand and the seal of my office this 17th day of January, 1961.
(SEAL)
LAWRENCE CARNICK
Notary Public in and for the County of Riverside, California
My Commission Expires March 13, 1964

INCOME TAX
BOOKKEEPING
JACK W. SIEBERT
296 S. Palm Canyon, FA 4-4303

COSTUMES BY TANYA
Rent or Made to Order
546 Grove, Cathedral City FA 8-2297

SWEDISH MESSAGE BY HILDEGARD
FA 4-4017—If no answer FA 4-1557

Services Misc.
15
Mimeographing
BUSINESS cards, announcements, rubber stamps. VONNA GOFF
67-570 Carey Road, Ph. FA 8-2483

MARGARET McIntyre—Girl Friday, Typing, manuscript, mimeographing, 68-544 2nd St., Cathedral City Chamber of Commerce. Phone 328-1213

LICENSED plumbing, coolers installed, water heaters installed. Stoppages cleaned electrically. 24 hr. service. Ralph, FA 5-6373.

GENERAL Building Contractor. Additions, remodeling, etc. Hourly or contract rates. BERRY—324-2146

Concrete Work. 10x20 Ft. Patio \$89. LICENSED—INSURED. FA 9-5762—FA 4-3006

LABOR RATES
Classification Rate Per Hour
Asphalt Operator \$3.33
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It shall be mandatory upon the Contractor to whom the contract is awarded and upon any subcontractor under the contract, that not less than the specified rates to all laborers, workmen and mechanics employed by them in execution of the work.

No bid will be accepted unless it is made on a proposal form furnished by the City Engineer. Each bid must be accompanied by cash, certified check, or other form of payment, in the amount of the bid, which shall be held by the City of Palm Springs as security for the performance of the contract.

The City of Palm Springs reserves the right to reject any or all bids or to accept any bid which it deems to be in the best interest of the City.

DATED: January 18, 1961
CITY OF PALM SPRINGS
SHELBY LANGFORD, Purchasing Agent
Published: Jan. 23, 30, 1961.

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Two (2) Members of Palm Springs Unified School District.

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Deadline for receipt of absentee ballots is April 24, 1961.
Forms upon which to file declaration of candidacy may be obtained from the office of the county superintendent of schools at 4015 Lemon Street, Riverside.

The last day for filing declaration of candidacy with the county superintendent of schools is March 17, 1961. Dated this 4th day of January, 1961.
RAY, JOSEPH JOHNSON, County Superintendent of Schools.
Published: Jan. 23, 30, 1961, Feb. 1961.

LEGAL NOTICE

NOTICE TO CREDITORS

Indio No. 800
SUPERIOR COURT OF THE STATE OF CALIFORNIA, COUNTY OF RIVERSIDE
State of
IRBY OTTO RATES, Deceased
NOTICE IS HEREBY GIVEN to the creditors of the above named decedent that all persons having claims against the said decedent are required to file with the undersigned, who is the attorney for the estate of the decedent, a statement of the claim, with the necessary vouchers, in the office of the clerk of the above named court, or to present them, with the necessary vouchers, to the undersigned at the office of EUGENE E. TIERREAU, Attorney for the Estate of the Decedent, 174 N. Palm Canyon Dr., Palm Springs, California, within the time specified in the notice to creditors, or the claim will be barred by the provisions of the said notice.

Dated January 3, 1961
EUGENE E. TIERREAU
Attorney for the Estate of the Decedent
174 N. Palm Canyon Dr., Palm Springs, California
Published: Jan. 16, 23, 30, 1961.

LABOR RATES
Classification Rate Per Hour
Asphalt Operator \$3.33
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Machine Operator 4.11
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SHELBY LANGFORD, Purchasing Agent
Published: Jan. 23, 30, 1961.

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Two (2) Members of Palm Springs Unified School District.

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The polls will be kept open between the hours of 7 o'clock A.M. and 7 o'clock P.M.
The election returns will be canvassed by the county superintendent of schools at 9:30 o'clock A.M. on Friday, Jan. 20, 1961, at 4015 Lemon Street, Riverside.

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The last day for filing declaration of candidacy with the county superintendent of schools is March 17, 1961. Dated this 4th day of January, 1961.
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Services Misc.

SALES AND SERVICE on HOVER VACUUM CLEANERS

Also Rebuilt and Used Electrolux Life-Shade Aluminum Awnings
PAINY'S — 999 S. Palm Canyon
Paint Average Room Walls and Ceilings Labor and Material \$25 — Phone 325-3413

GENERAL CONTRACTOR, 25 years experience, no job too big or too small. Work guaranteed. OWEN FREEMAN, FA 4-2825.

SANDY'S REFRIGERATION Commercial — Domestic Gaskets Replaced—24 Hr. Service Parts For All Makes — FA 4-1557

HAND sewn or knitted doll clothes. Send 50c for price list. B. Vonrotz 827 Coronado, Suite 14, Los Angeles, Calif.

SLIPCOVERS MADE TO ORDER 584 2nd, Cathedral City, FA 8-2390

SEWER CONNECTIONS Reduced Rates — Call Whitey Days 324-2166 or Eves. 324-2316

SPECIAL crew for fire damage and remodeling. J. I. Cavett, contractor, 325-5567.

EXPERT LADIES ALTERATIONS 501 Calle Abonia FA 4-3744

EXPERT CARPENTRY AND CABINET WORK Phone 324-9738

PAINTING AND DECORATING Reasonable — 14 Years In Area Call 328-2362

SCHOOLS & INSTRUCTION 16
REAL ESTATE COLLEGE HELEN T. REED FI 6-8225 FI 6-8208

ORGAN taught in your home. By professional musician. \$5 for 1/2 hr. Ph. 314-422.

Air Conditioning, Heating 17
Palm Springs Air Conditioning Co. 325-3309

Situations Wanted 25
STUDENT PLACEMENT SERVICE EMPLOY a student for your part-time, odd job requirements such as baby-sitting, small gardening, hotel bus boy, maid service, office work, cleanup jobs. They're screened for aptitude by the high school.

PHONE FA 4-4841 12:30 to 3 p.m. or 7 to 10 evenings Mr. George Manington

NATIVE Daughter, all round sportswoman, desires work as driver, companion, secretary. Excellent references. Box 206, No. Palm Springs or 329-3685.

WHITE lady, reliable, efficient, middle aged, wants part time job, experience, hotel, household. Own transportation. Call EX 0-2951.

YOUNG man, available for diversified services, no encumbrances. EM 6-8013, Redwood City. Call after 5 p.m.

Couple For Hotel Management 15 to 20 Units — References Phone 324-9191, Room 22

DAY WORK and IRONING CALL MARY 325-3497

Child Care and Day Nurseries 26
PALM SPRINGS PLAY SCHOOL FOR children 2-6 years. By hour, day, week, month, overnight. Accredited Kindergarten Transportation Available 1547 N. Palm Canyon FA 5-5627

BABYSITTING, refined English lady, reliable. Afternoons, evenings. Phone 324-1593.

J. W. ROBINSON CO. HAS opening for children's department manager. Must have experience. Apply Robinsons Palm Springs, 333 So. Palm Canyon.

STENOGRAPHER bookkeeper, part time, 9 to 2:30 p.m. 5 day week. Permanent resident only. Boys Club of Palm Springs. Phone 325-5659

EXPERIENCED candy sales girl to work 12 noon to 6 p.m., 6 days week. Fun In The Sun Candies, 232 No. Palm Canyon Drive.

REAL Estate Brokers or Salesmen for open houses—also floor time. JIM SHARPE REAL ESTATE 1554 N. Palm Canyon 325-2545

LADIES earn with AVON. For information write Box 408, Beaumont, California, or FA 4-1537.

HELP WANTED 27
So. Cal. Gas Co. HOUSEWIVES ATTENTION PART TIME CLERICAL Year 'Round — \$2.27 Per Hour See A. Studebaker, 560 S. Indian

RIM ROCKS NOW interviewing dinner house waiters, waitresses. Must have high quality service experience. Apply on premises, 67-399 Hiway 111.

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LADIES

You'll Find the Best Home Values Right Here

Real Estate For Sale

35 Real Estate For Sale

35 Real Estate For Sale

35 Real Estate For Sale

35 Real Estate For Sale

BUY TODAY Rejoice Tomorrow

TRY THIS DUET
WINTER one block west of Shadow Mountain Club. 2 Bedroom, den, 2 bath, 2 car garage. Sound, modern, custom built, on large landscaped view lot for \$32,000. AND Fern Valley sturdy mountain cabin in Idyllwild's Tall Pine tree country. 3 bedrooms, big living room with fireplace, at \$14,000. Live COOL and COZY in summer.

ALSO, 2 blocks west of Club in Palm Desert — Triplex, 2 bedrooms, 2 baths, kitchen, patio apartments. 2 furnished. All with stoves, refrigerators, refrigerated air conditioning, furnace heat, view. \$47,500.

CHOICE residential lot near Golf Course and Shadow Mt. Club. Cash out at \$4000.

NEW 24 unit ultra modern hotel near Riviera. Doing excellent business. \$250,000. Will trade up.

BUY NOW BEFORE BARGAINS GO BYE, BYE.

Mildred S. Potter
HAROLD N. BECK, ASSOCIATE
REALTOR
431 N. PALM CANYON
325-6912 325-3558

BEST BUYS

MODERN almost new 3 bedroom 2 bath. All built-in kitchen, fully carpeted, shutters, refrigerated air conditioning. Artistic landscaping, automatic sprinklers. Large beautiful swimming pool. Ready to move in. \$27,000—\$3000 down—easy terms.

Little Tuscany
MILLIONAIRE ROW — Panoramic view, extra large lot, \$15,500.
SEE
EXCLUSIVE AGENT
ADOLPH ISRAEL
"THE BUYER'S BROKER"
671 N. Palm Canyon Drive
Phone FA 5-2981

Price Is Right

FURNISHED 3 bedroom 2 bath house, large family room. Evaporative and refrigerated cooling. Washing machine, garage, fenced, sprinklers front and rear. \$20,000.

LARGE R-1 LOT — Palm Canyon Mesa tract — \$8500.

Ralph Weinstein
REALTOR
256 So. Palm Canyon Drive
Phone 325-2884

OWNER SAYS "SELL!"

THIS ULTRA — SMART 4 bedroom 3 bath home in prestige location. One year new. Lovely pool and patio area. Automatic sprinklers, refrigeration cooling.

Ernie Dunlevie Associates
1807 N. Palm Canyon 324-1237

A GEM In "Millionaire Row"

DELIGHTFUL 3 bedroom 3 bath home on a walled corner lot 130' x 150', beautifully planted. South patio terraced to a 40 ft. azure blue pool. Carpeting, stove, refrigerator and some furniture included. SPECIALLY PRICED \$49,500

Muriel E. Fulton
REALTOR
125 S. Palm Canyon 325-2225

BUY LIKE RENT Dream Homes

Palm Springs, Palm Desert
GI — FHA — CAL VET
QUALIFIED Veterans can buy for no down payment. Total monthly payments average \$113.
Tract Office, 31-756 San Luis Rey
FA 4-1680

SETTLE ESTATE

THIS lovely 2 bedroom, 2 bath, all furnished. Near new. Located in good area, will be sacrificed for immediate sale. Relatives here to sell at once.

\$21,500
SUBMIT DOWN—GOOD TERMS

BOB WINSLOW

260 N. Palm Canyon — 325-2121

2 BEDROOM furnished, hillside doll house. 1 acre. \$13,500.

3 BEDROOM, luxury estate area. Walk downtown. \$50,000.

RAW LAND — \$125 PER ACRE

ROSLYN LANG
REALTOR
1175 N. Palm Canyon 324-9006

CALL FA 5-5005 FOR CLASSIFIED

ATTENTION FIXER - UPPERS!

FOR SALE
THE GREATEST VALUE
IN DELUXE DEEP WELL ESTATES

ON EXCLUSIVE STREET WITH
HOMES UP TO \$200,000. LOT VALUE
ONLY — \$12,000

2 BEDROOMS — 2 BATHS

\$26,500 — CARPETS AND DRAPES

LOW DOWN PAYMENT

BY APPOINTMENT ONLY
Phone Lew Levy or Sylvia Levy FA 5-2855 or 4-9282

Another One of Our OUTSTANDING South End Buys!

\$31,500 — CARPETS AND DRAPES

3 Bedrooms, 2 Baths, Enclosed Garage

WELL CONSTRUCTED home, south patio, heated and filtered pool. Furniture can be purchased from owner at nominal cost.

NEAR CAHUILLA SCHOOL

AND
CAMERON SHOPPING CENTER

BY APPOINTMENT ONLY
Phone Lew Levy or Sylvia Levy FA 5-2855 or 4-9282

Real Estate For Sale 35 Real Estate For Sale 35

Weekly Specials

WALKING DISTANCE to shops. Neat, desert planting, enclosed yard. 2 Bedrooms, 2 baths. Submit \$23,500.

LINEENS, dishes, everything included in this 4 bedroom 3 bath home. Pool, yard, lighting, landscaping, completely walled for privacy. Offered far below replacement costs. See us for details.

CLEAN AS A WHISTLE — tip-top shape inside and out! 3 master bedrooms, each with bath and outside entrance. Well furnished. Immediate occupancy. \$42,500.

SPANISH AND ADOBE
HOMES priced from \$15,000 to \$55,000. 2 to 5 bedrooms. See us for details.

Theresa Press
REALTOR
ROBERT P. PRESS, Associate
110 East Palm Canyon Drive
325-5282 — 325-5294

A Discriminating Buyer

WILL LOVE this beautiful new home in Deep Well. Newest type appliances in the complete built-in kitchen including a Tappan 400 range. Completely furnished in Modern decor. Refrigeration cooled. Large heated and filtered pool. Walled lot. All this for only \$69,500. Terms available.

Exclusively With
PHILIP SHORT & ASSOCIATES
REALTORS
278 S. Palm Canyon 325-2179

\$295 DOWN

SACRIFICE by Owner. Very nice 3 bedroom house with 2 full baths. Fully carpeted and custom draped. Built-in stove and oven, garbage disposal. Refrigerated air conditioning and forced air heat ducted into every room. Large fenced yard. Full price \$17,950. Inquire at 2275 Starr Rd. Turn right on Via Escuela, 1 block north of Riviera Hotel.

Competely Remodeled

4 BEDROOM, 2 bath, built-in kitchen, carpets. Must sell — \$21,500. Excellent terms. Be sure to see this one before you buy!

JIM SHARPE
REAL ESTATE
1554 N. Palm Canyon 325-2545
If No Answer — 324-9528

MUST SELL

FURNISHED 5 bedroom 4 bath. Pool. Large lot. Best location.

1045 N. CAHUILLA

Open 10 to 4 Daily

3 BEDROOM home in exclusive Lilliana Gardens, large playroom. 2800 sq. ft. of living area, perfect family home. Priced for quick sale by owner. \$26,000.

Phone 324-4553

MUST SELL

BEST built new 3 bedroom, dining room, family room, 2 baths, built-ins, double car garage. Refrigeration. Call Owner 325-7409.

The Trend Is Eastward
EL DORADO PALMS
3 Miles East of Palm Desert

CALL FA 5-5005 FOR CLASSIFIED

RANCHO MIRAGE HOME OF LUXURY

Completely furnished home, nice furniture, 3 bedrooms, 2 baths, large living room, dining space, family room, complete kitchen including washer and dryer, intercom to each room. Large lawn fenced, double garage, plenty of shrubs and palm trees, sprinkling system, refrigerated air conditioning, forced air heat. Very large pool with colored lighted fountain. Home is located 2 blocks south of Highway 111 on West Veldt at end of street. West Veldt is located 2 blocks west of Post Office. House number is 71-553 Mirage Road.

SEE LARGE SIGN AND FLAGS
OPEN DAILY. EVENINGS BY APPOINTMENT

Owner Mr. and Mrs. L. K. Gerkey—FA 8-3522

Very Special at \$34,950—Terms If Necessary

PALM SPRINGS NEWEST AND SMARTEST HOME DESIGN

3 BEDROOMS, 2 ROMAN BATHS, PLUS
MANY INTERESTING FEATURES. WALL-TO-
WALL CARPETING, REFRIGERATION,
LANDSCAPED LOTS

PRICED FROM \$23,950—CONVENIENT TERMS

— Also —

SHOULD YOU WISH TO BUILD YOUR
OWN CUSTOM HOME... BE SURE TO CHECK
OUR MANY PLANS AND REASONABLE PRICES

STANTON - GRAHAM HOMES

MODEL HOME OPEN DAILY
490 FARRELL DRIVE, CORNER OF ALEJO ROAD
PHONE 324-5173

Real Estate For Sale 35

AMY NELSON

\$16,500 — 2 BEDROOM home. A-1 condition. Top location.
\$17,500 — NEW 3 bedroom, 2 bath, garage. Lease \$150 month.
\$17,950 — FURNISHED 3 bedroom home, pool. Lot in trade.
\$21,500 — 2 BEDROOM home, pool. South side. Beautiful grounds.
\$24,500 — 3 BEDROOMS, 2 baths, refrigerated. Trade Orange Co.
\$42,500 — 5 FURNISHED units, South side. 3 years young.
\$3300—LEVEL lot, 100' x 100'.
\$4750—CORNER lot, 100' x 110'.
\$4975 — VIEW lot, 100' x 128'.
RENTAL—3 bedroom, 2 bath, furnished. \$160 mo., lease.

AMY NELSON

REALTOR
2277 N. Palm Canyon 325-5254

Name Your Deal!

4 BEDROOMS, 3 baths, giant sized living room, built-in stove, dishwasher, disposal. Fenced, elegant landscaping. Carpets. Asking only \$29,500. Vacant. Ready for occupancy.

OWNER — FI 6-6525

PROPERTY AT:
Corner of Debbie Drive and Terry Lane.

PHONE for showing anytime—We want to make a deal now!

\$1500 DOWN

FURNISHED 3 bedroom, 2 bath, kitchen with dishwasher, garbage disposal, built-in range and oven and refrigerator. Forced air heat and refrigerated cooling. Beautifully landscaped corner lot with heated POOL. Monthly payments less than rent.

Exclusively With
PHILIP SHORT & ASSOCIATES
REALTORS
278 S. Palm Canyon FA 5-2179

INCREDIBLE

DEEP WELL area, 4 bedrooms, 2 baths, plus family room, plus heated and filtered pool. Consider trade for L.A. area.

ONLY \$29,500

S. FRANKS, Inc.

REALTORS
279 N. Palm Canyon 325-5055

3 BEDROOM 2 bath, near school, \$24,500. Trade for Compton or Long Beach.

3 BEDROOM, 3 bath, rumpus room, Cahulla School. \$45,000. Will rent with option — land.

DOCTOR'S home — 3 bedrooms, 2 baths, pool, \$30,000, for income. MUNHOLLAND & CO.

1059 N. Palm Canyon 324-1082

Owner Must Sell

By end of this month. Completely furnished 3-bedroom, 2 baths, loads of extras. Below cost. 1972 Via Miraleste.

PRINCIPALS only. Furnished 3 bedroom, 2 bath, pool, walled, landscaped, fireplace, double garage, owner ill. Must Sell, \$26,500. Call 328-3253, lot 3, after 5 p.m.

BY Owner. 2 Furnished houses on large 80 x 135 lot. Walled in, landscaped. South end, 1880 Mesa Drive. Phone 325-6206.

3 BEDROOMS, 2 baths, pool, refrigerated, landscaped, carpets, drapes, FHA. \$25,500. 324-9483.

Real Estate For Sale 35

SEE THE GOLDEN 60'S SERIES

Indio Terrace

No. 3

3 AND 4 BEDROOMS—2 BATHS
COVERED PATIO AREA

PRICE \$11,850

VETERANS — No Down Payment

Payments from

\$78 PER MONTH

Including Principle, interest, taxes and insurance

G. I-FHA — CAL-VET LOANS

LOCATED ON 44th AVE.
BETWEEN JACKSON AND
VAN BUREN STREETS — INDIO

FURNISHED MODEL
AND SALES OFFICE
PHONE Diamond 7-1012

No Patients Today, Doctor!

GOODBYE to cold winds and city slush, midnight calls and all that rush... you're relaxing now and deserve the best! For climate, location and prestige — it's the world famous Tennis Club area of Palm Springs where this three bedroom two bath poolside home will make your winter vacations complete. Selling 100 per cent furnished for only \$39,950.

Mildred Jackson

REALTOR
296 S. Palm Canyon Drive
Phone 325-5356 or 324-3301

MOVE right into a new experience in desert living at its charming romantic best. This beautifully decorated 4 bedroom home in excellent condition, has spacious living room and large dining-family room. Floodlights illuminate the flagstone patio, badminton court with own spotlight and custom angled pool. 2 car garage and landscaped front. Drastically reduced to new price, furnished, of \$41,900.

ELROD

FURNISHED this Doll House. Occupied 6 months. 2 bedrooms, 2 baths, large screened porch, pool and all the luxuries. \$32,500 — \$8500 handles.

FI 6-8404

Culver Nichols

REALTOR
861 N. Palm Canyon 325-2182

Next to Post Office

\$3500 DOWN BALANCE FHA
OF \$14,000 at \$125.75—pays everything. On this modern refrigerated 2 bedroom, 2 bath home. Fireplace, double garage with plumbing can be converted into huge den.

HURRY FOR THIS ONE
ERNIE LINDBERG
REALTOR

445 N. Palm Canyon 324-9628

House on R-2 Lot

NEW 2 bedroom house on 100 ft. lot. Can build 3 additional units. \$1500 down, \$125 per month. Total price only \$14,750.

John W. Williams

REALTOR
423 N. Palm Canyon Ph. FA 4-1641

5 Room House, Carport
Room for 1 More House
\$6890 — EASY TERMS
"ALL MEN ARE BROTHERS"
Louis Venger 324-9383, 325-5595

3 BEDROOM, 2 bath furnished home. Lots of extras, refrigerated. South end. Only \$21,950.

Marjorie Baron. 324-2629, 324-1796

FAIRWAY ESTATES LOCATED

ON THE BEAUTIFUL

Palm Springs Golf Course

JUST A STEP FROM THE CENTER OF
PALM SPRINGS IN THE DESIRABLE SOUTHEAST.
LIVING IS AT ITS FINEST!

Next to the Lush Green Fairways

SEE THESE OUTSTANDING HOMES NOW!!
BUILT BY THE MASTER CRAFTSMEN OF
SAN GABRIEL CONSTRUCTION CO.

Sensible Prices Starting at

\$24,950

Excellent Terms Available

Drive East on Palm Canyon Drive to the
Beautiful Entry of Fairway Estates.

Furnished Model Available for Your Inspection.

FA 8-1019

HOMESITES AVAILABLE FROM \$12,000

Real Estate For Sale 35 Real Estate For Sale 35

"DEEP WELL"

A.B.C. FOR THE BEST BUY
TWO 3 bedroom furnished deluxe
homes — practically never lived
in — Asking \$51,500.

TWO 2 bedroom, 2 bath, all tile
— A different and unusual
home. Asking \$38,500.

TWO 4 bedroom homes—suited for
the larger families. The very
best buys. NOW \$33,500.

THESE ARE EXCEPTIONAL
HOMES — INVESTIGATE TODAY

Anderson Berkey

174 N. Palm Canyon 324-3224

EXCEPTIONAL

HOME near bus line in south part
of town. 2 Large bedrooms, 2
baths, pool and shuffle board
court. Only \$27,950 — easy terms.

SPECIAL

FURNISHED 2 bedroom home, terrific
view. Near bus. \$17,500.

CORA HYDE, CONNIE DEKKER
359 N. Palm Canyon 325-2613
325-7154 324-9208

ONE OF A KIND

1—DELIGHTFUL 2 bedroom and
guest quarters, pool, 4 baths.
1221 Linda Vista Dr. \$43,000.

2—ULTRA good taste, new 4 bedroom
with pool, 1933 Navajo
(Back of Ocotillo Lodge). \$52,500.

3—PURE GOLD, high style Modern,
with pool, \$37,500.

4—PLEASANT, small 3 bedroom,
Smart approach. Terms. 1133 N.
Calle Ralph. \$17,500.

R-1 LOT 150 X 126 — \$14,000
Madonna Authier Manning
170 E. Palm Canyon Dr. 325-5550

Owner Sacrifice

LIKE new 2 year old decorator
furnished 3 bedroom 2 bath.
Corner lot, beautifully landscaped.
Paddock pool, refrigerated.
\$34,500 value, near City Hall.

Small down payment. Very easy
monthly terms. Immediate occupancy.
Phone 328-3523.

2145 CAMINO BARRANCA
Charming home. 3 bedrooms, 2
baths, pool, wide lot with excellent
valley view. Completely
furnished including linens. Over
\$60,000 in this home. To close
estate \$47,500. Extra liberal
terms. Phone EX 9-2881, Mrs.
Smiley for appointment. Office
adjacent to North Shore Yacht
Club.

ELROD

FURNISHED this Doll House. Occupied
6 months. 2 bedrooms, 2
baths, large screened porch,
pool and all the luxuries. \$32,500
— \$8500 handles.

FI 6-8404

DEEP WELL. Charming 3 bedroom 2 bath.

Refrigerated air conditioning, choice view. Many
many extras. Easy terms. Will
sell or trade for business property
here or elsewhere. \$36,900.
By owner 324-4956.

BY Owner Rancho Mirage. Lovely
large 2 bedroom and 1 bedroom
furnished duplex. Refrigerated
cooling. Situated on approximately
1 1/2 acres. Walking distance
to Safeway Shopping Center and
bus. Phone 328-3552, 324-2184.

Sacrifice Because of Illness
TOP Las Palmas location, Neo-
Classic house. 3 bedrooms, 2
baths, heated pool, refrigerated
air conditioning, wall to wall
white carpet, antique French
and Venetian furniture available.
Immediate possession. Owner
829 Regal Dr. Phone 325-6431.

Home on R-2 Lot

NEW 2 bedroom house on 100 ft.
lot. Can build 3 additional units.
\$1500 down, \$125 per month.
Total price only \$14,750.

John W. Williams

REALTOR
423 N. Palm Canyon Ph. FA 4-1641

5 Room House, Carport
Room for 1 More House
\$6890 — EASY TERMS
"ALL MEN ARE BROTHERS"
Louis Venger 324-9383, 325-5595

3 BEDROOM, 2 bath furnished home. Lots of extras, refrigerated. South end. Only \$21,950.

Marjorie Baron. 324-2629, 324-1796

Cathedral City

NEW 3 AND 4 BEDROOM
F.H.A. TERMS
FROM \$850 DOWN

IN PALM SPRINGS — 3 bedroom
2 bath, \$500 down. Full price
\$15,500.

JOHN SHARP

REALTOR
Member Multiple Listing
68-542 Broadway (Hiway 111)
Cathedral City FA 8-2816

CUTE 1 bedroom house, R-3 lot.
Priced right. Take lot or small
trailer on down. Owner 835 D St.

EQUITY \$500—1 1/2 Bedroom house
unfurnished. In Cathedral City.
Phone 325-2235

Palm Desert

SILVER SPUR

Furnished Display Home
NOW OPEN
At the Corner
HIWAY 111 and PORTOLA
IN PALM DESERT

This is typical of quality homes
now completing for immediate
occupancy at
Silver Spur Properties
FI 6-6161

Sell Your "Don't Wants" with Sun Classifieds

(Thousands of Various Items . . . New and used . . . Large and Small . . . Valuable and Inexpensive . . . Are Listed Daily in These Columns!)

Exchanges 36

SWAPS

NICE 2 bedroom den home. Choice Palm Springs location. Only \$21,500—clear. Will trade for 5 or 6 units with nice owner's apartment, Palm Springs.

ATTRACTIVE — 2 bedroom 2 bath home, large fireplace, extra large closets, built-in kitchen, sunken bath tub, 2 car garage. Only \$24,950 clear. Will swap for income unit or business property. Submit all trades anywhere.

LARGE CORNER — 3 bedroom, 2 bath, POOL, landscaped, fireplace. Only \$29,900. Approximately \$16,500 equity. Swap for home or small units in beach area, prefer Redondo or Manhattan.

HAVE MANY MANY MORE SWAPS. WHY NOT CALL US?

JIM SHARPE

REAL ESTATE
1554 N. Palm Canyon 325-2545
If No Answer — 324-9828

EAST BAY AREA, above the fog. Three bedroom redwood beauty just 4 years old. Huge 28 x 16 living room with fireplace. Built-in electric kitchen. 2 car garage. Tremendous view from living room, den, kitchen, dining room of fascinating San Francisco Bay \$26,500, \$10,000 equity. Will trade for Palm Springs area home, income or land.
Phone Diamond 7-2279

OWNER will exchange \$50,000 equity on 20 nearly new unfurnished apartments, for clear home or other property of same value. 14 - 2 bedrooms, 6 - 1 bedrooms, 20 garages, swimming pool, yearly income \$26,300. Long Beach, Geneva 1-8720, or write Desert Sun, Box 190, File D-42.

OPEN DAILY BY OWNER
740 Mel Ave. 3 bedrooms, 3 baths, estate size lot. Large pool. Top condition. See this before you buy. \$39,500. Will trade. Phone 324-2672.

TAKE smaller home, west of Sunrise on 3 bedroom Veteran tract or large M-3 lot and duplex N. Indian Ave. Call 325-7655 or 324-1835.

TRADE 1961 Norseman 55 x 10, front kitchen, for equity in 2 or 3 bedroom home. Call Mr. Hassell, 325-2383.

\$3000 EQUITY in R-3 coast lot or T.D.'s for R-2 and home Palm Desert area. FI 6-8781 evenings.

LIKE NEW, large home, Banning, trade small new home Desert Hot Springs. Phone VI 9-4493.

Real Estate Wanted 37

YOU WANT ACTION?
LIST YOUR PROPERTY WITH ADOLPH ISRAEL

671 N. Palm Canyon Drive
Phone FA 5-2981

Business Rentals 38

STORES for rent. We have recently acquired the seven store building at 68-172 E. Ramon Rd., Palm Springs and the six store building at Palm Ave., Desert Hot Springs. Suitable for all type neighborhood business. Reasonable rent. For information call new owners Arthur Press, 325-5691 or Warren Coble 324-9407.

STORE AND OFFICES for lease ranging from 400 to 3652 square feet. New refrigerated air conditioned building. Ample parking. 1007 South Palm Canyon Drive. Opposite Cameron Shopping Center. Muriel E. Fulton, Realtor, 125 S. Palm Canyon Drive or phone 325-2225.

Home and Business COMBINATION 2 bedroom house in C-1 zone.
WILLIAMS REALTY — FA 4-1641

STORE in Sunair Shopping Center. 20 x 70 plus store room.
Call 324-4708

SMALL OFFICE — Palm Canyon Drive — \$75 Per Month.
GANNON REALTY 325-2772

OFFICES — 73-386 HIWAY 111
MARSTAN BUILDING
PALM DESERT FI 6-6926

Wanted to Rent 39

PERMANENT couple would like 2 bedroom house partly furnished in Palm Desert area. Write Box 245, Cathedral City.

Rooms for Rent 40

ROOMS \$50 and \$55 month. Private entrance, bath. Kitchen privileges, patio, new new banks. 3-5 p.m. 511 Calle Roca. 32-45127

LADY to share lovely poolside apartment, private patio, reasonable. Call after 5 p.m. 325-5868.

NICE furnished room, kitchen privileges, employed man. \$50 month. Phone 324-2841.

Private Entrance and Bath Refrigerator — Coffee Maker \$15 Week — 325-7980

ATTRACTIVE comfortable room with private entrance, bath. For working person. Call 324-2447.

For Sale or Rent 41

PALM DESERT furnished 3 bedroom 2 bath house. Refrigerated air conditioning, pool, tennis courts, near new college. Small down. \$20,000. FHA commitment. Call FI 6-6830 or 6-8579.

FURNISHED lovely home. 3 bedrooms, 3 baths, pool, corner lot, walled, quite, private. Contact owner 324-2951 or 477 West Via Olivera.

UNFURNISHED 3 bedroom 2 bath, large patio, barbecue.
DesiraLE Location — 325-2904

3 Bedroom, 2 Bath Home
1840 Sq. Ft. Living Area, Built-Ins
Phone 328-3810

Hotel Rentals 42

\$15 WEEK UP — POOL — TV ROOMS AND APARTMENTS
Villa Victoria 444 N. Indian

Apartments for Rent 43

If You Have Looked At the Rest—Now LOOK AT THE BEST RIVERSIDE ARMS

1 BEDROOM FURNISHED \$140 Month — Years Lease Including gas. Cooled by refrigeration. Lots of closets, nice kitchens, large patio and pool. Laundry, TV cable, parking. Near Southend Mayfair.

788 N. Riverside Dr.
FA 4-9887

\$75 UP
NEW DELUXE FURNISHED OR UNFURNISHED

SILVER TOP

GENERAL Chef kitchen units supplied in unfurnished apartments. GIANT heated pool, refrigerated air conditioning. 4 Acres of Desert Garden.

1 MILE north of Riviera Hotel, on Las Vegas Road. Ph 325-5690.

LOW rent. Furnished apartment \$55 including utilities. In Tram-vue near Drive-in Theatre. 36-353 Eagle Canyon Dr., apartment 2. Turn south off Highway 111 at Sterners Furniture Store. Call Cal Brown, owner, 324-2101 or 328-2279.

BUNGALOW apartments. Beautifully furnished with full kitchen, TV, Hi Fi music, olympic-heated pool, PBX, coffee shop. Hotel services. Day to Yearly rates. BONAIRE VILLAGE HOTEL, 2675 N. Indian — 324-1501

EDEN ROCK VILLA
FOR adults seeking luxury plus comfort. 1 bedroom poolside apartments. Daily maid service, TV. Weekly or monthly FA 5-2402

UNFURNISHED 2 bedrooms and furnished 1 bedroom apartment. TV cable, laundry room, 1374 Camino Amapola. 10 to 3 phone EX 0-2811.

SPARKLING clean furnished large Studio with kitchen \$95 month also 1 bedroom \$110 month. Utilities included. Adults. 410 Paseo El Mirador. 325-2260 or 324-3795.

1 BEDROOM apartment, tub, shower, enclosed patio, close to Thrifty, Safeway, Adults, no pets. Lease \$125. 689 Camino Parocela. Phone 324-1918

\$100—BEAUTIFUL view, new 2 bedroom, refrigerated air conditioning, with stove, refrigerator and drapes. 37-251 Bankside Dr. Phone 328-1553

RANCHO MIRAGE — furnished 1 bedroom apartment big enough for 2 bedrooms. Across from Safeway Shopping Center. Adults Reasonable. 325-3582 or 324-2184.

SHARE LOVELY home. \$20 week. Also studio and double apartment. Bar kitchens, pool, solarium. Phone 325-2363.

2 BEDROOM furnished apartment. 2 blocks from Saks. \$100 per mo. JIM SHARPE REAL ESTATE
1554 N. Palm Canyon 325-2545

UNFURNISHED 1 bedroom apartment, stove, refrigerator, carpets, drapes, pool, private patio. E18 Thornhill. Call 325-7527.

FURNISHED 1 bedroom apartment. South end. Lease \$95 per month.
GANNON REALTY 325-2772

DELUXE furnished, large, kitchen, bedroom, pool, TV, attractive rates on lease. 2626 Junipero. Phone 324-1735

WILL share with employed woman, spacious 1 bedroom apartment, swimming pool. 325-5292

FURNISHED Guest house with utilities. Sleeps 2. Cable, pool. \$90 month. 324-4619 after 6 p.m.

APARTMENTS AND ROOMS HEATED pool. TV. 2 blocks from Bullocks, FA 4-9006.

FURNISHED studio with kitchen. Pool, reasonable, week or month. 324-9201 after 3:30

FURNISHED 1 bedroom apartment, TV cable, no pets. South end. 665 Camino Real. 324-4829.

BACHELOR apartment, furnished, utilities included, \$65 month. 672 Sunny Dunes Pl. Ph. 325-6331.

CALL FA 5-5005 FOR CLASSIFIED

Apartments For Rent 43

THE LIDO

BEAUTIFULLY furnished 1 and 2 bedroom apartments. TV cables, refrigeration, large wardrobes, laundry facilities. Large pool plus therapeutic hot pool. Switchboard. Coffee shop. Daily, weekly, monthly rates. Also yearly leases. All utilities included.
2900 E. Ramon Road FA 4-3261

READY NOW!

ATTRACTIVE 2 bedroom apartment with drapes, stove, refrigerator, available to permanent tenants. New building, convenient location. Beautiful mountain view. \$115 month. Call Hal Evans Lindberg Realty, FA 4-9623.

LADY alone, with beautiful home, will rent lovely bedroom with private bath and kitchen privileges, to business or professional lady. Car needed. Very reasonable. Desert Sun Box 190, File D-46.

FURNISHED complete — extra large STUDIO apartment. Walk to town. 545 So. Calle Santa Rosa.

1 BEDROOM duplex. Palm Desert. \$90 furnished. \$75-\$85 unfurnished. Air conditioned. FA 5-7582

\$80—LOVELY new 1 bedroom duplex unfurnished. Stove, drapes. Lease, Cathedral City. FA 5-2991.

1 BEDROOM APARTMENT UNFURNISHED — POOL 2295 JUNIPERO — 324-4625
CALL 12 TO 4 P.M.

\$75 YEAR lease, studio duplex furnished. Tub, shower, lawn, very nice, colorful, close in Deluxe 1 with bedroom \$85. FA5-7746

2 BEDROOM, 2 bath, den. Completely furnished. TV, heated pool. By month or year. Phone 325-7013 for appointment.

LOVELY large new 1 bedroom apartment and pool. Everything furnished. Quiet, north side, \$115 month. Ph. 325-5615.

LA JOYA APARTMENTS
1 BEDROOM apartments, pool, carpets drapes, patio, laundry. HIGHLAND AND RAMON RD.

DELUXE apartments. Pool, TV, golf, horses, gyms. From \$6.50. Phone 328-1066

Unfurnished New 1 Bedroom Apartment. \$85 Highland
Call 324-2295 or 325-7690

Houses for Rent 46

Select Rentals

ON GOLF COURSE
NEW artistically furnished 3 bedroom 2 baths. \$400 month. Many others from \$200 to \$1500.

YOUR RENTAL HOSTESS
324-3364 — 325-5221 — 328-1698

EVA GABOR'S

GLAMOROUS, furnished 3 bedroom home. Panoramic view, rose garden. Heated pool. Very private. Call Marie Busch 325-2772. Gannon Realty.

3 BEDROOMS furnished, Pool, near Howard Manor \$500 month.

2 BEDROOM unfurnished. Near schools. Yearly \$115 month.
ROSLYN LANG, REALTOR
1175 N. Palm Canyon FA 4-9606

RENTALS — LARGE OR SMALL WE HAVE THEM ALL
Homes - Apartments - Stores
MILDRED JACKSON, REALTOR
296 S. Palm Canyon at Baristo
Phone FA 5-5356 or FA 4-3301

3 BEDROOM 2 bath. POOL, walled built-in kitchen, fireplace. Year lease \$135 month.
JIM SHARPE REAL ESTATE
1554 N. Palm Canyon 325-2545

\$200 MONTH. Lease with option. 3 bedrooms, 2 baths, beautifully furnished. Near El Mirador. Only \$3500 down to purchase.
Marjorie Baron, 324-2629, 324-1796

NEWLY decorated 2 bedroom and den, completely furnished, walled yard, double garage, TV cable. \$250 month on years lease. 1120 San Jacinto Way. 325-7900.

NICE 2 BEDROOM HOUSE FURNISHED COMPLETE. WALK TO TOWN. 571 CAMINO PAROCIA.

RANCH style, large living room, fireplace, 3 bedroom on reservation, close to market, \$125 month furnished. 325-7685.

2 OR 3 WEEKS only. 3 Bedroom, 2 bath, den, TV cable, furnished. Pool, privacy, south end.
Phone 324-1020

BRAND new 1 bedroom duplex unfurnished, \$85 mo., year lease. 34-930 Corregidor Dr., Cathedral City. Phone 328-2306.

LOTS of landscaping. 3 Bedroom, den, 139 unfurnished; or will lease partially furnished.
324-1995 After 5 or Weekends

2 BEDROOM, furnished. Close in. Children, pets O.K. \$100.
324-4202

PALM Desert Golf Course. 4 bedroom, 3 bath, Pool. 73-905 Shadow Lake Drive.

CLOSE in, lovely 3 year old unfurnished 2 bedroom house, 2 blocks from bus. Phone 324-2841.

GRIN AND BEAR IT

By LICHTY



"Is standing in corner, comrade dunce!... for getting glorious free satellite nations mixed up with capitalist slave colonies!"

Houses for Rent 46

CLOSE IN — Furnished 2 bedroom home with fireplace and pool. 2 car garage, beautifully landscaped, wonderful view. Pool service and gardener — By season or year. TV and telephone. Call ...

Culver Nichols

REALTOR
861 N. Palm Canyon 325-2182
Next to Post Office

FURNISHED or unfurnished, 2 bedroom 2 bath, TV, Pool, golf, horses. Day, week, year, \$200 - \$300. Deluxe apartment from \$6.50. Phone 328-1066.

\$1000 PER month, 3 bedroom furnished at Indian Wells Golf Club. Madonna Authier Manning
170 E. Palm Canyon 325-5550

BEAUTIFULLY furnished 2 bedroom, 2 bath house, unit heat, double garage. \$250 mo. yearly \$500 season. Ph. 325-5183.

UNFURNISHED 3 bedroom 2 bath home, unit heat, double garage. \$200 mo. yearly lease. Phone 325-5183.

2 BEDROOM, new, 2 bath, beautiful furnished on golf course. 2 or 3 month lease. Available Feb. 1. FI 6-8896.

SMALL FURNISHED HOUSE ADULTS — REASONABLE
Phone 324-9407

\$85 MONTH, lease. Furnished. Full bath, bedroom, fireplace. Charming, close in. 325-7746.

3 BEDROOM HOUSE
In Cabazon
CALL VICTOR 9-6379

FURNISHED 3 bedroom 2 baths, heated pool, beautiful view, pool, ground maintenance. 324-3765.

3 Bedroom, Carpeting, Drapes \$100
324-1557

FOUR Bedroom, 3 bath home, furnished. Oversized heated and filtered pool. Call 324-3988.

NEW bedroom apartment. \$125. Pool, refrigerated, patio, laundry. Adults. Phone 325-5990.

FURNISHED 3 bedrooms \$95. Near ly new. Option to buy. Owner. 324-4726

Musical Instruments 50A

PRE-INVENTORY SALE
Organs — Pianos
Baldwin — Wurlitzer
Free Lessons In Your Home
YATES MUSIC CO. — 325-2838
The Plaza — Corner of Indian

MAGNAVOX Hi Fi radio phone 3 speed console. 30 watt amplifier. 4 speakers, AM-FM. Diamond needle. Lined oak cabinet. Cost \$290. Sell \$95. Diamond 7-2279.

ANTIQUE square grand piano. Schomacher. Collectors item.
\$350 — 329-5551

Household Goods 50

RATTAN dinette round table, 4 chairs, \$125. Buffet, \$75. 30" Widdcomb end table and glass, \$50. Clocks. Phone 324-9120.

G.E. WASHER. Simmons Hide-a-bed, mahogany table, lamps, patio furniture. All like new.
325-6123 Evenings

EXECUTIVE 5 ft. pine desk, porcelain knobs, decorators item, excellent condition. \$150. Phone FI 6-8896.

STERMERS

We Buy Sell or Trade Furniture
67-951 Hiway 111 — FA 8-3935

POWER sewing machine. Good for tailor. Dinette set with fibre glass chairs. Reasonable.
Phone 324-4109

DESK, coffee table, RCA - TV 24", needs booster. Cheap.
Phone 324-9444

DEN COUCH set, foam rubber, brown, brand new, cost \$335, sell \$200. Call 324-4041.

CALL FA 5-5005 FOR CLASSIFIED

Trailers For Sale 51

LEAVING CALIFORNIA
BIGGEST bargain in State. 1960 house trailer. 50x10 1 bedroom, also aluminum awning to match. 45x9, like new. \$650 for equity, and take over payments. See Indio California Red Fez Trailer Court, lot 44. Take small trailer for equity.

PROVINCIAL Doll House — 35' ten wide SKYLINE. Available for delivery now. Sliding glass door and all deluxe. Take smaller trailer in trade or sell reasonable for cash. MURRAY'S, 68-100 Hiway 111.

22 FT. Clipper. Excellent condition. On landscaped front corner lot. Cooler, storage. Wilshire, 23 Rancho Trailer Park.

14 FT. Travel trailer, sleeps 3. Stove, ice box, good condition. \$285 cash. Phone 329-3295.

Boats and Aircraft 54

1959 — 18 FT. Cal Craft Cruiser. 35 h.p. Merc motor, trailer, accessories, only 20 hours in water. See Chuck Ryan at the Desert Sun 'til 3 p.m.

Miscellaneous For Sale 60

FIREWOOD

PAVNYS
999 S. Palm Canyon FA 5-7342

GIRLS Clothes. Sub-teen Sizes 12 and 14 and Hats. Reasonable 1121 Camino Real. Ph. 324-9324

SPEED Queen automatic washer, child's play pen. 1946 Chevrolet. Phone 324-2040

FURNITURE. Oriental rug, antiques of all descriptions, best offer. Phone 329-3295.

BALL GOWN—NEVER WORN
Platinum Satin — Size 9
Cost \$135 — Sell \$49 — FI 6-6861

FIREPLACE wood, apricot, olive, walnut, eucalyptus. Call collect only with order. 658-5704 Hemet.

Livestock, Pets, Poultry 65

POODLE stud service, silver black or white. Reasonable, also puppies same color. 274 N. El Segundo. Ph. 325-6813.

PETS available to good home. DESERT HUMANE SOCIETY
FI 6-6010

POODLE, miniature, 1 year old male. Frances - Golden Alpha, apricot at stud. Call NA 9-3731.

Beautiful Pure Bred Boxer Pups — \$25. Call after 6 p.m. 324-9476

Used Cars for Sale 70

1956 PACKARD "400" \$ 900

1952 MERCEDES "300" \$1500

PLAZA MOTORS

CADILLAC-OLDSMOBILE, G.M.C. 290 N. INDIAN AVE. 325-2572

1959 MERCURY MONTEREY, 2 door, radio and heater, power brakes, steering, low mileage, like new, private party, \$2100. Call 8 to 5 p.m. 325-7622

1958 CADILLAC Coupe DeVille, all electric power, air conditioning, nearly new tires, low mileage. Owner 21 Araby Sahara Park.

Lincoln Continental
1960 CONVERTIBLE, air conditioned, white, like new. Big Saving. Phone 325-6244

1959 CADILLAC Sedan de Ville. Original tires, factory air, electric windows, seats, etc. White. \$3750 or trade for lot. 328-2801.

CADILLAC 1957, low mileage, like new throughout. \$1785 or offer. 1030 Tachevah. Phone 324-4596.

1956 CADILLAC sedan de Ville. All white, full power, factory air-conditioned. \$1550. Ph. 328-3919.

1960 VOLKSWAGON, deluxe, like new. Sun roof, radio, white walls. \$1625. Phone 325-6975.

1951 Chevrolet Convertible Good Condition — \$125
Phone 328-3972

1960 CADILLAC Coupe de Ville. All electric, air conditioning. Private Party — 324-9782

1958 MG, white, new top, wire wheels, perfect condition. Call 324-9494.

1958 BMW Isetta. Excellent condition, perfect for High School student. Phone FA 4-1650.

1960 MONZA Corvair deluxe. Take over payments \$91.20 mo. or \$2500 payoff. Call 325-3378.

1958 OLDSMOBILE, 88, radio, power steering, brakes, factory air. Must sacrifice. Ph. 325-2682.

1951 PLYMOUTH STATION WAGON — \$100
624 OCOTILLO AVE

1959 SIMCA CONVERTIBLE SACRIFICE. Phone 325-6147 before 5. 324-4698 after 5.

Used Cars for Sale 70

MONTH END CLEARANCE SALE

1960 CADILLAC, 6 WINDOW SEDAN. AIR CONDITIONING AND ALL EXTRAS. BEAUTIFUL COLOR — WILL SACRIFICE \$4495

1959 OLDSMOBILE "98" WHITE. 2 DOOR HARDTOP. ALL POWER. LIKE NEW. SELLING BELOW BLUE BOOK WHOLESALE \$2095

1956 CADILLAC CONVERTIBLE. ALL POWER. LOW MILEAGE \$1395

1955 THUNDERBIRD HARDTOP. REALLY NICE \$1345

1959 FORD 2 DOOR. RADIO, HEATER, OVERDRIVE. LIKE NEW \$1195.

1957 CROWN IMPERIAL HARDTOP. PERFECT CONDITION .. \$1595

1956 OLDSMOBILE "98" CONVERTIBLE. BEAUTIFUL 1 OWNER CAR. DRIVEN VERY LITTLE \$895

1955 OLDSMOBILE "88" 2 DOOR HARDTOP. EXCELLENT ... \$645

1955 FORD V-8 CONVERTIBLE. NEW



MORE THAN 300 Palm Springs residents attended the grand opening of Automatic Laundry and Dry Cleaners' new quarters at 424 South Indian Avenue. Above, co-owner Mort Weissman shows Betty Allen new laundry equipment installed. Taylor-Jones Photo)

Congo Civil War Danger Reported

LEOPOLDVILLE, The Congo (UPI) — The United Nations military commander here warned today that the Congo is drifting toward civil war and the diminishing U.N. troop force will be powerless to stop it unless reinforced.

Lt. Gen. Sean McKeown, just back from a week's tour of U.N. contingents, told newsmen "the situation is serious" but that a civil conflict was "still avoidable."

Points of View

LONDON (UPI) — The Evening Standard reported that consignments of a new model of French car are landed at London docks with this bilingual notice: "This car deserves handling with care" (English). "She is young and pretty—look after her" (French).

LEGAL NOTICE

No. 748
CERTIFICATE OF BUSINESS UNDER FICTITIOUS NAME
The undersigned do hereby certify we are conducting an auto glass business as Co-Partners at 340 North Indian Avenue, Palm Springs, California, under the fictitious firm name of **DEBENT AUTO GLASS**, and that said firm is composed of the following persons, whose names and places of residence are as follows, to-wit:
RICHARD SULLIVAN
4045 Camino Paraiso
Palm Springs, California
JOHN E. PATRICHILD
1064 El Alameda
Palm Springs, California
Witness our hands this 25th day of January, 1961.
RICHARD SULLIVAN
JOHN E. PATRICHILD
STATE OF CALIFORNIA) ss
COUNTY OF RIVERSIDE)
On this 25th day of January, A.D. 1961, before me, a Notary Public in and for the said County and State, residing therein, duly commissioned and sworn, personally appeared Richard Sullivan and John E. Patrichild, known to me to be the persons whose names are subscribed to the within instrument, and acknowledged to me that they executed the same.
In Witness Whereof, I have hereunto set my hand and affixed my official seal the day and year in this certificate first above written.
(SEAL)
MARY PICKELL
Notary Public in and for said County and State. My Commission Expires 12/11/62.
EUGENE E. THERIAULT
174 N. Palm Canyon Dr.
Palm Springs, California.
Published: Jan. 20, Feb. 6, 13, 20, 1961.

LEGAL NOTICE

No. 745
CERTIFICATE OF BUSINESS
(Fictitious Firm Name)
THE UNDERSIGNED do hereby certify that they are conducting a business of Software Service, at 630 Wilhams Road, in the City of Palm Springs, County of Riverside, State of California, under the fictitious firm name of **SERVISOFT OF PALM SPRINGS**, and that said firm is composed of the following persons, whose names and addresses are as follows:
HENRY A. SIMSARIAN, INC.
a California Corporation
850 North Palm Canyon Drive
Palm Springs, California
ROBERT W. WHITE
2635 Calle Felicia
Palm Springs, California
Witness our hands this 12th day of January, 1961.
HENRY A. SIMSARIAN, INC.
a California Corporation
By **JOSEPH W. EICHER, JR.**
President
ROBERT W. WHITE
STATE OF CALIFORNIA) ss
COUNTY OF RIVERSIDE)
On January 12th, 1961, before me, the undersigned, a Notary Public in and for said County and State, personally appeared **JOSEPH W. EICHER, JR.**, known to me to be the President of **HENRY A. SIMSARIAN, INC.**, the Corporation that executed the within instrument, known to be the person who executed the within instrument on behalf of the Corporation herein named, and acknowledged to me that such Corporation executed the within instrument pursuant to its By-laws or a resolution of its Board of Directors.
IN WITNESS WHEREOF, I have hereunto set my hand and affixed my of-

LEGAL NOTICE

ficial seal the day and year in this Certificate first above written.
ARNOLD RUMWELL
Notary Public in and for said County and State
STATE OF CALIFORNIA) ss
COUNTY OF RIVERSIDE)
On January 12th, 1961, before me, the undersigned, a Notary Public in and for said County and State, personally appeared **ROBERT W. WHITE**, known to me to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same.
WITNESS my hand and official seal.
ARNOLD RUMWELL
Notary Public in and for said County and State.
ARNOLD RUMWELL, Esq.
Attorney at Law
208 Oasis Building
Palm Springs, California.
Published: Jan. 23, 30, Feb. 6, 13, 1961.

LEGAL NOTICE

No. 740
IN THE SUPERIOR COURT OF THE STATE OF CALIFORNIA IN AND FOR THE COUNTY OF RIVERSIDE.
No. INDIO 415
NOTICE OF HEARING OF PETITION TO CONVEY PARTNERSHIP INTEREST
In the Matter of the Estate of **THOMAS R. WINANS, JR.**, the same person and also known as **T. R. WINANS, JR.** and as **DICK WINANS**, Deceased.
NOTICE IS HEREBY GIVEN that a hearing of the Petition of **JOHN R. CLARK, JR.**, as Executor of the above Estate, for an Order to complete a certain written partnership agreement for the sale and transfer of the Estate's interest in said partnership agreement entered into by decedent in his lifetime covering that certain partnership known as "The Caleo Ranch" will be had in the Courtroom of Department Indio A of the above entitled Court on the 5rd day of February 1961 at 9:30 o'clock a.m.
The real property owned by said "Caleo Ranch" partnership is more particularly described as follows:
That portion of the East Half of the Northwest Quarter of Section 30, TTS-RISE SBR&M lying Northwesterly of the Northerly line at the Southern Pacific Railway Right of Way, in the County of Riverside. Reference is made to the Petition on file herein for further particulars.
DATED: January 19, 1961.
G. A. PEQUEGNAT, County Clerk
Clerk of the Superior Court
By **G. L. CHRISTIANSEN**, Deputy
THOMPSON & COLEGATE
Attorneys at Law
444 North Palm Canyon Drive
Palm Springs, California
Telephone FA 5-3311
Attorneys for Petitioner
Published: Jan. 21, 23, 24, 25, 26, 27, 28, 30, 1961.

LEGAL NOTICE

No. 744
SUPERIOR COURT OF THE STATE OF CALIFORNIA FOR THE COUNTY OF RIVERSIDE
No. Indio 3191
SUMMONS

LEGAL NOTICE

DEPARTMENT OF VETERANS AFFAIRS OF THE STATE OF CALIFORNIA
Plaintiff vs.
BENJAMIN R. MADAMBA and DORIS MADAMBA, Defendants
The People of the State of California send greeting to: **BENJAMIN R. MADAMBA and DORIS MADAMBA**, defendants.
You are directed to appear in an action brought against you by the above named plaintiff in the Superior Court of the State of California, in and for the County of Riverside, and to answer the complaint therein within ten days after the service on you of this summons, if served within the County of Riverside, or within thirty days if served elsewhere, except that if the action is against the State pursuant to Section 138.5 of the Code of Civil Procedure, within 180 days. And you are hereby notified that unless you appear and answer as above required, the said Plaintiff will take judgment for any money or damages demanded in the Complaint, as arising upon contract or will apply to the Court for any other relief demanded in the Complaint.
Given under my hand and seal of the Superior Court of the County of Riverside, State of California, this 13th day of June, 1960.
(SEAL SUPERIOR COURT RIVERSIDE COUNTY)
G. A. PEQUEGNAT, County Clerk and Clerk of the Superior Court of the State of California, in and for the County of Riverside.
By **E. SMYTH**, Deputy
APPEARANCE: A defendant appears in an action when he answers, demurs, or gives the plaintiff written notice of his appearance, or when an attorney gives notice of appearance for him" (Sec. 1014, C.C.P.)
Answers or demurrers must be in writing, in form pursuant to rule of court, accompanied with the necessary fee, and filed with the Clerk.
SUMMONS
STUART McHAPPE
Attorney for Plaintiff
1227 G Street, P.O. Box 1559
Sacramento 7, California
Published: Jan. 23, 30, Feb. 6, 13, 1961.

REGISTERED CHRONOGRAPH WATCH TECHNICIAN

Watches
And
Diamonds
Expert Repairs

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JEWELER
454 SOUTH INDIAN • FA5-2949
LOCATED IN RAMON DRUG

Fire damage-repair work
Have special crew
J. I. Cavett Contractor
Phone 325-5567

LUCILLE JOHNSON EYED FOR POST
Lucille K. Johnson, vice president, Coachella Valley Savings and Loan Association, Palm Springs, has been nominated as governor of District XI of the Society of Savings and Loan Controllers, according to announcement from national headquarters. Mrs. Johnson has served on the branch operations committee of the Society and was chairman of its Western Area Conference Meeting in 1959. She is a past president of the Society's Tri - County Chapter and a graduate of the American Savings and Loan Institute. She previously served with the Federal Housing Authority in Alaska. Mrs. Johnson is a past president of Soroptimist International, member of Credit Women's Breakfast Club, and is a past president of the Alaska Federation of Business and Professional Women's Clubs. The Society of Savings and Loan Controllers has 2,100 members throughout the United States, Hawaii and Puerto Rico. It is the only organization devoted entirely to the professional advancement of the controller, the auditor, and the data processing officer in savings and loan associations. Its

EDGAR BROS.
NOW OPENING
IN PALM SPRINGS...
Eat Better For Less
For Information With No Obligation
CALL 325-2363

THE Amama PLAN
for Better Living

Monday, Jan. 30, 1961 Page 12 THE DESERT SUN

DAVIS INSURANCE AGENCY
R. W. "Bob" Davis
296 South Palm Canyon Drive — FA 4-2148

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1050 N. Palm Canyon Drive Ph 324-1500
Palm Springs, California
(A subsidiary of Palm Springs Television Corp.)

OPENING...about February 1st

RimRocks
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Casual Dining in an Elegant Atmosphere

THE ROYAL ROOM
Cocktails ★ Entertainment

RESERVATIONS: 328-2185
67-399 HIGHWAY 111
EAST PALM CANYON DRIVE

The Desert Sun

PALM
SPRINGS

Monday, January 30, 1961



Winter Golf Capital of the World



William Smith, President
General Manager

Palm Springs
383 S. Palm Canyon Dr.
Phone 324-1241

C.V.S. & L.
Riverside County's
Largest Savings and Loan Assn.

*With a straight down the center financial plan
you have available cash for those sweet deals
In the meantime let your cash earn*

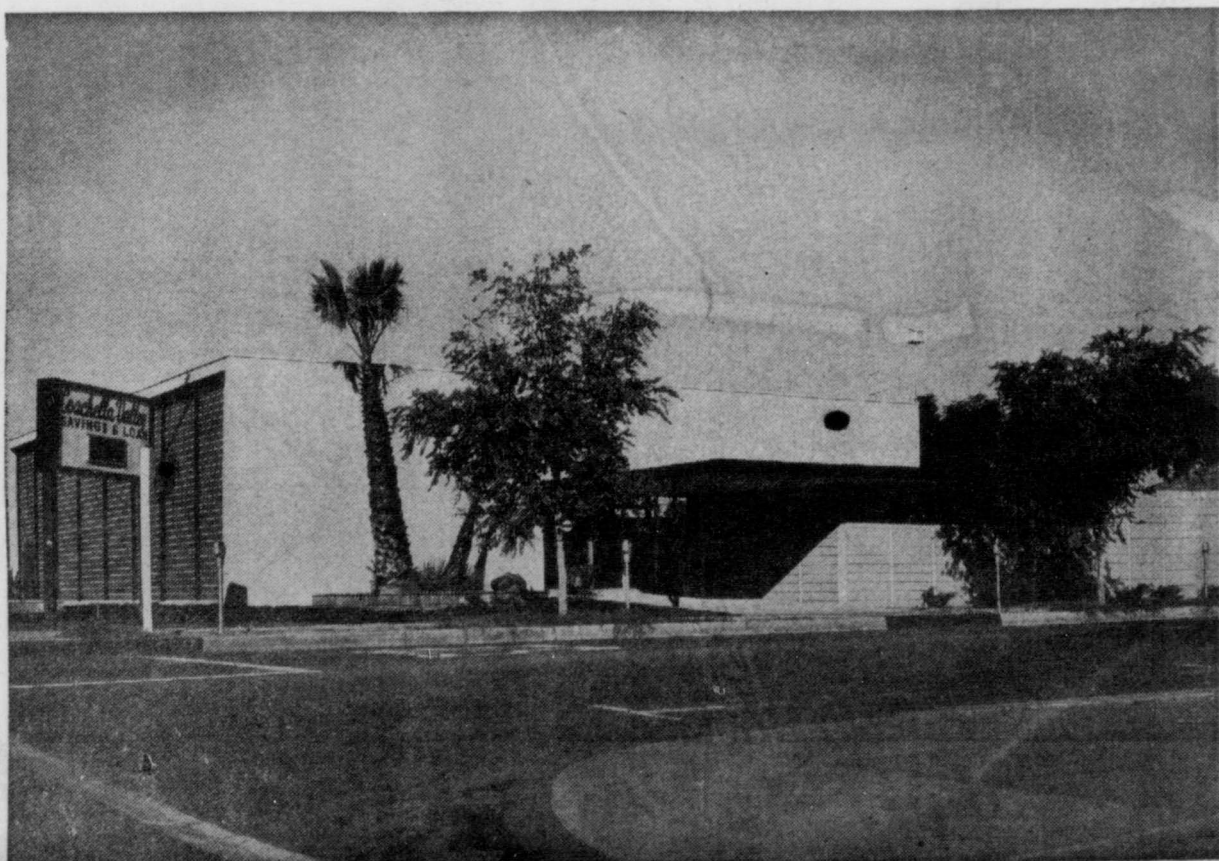
4 $\frac{1}{2}$ % Per Annum Current
Rate of Interest
on Savings

Coachella Valley Savings and Loan Assn.



Arthur Cooper
Executive Vice-pres.
Manager Indio Office

Indio
Corner Towne and Bliss



Classic Set on Five Courses

Richest Tournament In the World Today

Richest golf tournament in the world—the \$100,000 Palm Springs Golf Classic—offering more than \$100,000 in prizes and \$50,000 for a hole-in-one, is being held on five Palm Springs golf courses this year.

Exactly 100 years ago, the British Championship Open was inaugurated and is recognized as the oldest golfing championship event. In one year, the Palm Springs Golf Classic, a 90 hole event, has achieved similar prestige and is destined to become in every sense of the word, a classic.

ALTHOUGH CLOSE to a hundred men are responsible for the start of the Palm Springs Classic, two men, Ben F. Shearer and Milt Hicks "have let no grass grow under their feet."

With the nation's leading professional and amateur golfers talking about golfdom's richest purse, the backers of the Desert Classic announced another first, the inauguration of a \$50,000 prize for a hole-in-one. The prize was backed by Lloyd's of London and was paid off last year to professional Joe Campbell.

LAST YEAR LLOYD'S of London insured the Classic against a hole-in-one for a premium of \$4,850, but this year's premium jumped to \$13,500.

Early in February 1960, the scene was set in the Winter Golf Capital of the World; the Classic committee members donned their

striking blue coats; the four courses—Bermuda Dunes, Indian Wells, Tamarisk and Thunderbird, were manicured to perfection; and \$150,000 was waiting for the victors.

WHEN THE SUN went behind the mountains on the fourth day at the end of 72 holes of the pro-amateur division, pro Jack Fleck and his amateurs Ralph Kiner, Charles Resnik and Fitz Binnion were tied at 239 strokes with pro Jim Turnesa and amateurs P. W. Nettesheim, Dr. Ross Gossard and W. A. Thompson, Jr.

In the ranks of professionalism, Wes Ellis blew up after taking the lead on the second day, and relinquished it to Johnny Palmer on the fourth day. The final 18 holes at Thunderbird on Sunday saw Arnold Palmer — the 31-year-old Latrobe, Pa., lad — card a seven-under-par 65 for 338 total over the 90 holes and walk off with the \$12,000 first prize money.

WINNING THE Classic seemed to be a good omen for Palmer as it started a winning streak that has carried his name to the top of the list with a record \$75,262.85 won on the 1960 circuit.

Palmer fired 338 strokes to earn his \$12,000.



PROS OF FIVE CLUBS that will take part in the second annual \$100,000 Palm Springs Golf Classic are pictured with tournament chairman Milt Hicks. The men standing are, left to right, Claude Harmon of Thunderbird; Eddie

Susalla of Indian Wells; Walter Burkemo of Eldorado; and seated, Ed Vines of Bermuda Dunes; Hicks, and Ellsworth Vines of Tamarisk.

Of inestimable value to the forthcoming Classic is the addition of Eldorado Country Club to the roster of clubs that are sponsoring the 1961 event.

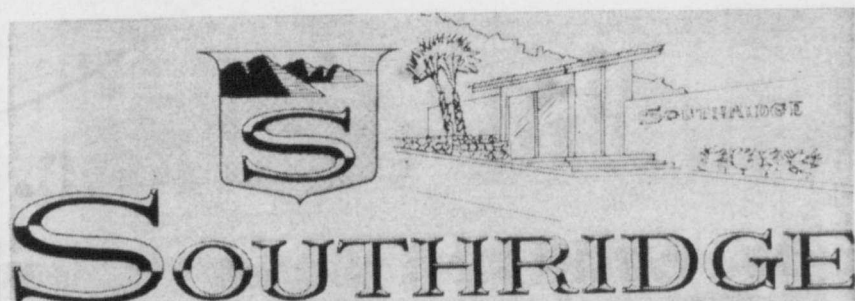
SERVING ON the executive board with Leonard H. Firestone, Classic president, are the presi-

dents of the five participating clubs: Ernie Dunlevie, Bermuda Dunes; Robert McCulloch, Eldorado; Milt Hicks, Indian Wells; Lou Golan, Tamarisk; and Eric Stainton, Thunderbird.

Milt Hicks has been appointed tournament chairman, with a committee which consists of the pros

at the five clubs: Ed Vines, Bermuda Dunes; Walter Burkemo, Eldorado; Eddie Susalla, Indian Wells; Ellsworth Vines, Tamarisk; and Claude Harmon, Thunderbird.

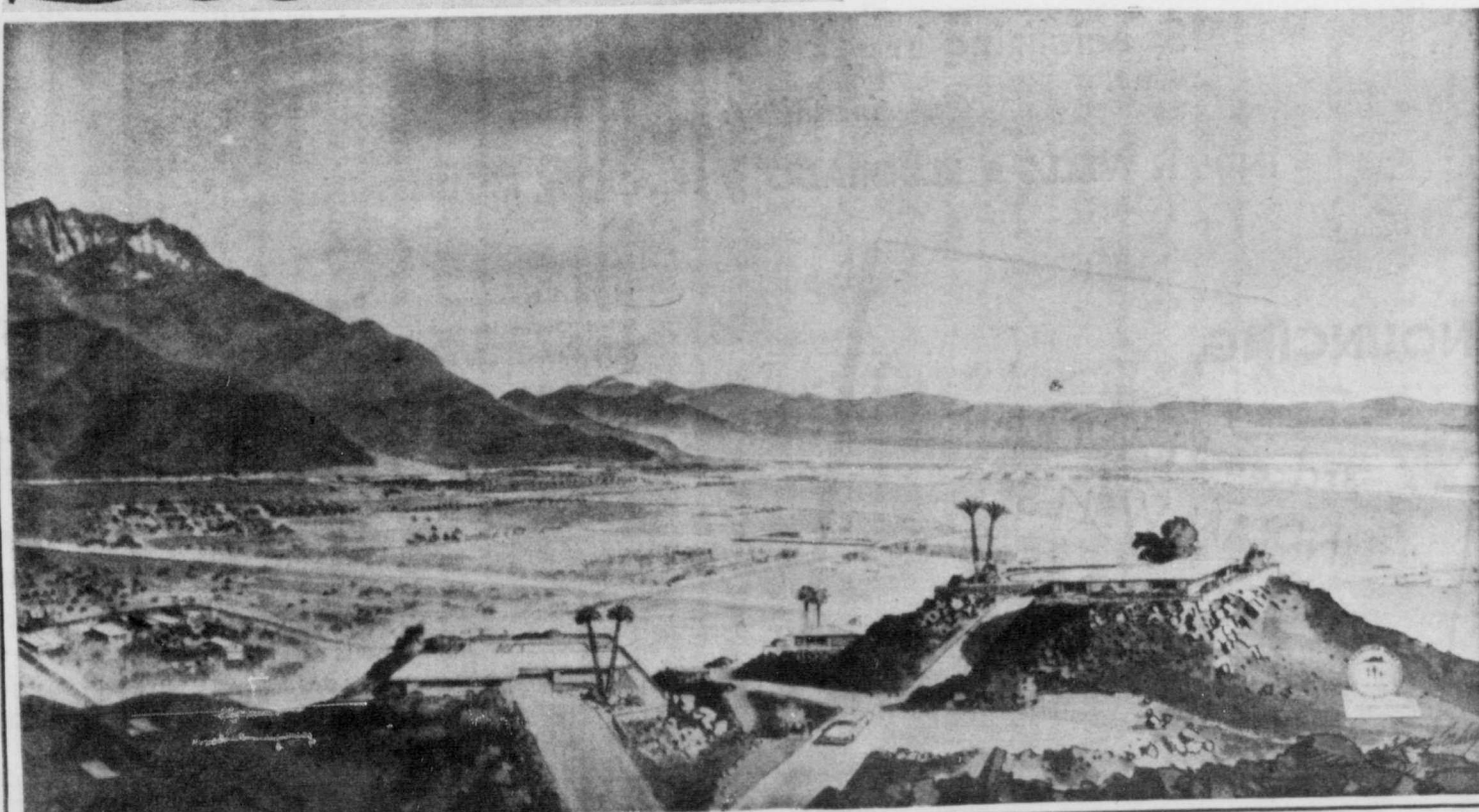
WITH ELDORADO joining the ranks play will be revised from See **DESERT CLASSIC**, Page 7



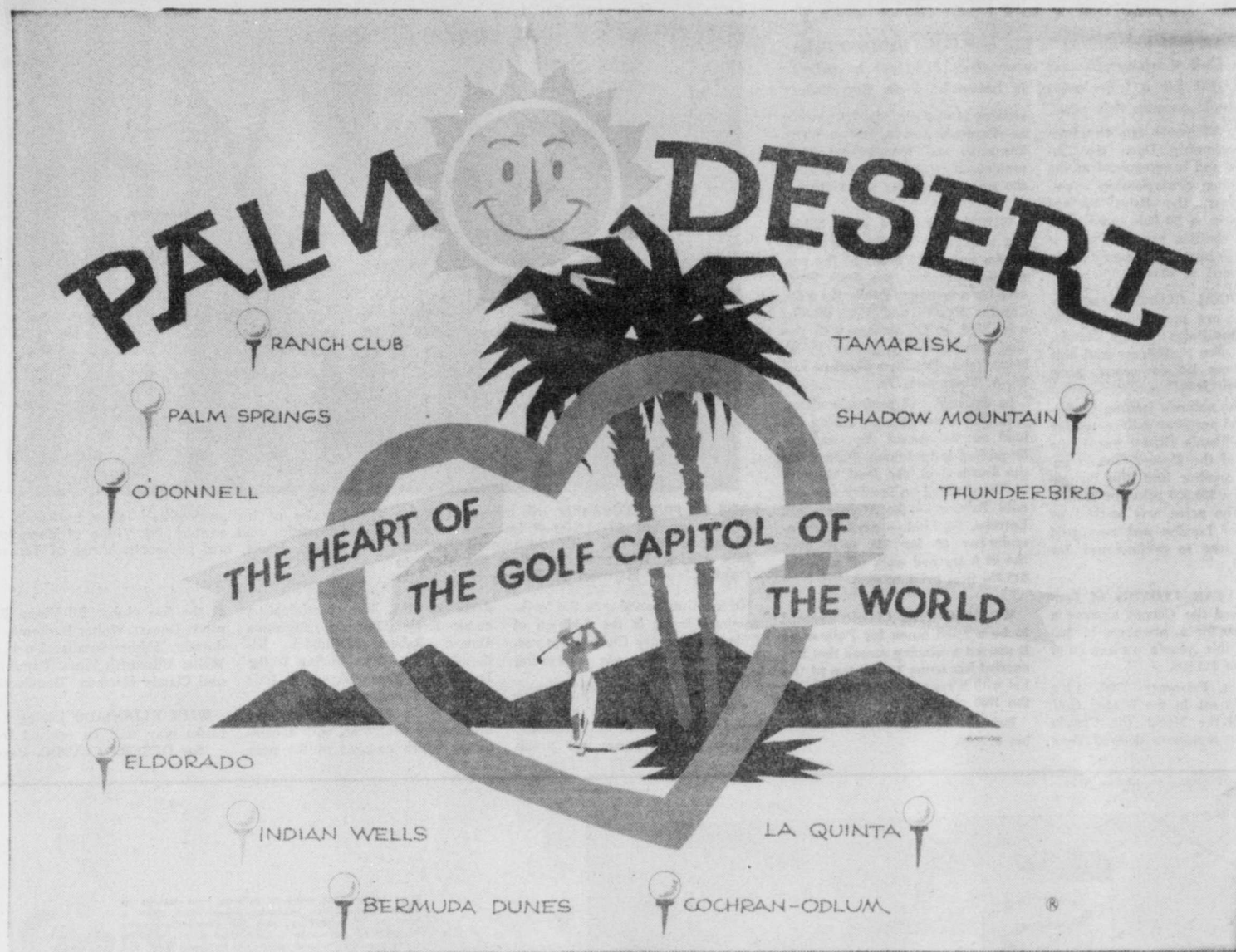
Here is the last word in hillside view estates in Palm Springs. An exclusive subdivision, with a view of Palm Springs and the Coachella Valley unequalled anywhere in the desert. All utilities underground, proper deed restrictions, and A-1 engineering of streets and lots make this the ultimate in luxurious desert living.

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Golf Course Lots
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Select Choice Homesites, Acreage for Investment, Commer-
cial Properties and Rentals.

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73-667 Highway 111

Fireside 6-6382 Fireside 6-6792

INDIAN WELLS OFFICES

1 Block West of Desi Arnaz'

Indian Wells Hotel

Fireside 6-6026

1960 Year For Classic Winner Here

Set New Mark For Official Money Record

In every way, 1960 was "the year of Arnold Palmer," defending champion in Palm Springs Classic Play.

The extent to which the 31-year-old Pennsylvanian dominated the PGA Tour the last 12 months is reflected in official statistics released by Lou Strong, president of The Professional Golfers' Association of America.

PALMER WON eight out of the 27 tournaments he entered in 1960 and finished in the first five in nine others, as he collected \$75,262.85 for an all-time official money record. He also won \$5,705.21 unofficially.

His official total topped the old record of \$72,835.83, by Ted Kroll in 1956. Kroll now ranks second, followed by Dick Mayer, with \$65,835.00 in 1957, Bob Toski, with \$65,819.81 in 1954, Byron Nelson, with \$63,335.66 in War Bonds in 1945, and Julius Boros, \$63,121.55 in 1955.

TRAILING PALMER in the 1960 "dollar derby" were Ken Venturi, with \$41,230.00, and Dow Finsterwald, with \$38,541.87. It was the fifth year in a row that Finsterwald finished in the first five in official earnings.

Doug Ford won the TT Championship for the second year in a row and the third time in four years.



NEW BOARD OF DIRECTORS of Tamarisk Country Club were elected in January at a membership meeting. Pictured, left to right, seated, Louis E. Golan, president emeritus; Herbert Lautmann, assistant secretary; Nathan M. Ohrbach, vice

president; David Holub, president; Martin Gendel, secretary; and Ben F. Shearer; standing; Kay Karahadian, Edgar Richards, Richard Bagdasarian, Asher Levy, John Wood, Lester Selig and Clarence Brown.



BEAUTIFUL INDIAN WELLS clubhouse, located next to the Santa Rosa foothills, is considered one of the unique architectural designs in the Winter Golf Capital of the world. A

walk travels along the front of the building allowing passage from the dining room to the professional shop without entering the locker rooms.

*the most beautiful shoes
under the sun!*

c.h.baker

464 South Palm Canyon Drive (Next to Saks Fifth Ave.)



ALEX J. MORRISON, a golf technician, author and columnist, has done much to promote golf in the Palm Springs area. He is on hand at every major golfing event, talking with professionals and taking pictures which are sent around the world.

THE MAN WITH THE PROS

Alex Morrison Rated Top Golf Technician

The man with the camera taking photos of and discussing golf with the top pros during tournaments in the Winter Golf Capital of the World is Alex J. Morrison, long recognized as the world's leading golf technician.

Thousands of pictures, taken on Palm Springs area golf courses, have been published across the

country and throughout the world.

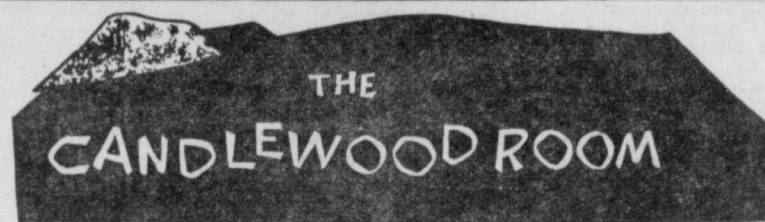
HIS PHOTO analysis has enabled a record number of golfers to win sectional and national championships. These players include Bobby Jones, Henry Picard, Lawson Little, Byron Nelson, Ben Hogan, Sam Snead, Bill Casper, Bob Goalby, Arnold Palmer, and many

others.

Morrison's position as the leading golf technician has been well earned.

SINCE 1915 MOST of his time has been devoted to scientific study of golf technique. By 1920 he was able to confirm all of his earlier

See MORRISON, Page 39



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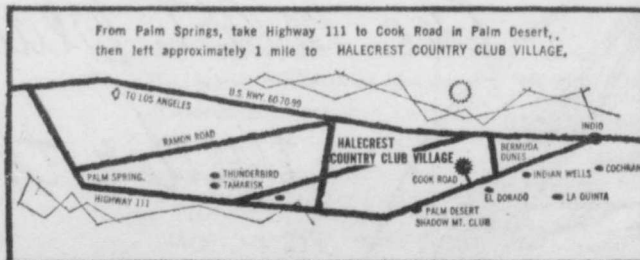
You can live in this smart new sixty-million dollar planned community for less than you'd pay for week-end jaunts to the desert. Upon request, Continuous Management Service will help rent your home when you're away. In many cases, this service makes your home a tax-deductible item!

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GLORIA NEIL, a former Miss Palm Springs, is enjoying a game of golf at the new 18-hole, year-round municipal golf course in the Winter Golf Capital of the World. It is one of the 12 courses that dot the desert landscape.

FROM PAGE 3, MORE ABOUT

DESERT CLASSIC

last year. The first four days of the tournament — including the pro-amateur division — will be played over Bermuda Dunes, Eldorado, Indian Wells and Thunderbird Country Clubs. The low 60 pros will play the finals on Sunday, Feb. 5, at Tamarisk Country Club.

THE PALM SPRINGS Golf Classic, Inc., this year opened permanent offices in the new Garner Building at 1009 South Palm Canyon Drive, and retained Polly Maultsby in the capacity of tournament co-ordinator. Her experience includes two years as executive secretary to the 60th U. S. National Open at Cherry Hills in Denver, Colo.

To perform the many functions during the Palm Springs Golf Classic, Firestone has appointed the following committees, composed of the country's leading businessmen, area residents and top-name celebrities:

Admissions, Tom Brown and Gus Kettmann; Communications, Tom Carter and Paul Jenkins; Finance, Dave Holub; gallery, Charles C. Clare and Charles G. Hanson; Concessions, Fred Kehlet; Grounds, Paul Adesti; Handicaps, Tom McMahon; Housing, Sol Manasse; Program, Ben Shearer and Dan Thornton; Parking and Police, Milt Karahadian; Publicity and Press, Ernie Dunlevie and Buddy Morris.

REGISTRATION, ALAN Dauch and Bill McComas; Transportation, John Curci and Holmes Tuttle; Ladies Division, Charlie Prince and Joe Dyer; Caddies, Maynard Laswell and Mel Gray; Charity

Ball, Bob McCulloch and Ray Ryan; Hosts to contestants, Larry Skutt, Freeman Gosden, Charles Farrell and Rocky Harris.

With the tournament this year growing from 72 holes to 90, where else but in the Desert area — the Winter Golf Capital of the World — could you move more than 120 professionals and 360 amateurs over five courses in five days?

WELCOME DESERT CLASSIC GUESTS!

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Rancho Palmeras is located
1½ miles east of Palm Desert.
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beautiful stone entrance.



Overlooking the spacious fairways of Tamarisk Country Club is the newly remodeled clubhouse. Tamarisk stands as a symbol of the finest golfing pleasure in the Winter Golf Capital of the World.



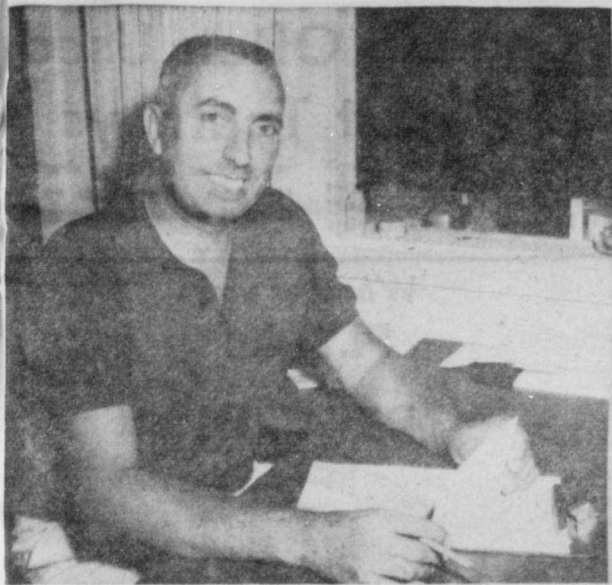
HEADQUARTERS of the \$100,000 Palm Springs Golf Classic

SUNDAY, FEB. 5, 1961

BOARD OF DIRECTORS

David C. Holub	President
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Herbert M. Lautmann	Asst. Secretary
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Raymond E. Lee	John Wood
Edwin H. Morris	
Harry J. Drewery	General Manager
Ellsworth Vines	Club Professional





LARRY SITTER, general manager of O'Donnell Golf Course, is the man who carries out the desires of the 25 man board of directors on Palm Springs first golf facility.



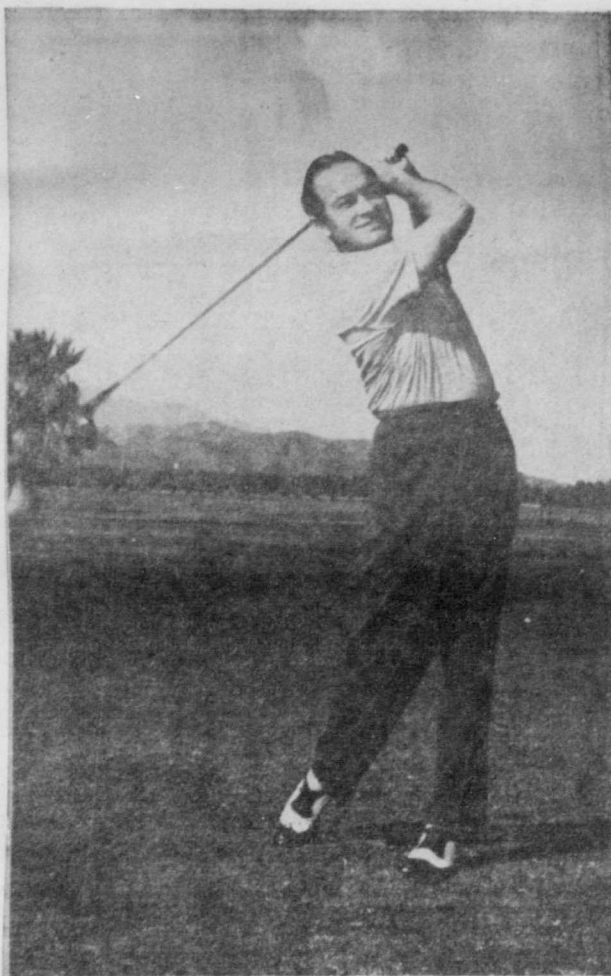
ZELL EATON

Zell Eaton Heads Municipal Golf

Heading the staff of the new Palm Springs Golf Course is Zell Eaton, well known golf professional and manager in Southern California.

Eaton, 47, has had a large amount of experience with golf facility operation, having run the Municipal Golf Course in Montebello for 10 years, and having served as manager-pro of La Seranos Country Club in Pomona.

Eaton is married and has three children.



COMEDIAN BOB HOPE, honorary mayor of Palm Springs and long time home owner, spends all his extra hours on Desert area golf facilities. He is a regular participant in the annual Palm Springs invitational held at O'Donnell Golf Club, and joins in many local tournaments.



TWO MEN BEHIND the activities at the Ranch Club and the Ranch Club Golf Course are John Bennett, manager of the golf course, and Arthur Robinson, manager of the club facilities.

RICHARD GOECKNER IS LA QUINTA GOLF PRO

Richard (Dick) Goeckner, a young looking 28-year-old professional golfer, handles the teaching and management of the La Quinta Golf Course pro shop.

Head of the golf facility at La Quinta, Goeckner has been playing golf since he was 8 years old, and was formerly with the Bren Maur and Tom O'Shanter Country Clubs in Chicago.

Although he does not carry the title of manager of the golf course, he does the job, aided by his assistant, Jim Alomenski, assistant pro and Jerry Maxwell, pro shop assistant.

Goeckner is married and has two children, both girls.



JOE CALWELL

Joe Calwell Is Course Designer

Joe Calwell, golf professional at Ranch Golf Club, has a double distinction there—he designed the course before taking over as pro.

Prior to coming to Palm Springs Calwell built El Ravino Golf Course, of which he is part owner, in Riverside. He also has built nine-hole golf courses in South America.

Calwell's daughter, Connie, of Long Beach, also is well known in golfing circles.

PALM SPRINGS

Chi*Chi

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PINNELL IS SHADOW MOUNTAIN GOLF PRO

With more than 38 years of golfing behind him, Bob Pinnell was chosen as club professional at the Shadow Mountain Golf Club.

But the choice was not a strange one, because for seven years Pinnell has been giving golf lessons and running the short course at Shadow Mountain Club.

Prior to coming to the Shadow Mountain Club some seven years ago, Pinnell was club professional at the Arlington Country Club at Seattle; the Everett Country Club at Everett, Wash., and the Rainier Country Club at Seattle.

He is assisted in the SMGC pro shop by his wife Mildred.

Pinnell has one son.



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WATER ENTRANCE to the lake at Palm Springs Golf Course is one of the nicest in the area. Rocks, arranged in a rocky cement stream

bed, winds in an "S" pattern to allow water to flow into the lake. Many have called the Municipal Course one of the finest anywhere.



ED VINES

Ed Vines Heads Bermuda Dunes Golfing Staff

A professional golfer for 25 years, Ed Vines heads the golfing staff of Bermuda Dunes Country Club.

He played four years as an amateur before turning professional, and has won his share of tournaments in both divisions.

Vines has assisted many others to make the switch from amateur to professional, including his brother, Ellsworth, who is professional at another desert course.

He is assisted at Bermuda Dunes by Ross Nichols, and his teaching pro is Jim Donohue.

Vines is married and has five children.

Ike Has Many Desert Honors

Because of Ike's many visits to the Desert area, he has certainly left his mark on the golf courses. Tamarisk has a palm tree known as "Ike's Tree," La Quinta has a street named Eisenhower Drive, and Eldorado has an Eisenhower chair.



BEHIND THE DEVELOPMENT of the Palm Springs Riviera Golf Course are Mark and Irwin Schuman, whose faith in Palm Springs brought about not only the development of the golf facility but also the construction of Palm Springs' largest resort hotel — the Palm Springs Riviera.

Cannon Often Used To Start Tourneys

Many of the Winter Golf Capital of the World golf courses have adopted the "cannonball" play for big tournaments. All play-

ers start on the course simultaneously on different tees on the firing of a cannon or shotgun.

Whether you
FLY-IN
or
DRIVE-IN



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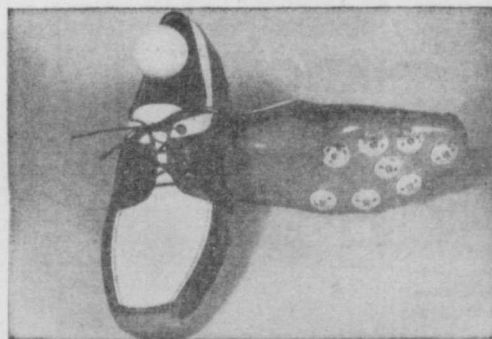
the softest-
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Palm Springs



So unusual—so high styled—
You'll be the "Talk of the Club House"
Black & White—Brown & White \$39.95

Cochran-Odlum Club Popular

Challenge For Pros, Amateurs

One of the finest golf courses in the Desert area is the popular Cochran - Odlum Golf Club near Indio.

Built by financier Floyd Odlum and his wife, aviatrix Jackie Cochran, the course was established in 1945 and is located off Monroe Street near Highway 111 west of Indio.

ONE OF THE most popular in Coachella Valley, the course is a top challenge for both amateurs and professionals alike because of its 50-acre playing area.

And its popularity also stems from the fact that it is extremely well developed from being the second oldest course in the valley. The first course to be established in the area was the O'Donnell Golf Club in Palm Springs.

It is still privately owned but is open to the public. Annual membership averages around 150 persons.

GOLFERS DESCRIBE the course as "quite rolling" because of the wash that passes through it. The course is bordered by oleanders in alternate red and white colors. And orchid trees are scattered throughout the links, making it one of the most colorful in the area. It has one lake.



A PUBLIC GOLF FACILITY, located just northwest of Indio, is the long-time popular Cochran - Odlum Golf Course. The course, which is the oldest because it was opened to the pub-

lic for membership before O'Donnell in Palm Springs, to this day has a following of many statesmen and celebrities.

The driving force behind the course is Roger Pettit, pro-manager and superintendent. Pettit has been associated with the course for the past 12 years.

THE COURSE has witnessed its share of golfing celebrities too. At one time or another it was played by persons such as Raymond Massey, Hoagy Carmichael, the late Clark Gable, Bob Hope, George

Allen and Edgar Eisenhower.

Many persons who formerly played at Cochran-Odlum now frequent the larger 18-hole courses which have sprung up in the past few years in the area.

Cochran-Odlum is unique among other nine-hole courses the same size in that it has two sets of holes on each tee to vary the approaches on each of the fairways. Thus a person could actually

play 18 holes by going through the course twice and using the different tees.

ONE OF THE big events is the annual Merchants Tournament open to Indio business men. It is usually held during spring. The Public Links Tournament has been slated for mid-November. Other tournaments to come up during the season have not been scheduled.

Among the facilities offered at the course are the golf shop, snack bar, driving range, electric carts and a skeet range.

During the winter season, Pettit gets help from Ralph Mowberry, who acts as assistant pro during that time. Others employed at the course include Bud Phelps, assistant greenskeeper, Aldine Tarter, bookkeeper and accountant, and Joe Ramirez, shop boy.



El Dorado Palms ESTATES

AN EXCLUSIVE COMMUNITY DESIGNED FOR COUNTRY CLUB LIVING

Homes nestled like jewels in a sheltered cove of the majestic Santa Rosa Mountains . . . adjoining Eldorado, Indian Wells, and Shadow Mountain Country Clubs.



Custom homes, excitingly styled
with tasteful elegance
and quiet charm.
The ultimate in gracious
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GOLF CLASSIC



largest golf tournament

in the world

from

CHARLIE FARRELL

and the

RACQUET CLUB Gang



Riviera Sporty Golf Course

Natural Hazards 'Enticing'

On a small area of land adjacent to the Palm Springs Riviera Hotel, is the third golf course located within the city limits of Palm Springs—the 9-hole Riviera Golf Club.

Only 2,000 yards long, the sporty little course is one which draws many visitors to Palm Springs to test their skills, and "make them ready for the bigger championship courses."

BUT FEW OF THE old timers head for larger pastures once they have played the little course, for natural hazards make it tough to get below par.

Riviera Golf Course was constructed a little over a year ago by Mark and Irwin Schuman, owners of the Riviera hotel.

The course is operated by pro-manager Dale Andreason, who is an outstanding teacher and author of a new book on golf. Andreason, a teaching pro in Palm Springs for several years, is especially well known for his work with local youngsters and was originator of the "Sweet Swingers," an organization for youngsters.

A NOVELTY ON the Palm Springs Riviera Golf Course is the dedication of each of the nine holes to outstanding local residents and golfers. These men include: No. 1 — Charlie Farrell;



BEAUTIFUL RIVIERA Golf Club, a nine-hole short course in the middle of Palm Springs, was designed for the leisure play of visitors to the hotel and local residents. The course was built

in conjunction with the Palm Springs Riviera Hotel by Mark and Irwin Schuman.

No. 2 — Milt Marks; No. 3 — Bob Hope; No. 4 — Nat King Cole; No. 5 — Phil Harris; No. 6 — Jerry Lewis; No. 7 — Bing Crosby; No. 8 — Frank Sinatra; No. 9 — Dean Martin.

Andreason takes extreme pride in the layout of the course, which was done by Don Crabtree. The longest hole on the 2,000-yard course is No. 7, 280 yards from the back tee, and the shortest is the 115-yard No. 2 fairway.

INCLUDED WITH the course is

a golf driving range and putting green. A unique feature is the automatic watering system which has been installed, which by the use of clocks automatically starts the water running on the entire course.

The golf course is built to run in conjunction with the Riviera Hotel, Palm Springs largest hostelry with 250 rooms, but is under the direct management of Andreason.

ANDREASON ONLY last month

completed the first printing of his new book "Simplified Golf," written during the summer months. It is now on sale in professional shops and at the Riviera Golf Course.

Although play on the Riviera Golf Course is specifically for hotel residents, guests and residents can play on the course. The cost for a double round on the course has been set at \$2.50 for weekdays and \$3.50 for weekends, and holidays.

THE GOLF COURSE and hotel are located at the corner of Vista Chino Drive and Indian Avenue, in one of the fastest growing areas within the city limits. Hundreds of homes have this year been constructed in this area, and more are in the planning stage.

The Schumans have spared no expense in making this hotel-golf course development a proud member of the Winter Golf Capital of the World.

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Palm Springs

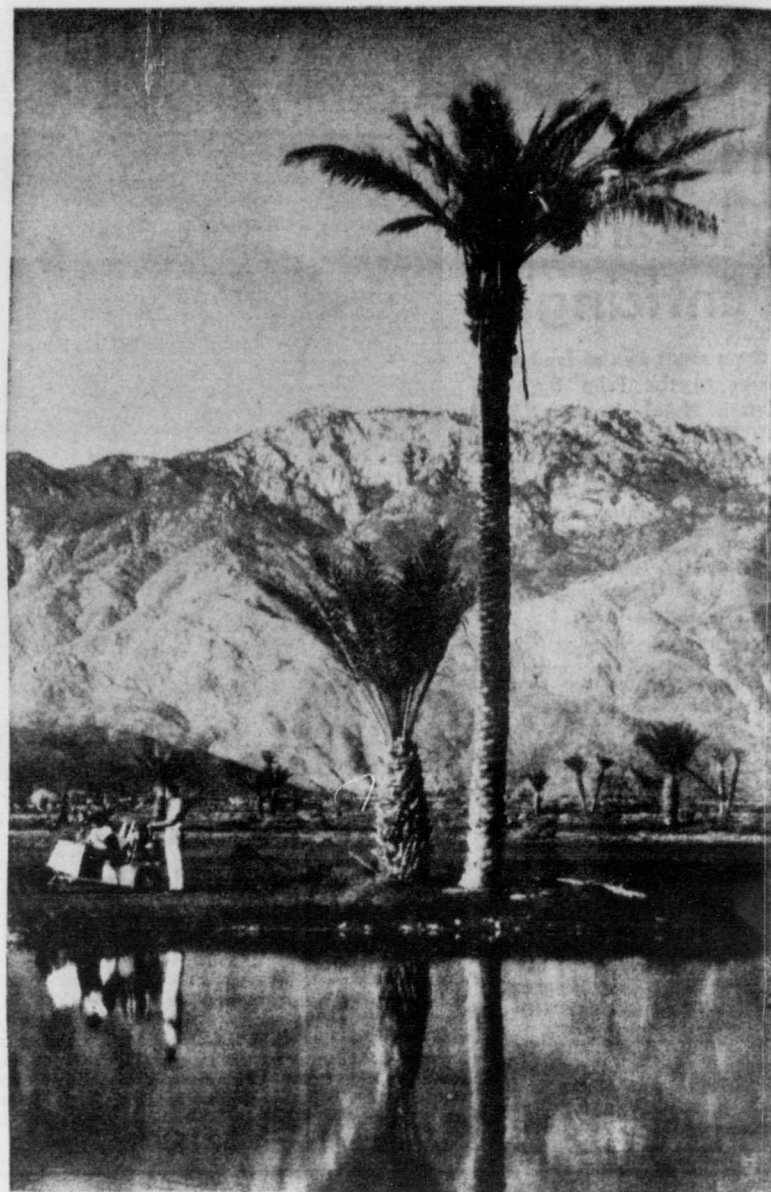
And don't forget we've been in the Plumbing Supply Business since 1933

Palm Springs'

GOLF COURSE

For Luxurious Play
Open to the Public

Palm Springs Golf Course is Municipally owned, 18-hole championship links, located at the Southeast city limits on Highway 111. This championship 18-hole golf course, designed by the famous golf architect Lawrence Hughes, is 6,600 yards long with some of the most interesting fairways in the west. It was opened to public play on Oct. 30, 1959.



Tickets are available individually at \$3.50 for weekdays and \$5.00 for weekends and holidays. Ticket books are also available which sell for \$30 a book of ten, thereby saving 50 cents per round during weekdays, and by adding \$1.25 to the ticket you can save 75 cents for weekend play.

'Golf Capital' Title Earned

Events Qualify Naming



ONLY MEMBERS OF THE Shadow Mountain Club can become members of the Shadow Mountain Golf Club. Club facilities at SMC include the famous figure "8" swimming pool, tennis

courts, and a complete nursery for the little ones. Regular social activities are held in the club rooms during the season.

The Desert area has earned the title of the Winter Golf Capital of the World, not only through the world-wide publicity afforded world leaders and entertainment personalities who make it their playground, but through the hosting of the greatest golf tournaments in the world.

Twice in four years the Palm Springs area has hosted the famed Ryder Cup Matches — the test of golfing skill between Great Britain and the United States.

THIS MONTH, five of the top clubs will host the second annual \$100,000 Palm Springs Golf Classic, one of the richest in the world with its \$50,000 hole-in-one. This year the five clubs which will host the event are: Thunderbird, Tamarisk, Eldorado, Indian Wells and Bermuda Dunes.

THREE GOLF courses, Bermuda Dunes, La Quinta and Eldorado hosted the 4th annual U. S. National Senior Open Golf Championship on Dec. 5-11, and drew one of the finest galleries ever attending the matches.

O'Donnell schedules its 26th annual Palm Springs Invitational Championship for March 12 - 19, a tournament followed throughout the country.

AND ALL THE local clubs hold local events during the golfing season, including pro-amateurs and pro-members.

Tournaments like these are played by the country's biggest financiers, entertainment world celebrities, well-known amateur golfers, and the leading golf professionals.

Complete Golf Course Checklist

Course	Total Members	Guests	Green Fees	Carts	No. Holes	Driv. Range	Putt. Green	Housing	Member Application	Contact
Bermuda Dunes Country Club	300 Open Limit 550	Yes By invitation 3-time limit	\$7.50 Daily	\$7.50 18 holes	18-holes 72-par 7008 yds.	YES	YES	No. Some Home rental	By invitation, sponsored by member, OK'd by Membership Committee	Ernie Dunlevie, Mgr. Phone DI 7-2356
Eldorado Country Club	415 Total	Yes Member sponsors 5 Guests in Season	\$10 wk. days \$12.50 Sat-Sun Holidays	\$7.50 18 holes	18-hole 71-par 6868 yds.	YES	YES	On Course	By invitation, sponsored by two members, OK'd by Membership committee	William Daugherty, Mgr. Phone FI 6-6152
Indian Wells Country Club	400 Open Limit 450	Yes—by Member Invitation	\$10 Daily	\$7.00 18 holes	18-hole 72-par 6800 yds.	YES night lighted	YES	Indian Wells Hotel	Sponsored by two members, approved by board of directors	Eddie Susalla, Mgr. Phone FI 6-6831
La Quinta Golf Course	75 Open Limit 350	Hotel Guests Private CC—Yes	\$7.50 All days	\$7.50 18 holes	18-hole 72-par 6433 yds.	YES	YES	La Quinta Hotel	Purchase lot at golf course, subject to OK membership committee	Richard Goeckner Phone DI 7-4111
O'Donnell Golf Course	250 Closed	Member sponsor only Yes	\$5 18 holes	\$7.50 18 holes	9-hole double 70-par 5412 yds.	NO	YES	NO	By invitation, approved by membership committee	Larry Sitter, Mgr. Phone 325-2259
Ranch Golf Club	90 Open Limit 500	Yes Room Permitting	\$3.50 wk. days \$5 Sat-Sun Holidays	\$4.00 9 holes \$9.00 18 holes	18-hole 72-par 6100 yds.	YES	YES	Ranch Club Properties	Application to Club, sponsor by member desired	John Bennett, Mgr. Phone 324-1648
Riviera Golf Course	Guests	Open	\$2 9 holes \$3 18 holes \$1 add. wk. ends	NO	9-hole 30-par 2000 yds.	YES	YES	Riviera Hotel	Open for guest and public play	Dale Andreason Phone 324-3141
Shadow Mountain Golf Club	217 Open Limit 350	Yes—by Member Invitation	\$5 wk. days \$6 Sat-Sun Holidays	\$6.00 18 holes	18-hole 70-par 5800 yds.	YES	YES	Local Lodges away from Club	Application to club. Must belong to both clubs	Bob Pinnell Phone FI 6-6123
Palm Springs (Municipal) Golf Course	Public	Public	\$3.50 wk. day \$5 Sat-Sun Holidays	\$7.00 18 holes	18-hole 70-par 6550 yds.	YES	NO	NO	Open to the public. Play by reservation	Zell Eaton, Mgr. Phone 328-1005
Tamarisk Country Club	560 Closed	Yes—by Invitation Limit 3 Times	\$5w/mem. \$10 Alone	\$7.50 18 holes	18-hole 72-par 7052 yds.	YES	YES	Use local Hotels NO	Sponsored by three members, OK'd by membership committee	Harry Drewery Mgr. Phone 328-2141
Thunderbird Country Club	430 Reg. 72 Social Open for Social Limit 600	Yes Member Sponsor Limit 5 Times Season	\$10 for guests wk. days \$15 Sat-Sun Holidays \$7.50 wk. days A.M.	\$7.50 All day	18-hole 71-par 6680 yds.	YES	YES	On Course	Invitation by two sponsors, 3 references, approved by membership committee	Edgar Schill, Mgr. Phone 328-2161

Professional Is Thunderbird Claude Harmon



CLAUDE HARMON

Winner of the Master's at Augusta and other top tournaments, Claude Harmon is serving as golf professional at Thunderbird Country Club.

The 44-year-old Harmon has been one of the consistent top pros throughout the United States.

Prior to his taking over duties here in October of 1959, he was pro at Winged Foot Golf Club in New York and Seminole Golf Club at Palm Beach, Fla.

Harmon's associates at Thunderbird are Dutch Hood, Rod Funseth, Harry Bee, Bill Lowe and Ed Merrens.

BEAUTIFUL

Indian Wells

Golf and Country Club

**HOME OF THE NOW FAMOUS
INDIAN WELLS**

"POW WOW"

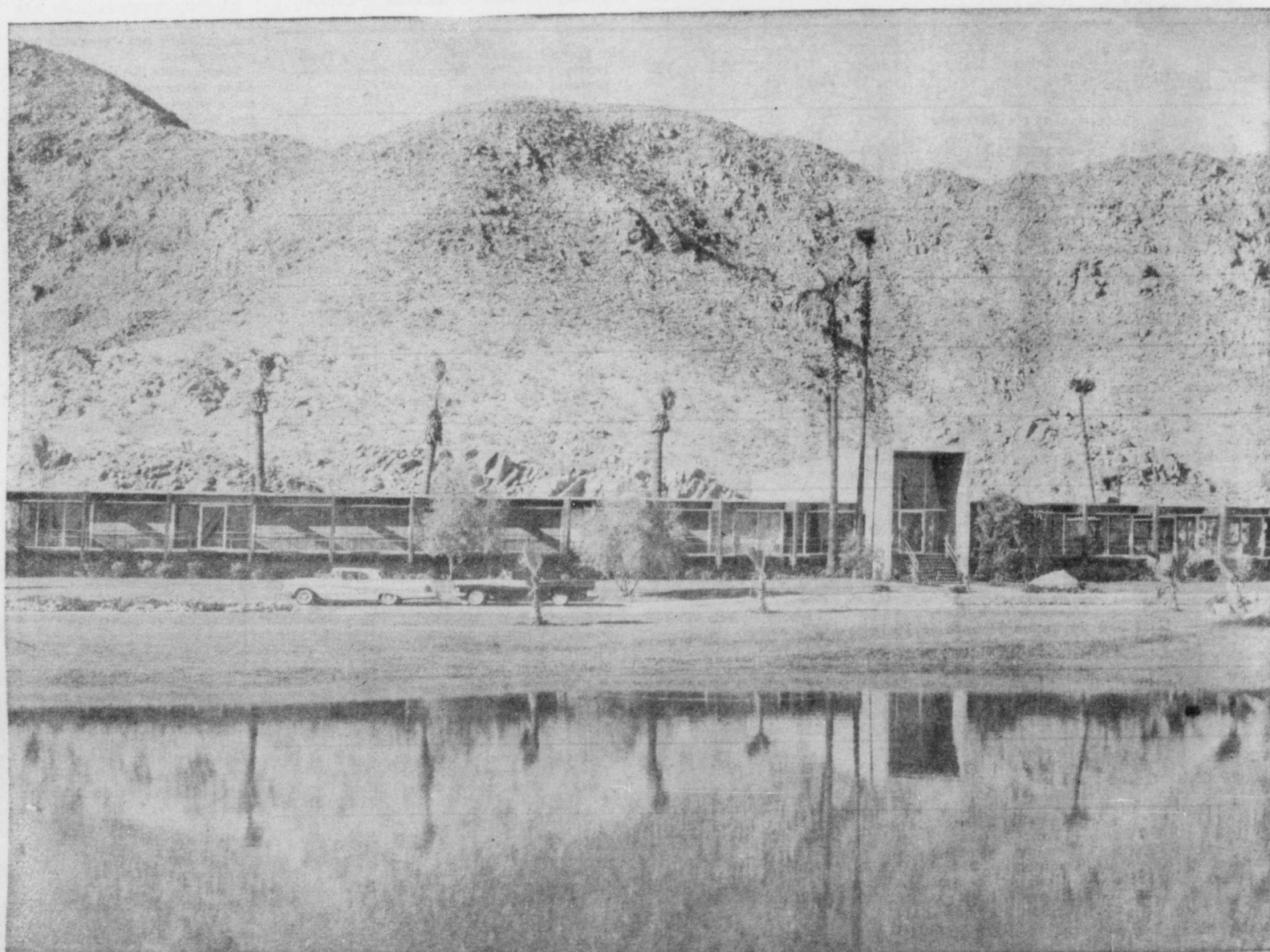
APRIL 26-29 1961

One of the four major Desert area
golf courses hosting the \$100,000
Desert Classic.

Indian Wells Country Club is the only
course in the desert which is equip-
ped with lights for night play on its
400-yard driving range.

Indian Wells Country Club

Its lakes, green fairways
and smooth greens blend
with the foothills of the
Santa Rosa Mountains.



Indian Wells Now Top Course

Site of Indian Legend

Many years ago an Indian tribe dug a well not far from Palm Springs — the only well in the world where you went down a flight of steps to get water — and thereby named an area that today is gaining in popularity as the home of one of the country's finest golf courses — Indian Wells Country Club.

Four years ago a group of men had lunch together and decided between themselves that the Palm Springs area could use another golf facility. The community already boasted of three excellent courses.

TWO OF THESE men — Paul Prom and Eddie Susalla — began the long task of finding a site and drawing plans for something different in golf facilities.

The two with Milt Hicks — Mr. Golf in Palm Springs — broke ground for the development in a cove of the Santa Rosa Mountains just off Highway 111 at Indian Wells and outlined a two year program of expansion.

A few months after big equipment cleared the site, nine holes were in play and a temporary golf shop had been put into use.

THEN THE BOARD of directors was called to a meeting and the

INDIAN WELLS COUNTRY CLUB, shown from Signal Mountain in back of the clubhouse, takes a high place among the best clubs in the country. Located in the coves of the Santa Rosa

expansion program was started, but before the second nine holes were under way, Paul Prom died, and Milt Hicks was elected president of the board.

Other officers who today are members of the board of directors, include John Cruci, vice president; Eddie Susalla, secretary - treasurer; and directors Desi Arnaz,

Mountains, the club is one of the most popular in the desert. Eddie Susalla is pro-manager of the course.

Bill Worthing, Linn Johnson and Errol Murphy.

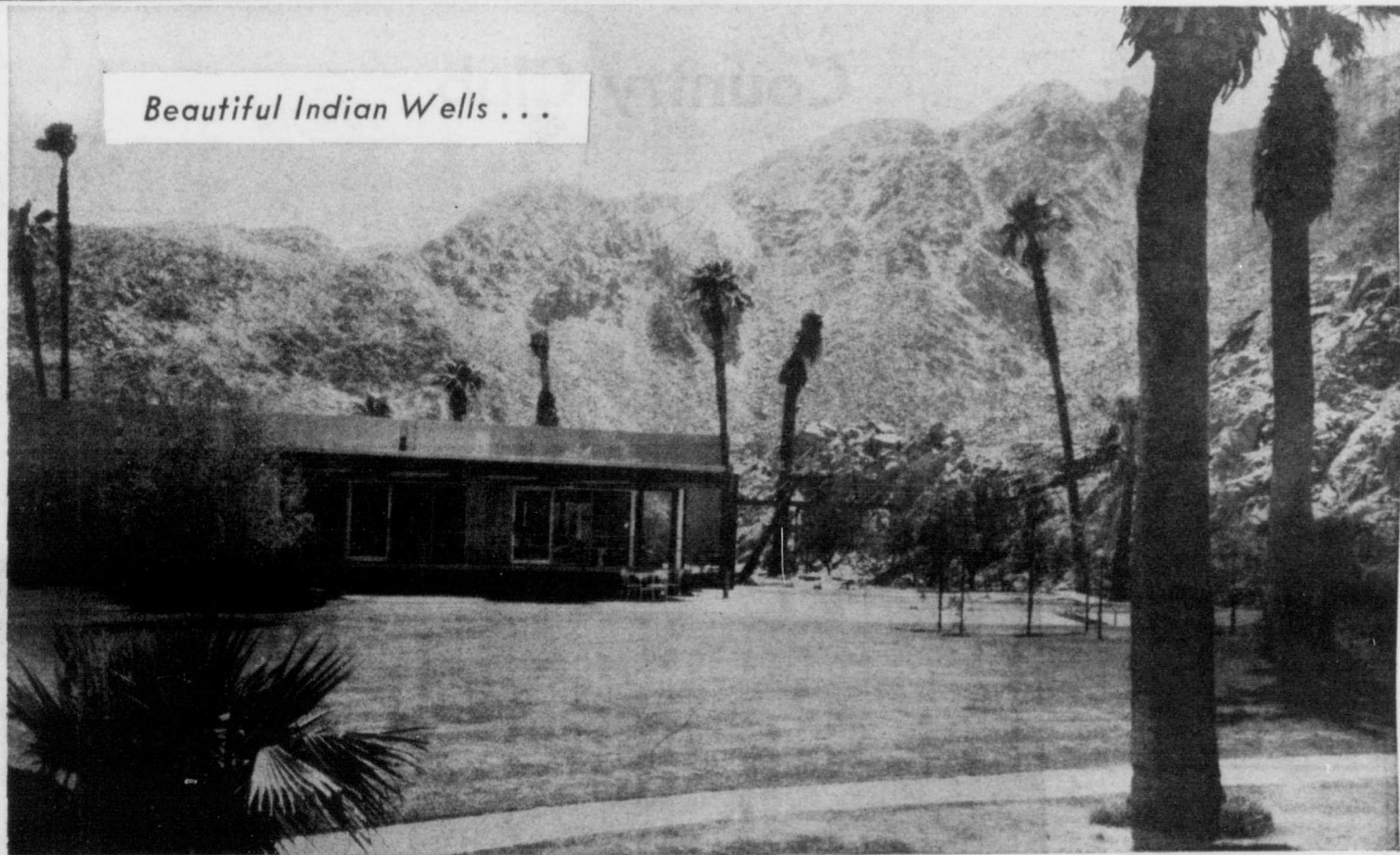
THESE MEN HAVE put \$750,000 into the construction of the

golf course, and plus this amount are acres of homesites which surround the 18-hole golf facility.

In the corner of the golf course See **INDIAN WELLS**, Page 37



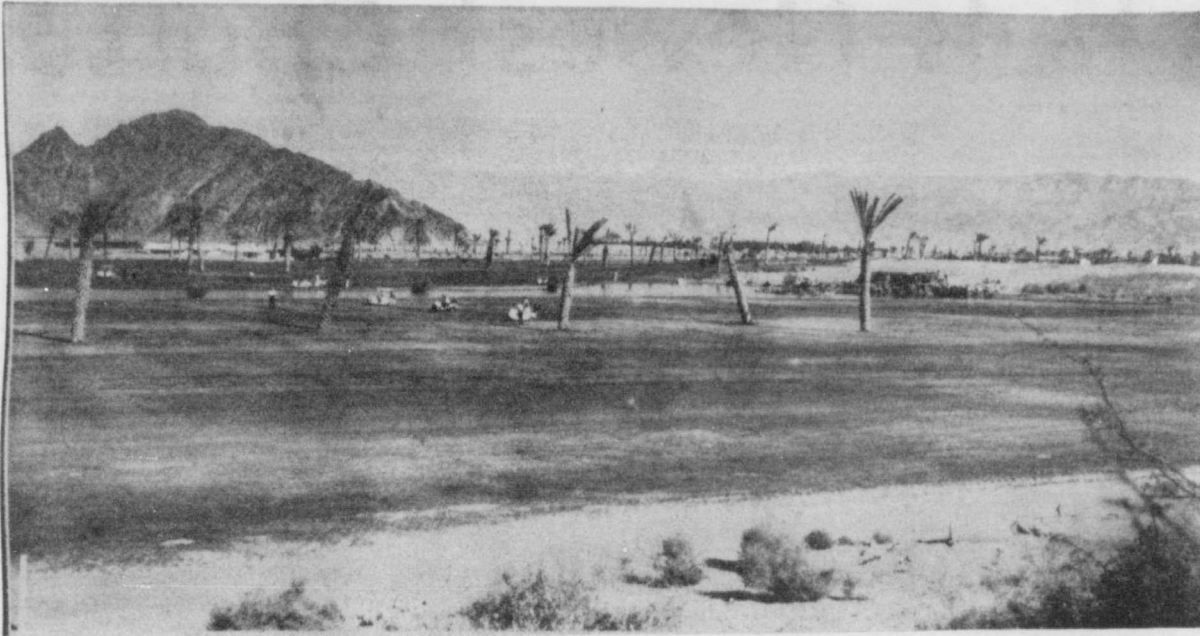
Beautiful Indian Wells . . .



Golfing paradise of the Winter Golf Capital of the World . . .

Indian Wells Country Club

EDDIE SUSALLA—PRO-MANAGER



This beautiful 18-hole course, located at La Quinta
Is a garden spot of the Winter Golf Capital of the
World — Beautiful Country Club Estates line the
Fairways.

Most Beautiful Private Club *The La Quinta* Country Club



Real Estate is available, and to be a member of this
exclusive club you must be a Country Club Estate
owner. Playing privileges are available to guests
of The La Quinta Hotel.



La Quinta Is Newest Course

Constructed on 119 Acres by Mountains

Although President Dwight D. Eisenhower didn't play a full 18 holes, La Quinta Country Club, like three other Winter Golf Capital of the World Courses, can boast that he played the course.

The newest golf course in the Desert area, La Quinta today is proud of its 18 - hole, 72 par, championship facilities.

LA QUINTA COUNTRY CLUB is prepared for play on Nov. 13, 1959, and in the past few months has added a lake, making a total of four lakes at the country club.

The course is built on 119 acres, at one end, bordered by residential properties and snuggled in the foothills of the Santa Rosa Mountains.

With a total of 6,874 yards, the longest fairway is par 5, No. 13, with 510 yards from tee to pin, and the shortest is No. 3, 3 par, 186 yards. The large center lake viewed from the club house is fed from two smaller lakes over a waterfall by circulatory pumps.

ENTRANCE TO the course, located directly across the street from the La Quinta Hotel, leads to a pro shop, cocktail lounge, club room and locker room.

The La Quinta Corporation has planted a total of 2,600 trees on the course, interspersed with some 600 palms. Of special note is the planting of a new grass known as 328. It is an African Granda costing five times the price of Bermuda, and is of the finest texture of any grass in the desert. All the sand traps have been dug out and filled with pure white sand.

LA QUINTA GOLF Course is a private facility open only to members of the golf club and guests at the hotel.

The course is operated by Richard Goeckner, pro, his assistant, Jim Slominski, Merle Lint is greenskeeper and Jerry Maxwell pro shop assistant.

One man is responsible for the successful completion and opening of the 18 hole links. He is Leonard Ettelson, who worked side by side with golf architect, Lawrence Hughes.

OFFICERS OF the organization are William Thompson, chairman of Seaboard Finance Company,

president; Ed Crowley, chairman of the board of Sheraton Hotel chain, vice president; and L. W. Craig, treasurer.

Also behind the La Quinta Golf facilities are a group of the most influential men in the United States.

THEY INCLUDE: George Allen, friend of the presidents; William DuPont Jr., chairman of the board of William DuPont company; Willard Keith, president of Marsh - McLellan Cosgrove Co.; Lloyd Austin, president of Security - First National Bank; Luther Anderson, Cypress Mining and Interstate Baking Company.

Also L. W. Craig, president Kings Title Land and Cattle Company; Walter Heyman, executive vice president First National Bank, Chicago; Robert Koenig, president of Sierra de Paseo and director Manufacturers Trust Company and Mutual Life of N. Y.; Frank Russell, chairman of the board of Sierra de Pasco, director Otis Elevator and Chase National Bank; William Brady, president Corn Products.

DAN BELL, chairman of the board of American Security Bank, Washington, D. C.; Col. William Schooley, vice president of American Security Bank; Edmund G. (Pat) Brown, Governor of California; Morris Stands, Director of the Budget; Judge William Campbell, U. S. District Court; A. R. Floreen, chairman of the board, City National Bank, Chicago; Roy Crummer, president Beverly Hills Development Company.

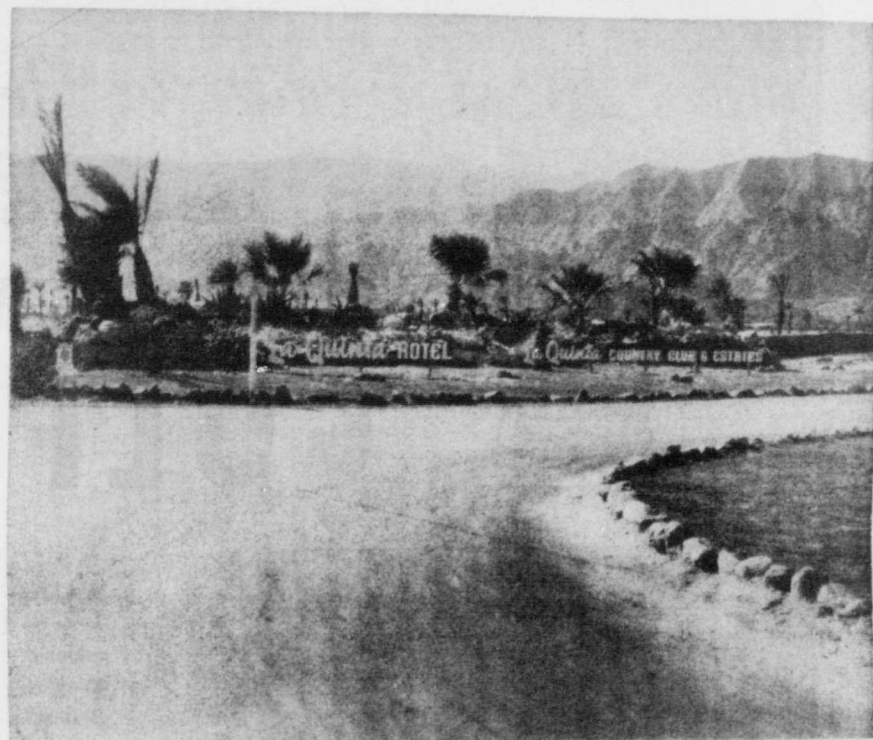
And Henry Crown, head of General Dynamics, Rock Island Railroad; as well as such men as Leonard Ettelson, William Friedman, Marcel Hirsch, Roy Crummer, Jr., and Courtney S. Turner.

Not mentioned in the list of names is one man who has done more for La Quinta than possibly all the rest — John Elsbach — who saw a future in La Quinta when the area was nothing but sage and sand dunes.



THREE MEN BEHIND the development and operation of the La Quinta Country Club are, left to right, Club professional Dick Goeckner, Col. Courtney Turner and Leonard Et-

telson. Ettelson and Turner have worked diligently to construct and landscape the course.



ENTRANCE WAY TO La Quinta Golf Club and Hotel is as picturesque as the course itself. The entire corner, both sides of the street, is

desert landscaping and lawn, with new palms silhouetted against the Santa Rosa Mountains.

GOLF CLASSIC TV SET FOR FEB. 4-5

The "Palm Springs Second Annual Golf Classic," spotlighting top professionals, leading amateur players and famed personalities in the world of entertainment, will be presented Saturday, Feb. 4 (1:30 - 3 p.m.) and Sunday, Feb. 5 (1 - 2:30 p.m.) on the CBS Television Network, it was announced today by William C. MacPhail, Director of Sports for CBS News.

The \$50,000 - added tournament, during which the entrants also will be aiming at a special \$50,000 prize for a hole - in - one, will be presented from the Eldorado Country Club in Palm Springs on Saturday and from the famed resort's Tamarisk Country Club on Sunday.

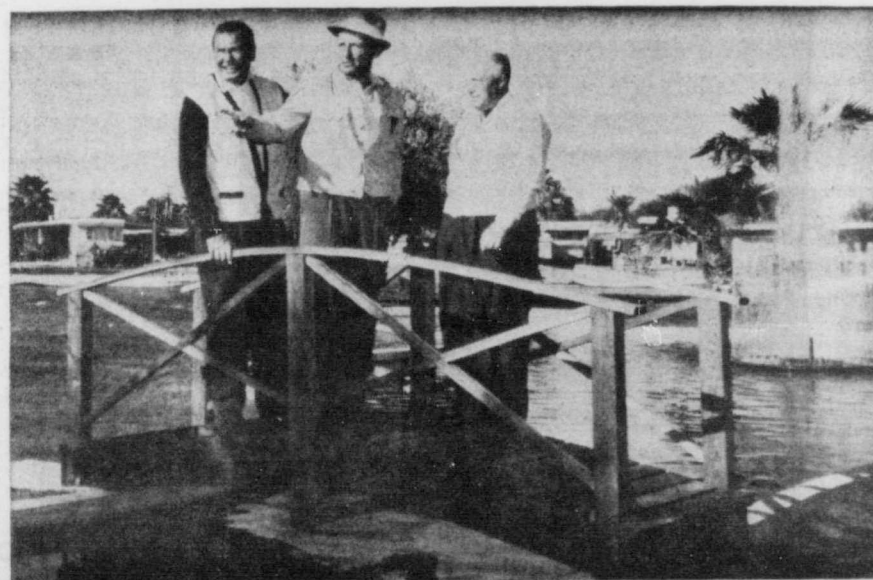
A total of 128 teams, each made up of one professional and three amateurs, will compete in the golf classic, which will be described

by sportscasters Jim McKay and Jim McArthur.

Arnold Palmer, 1960 "Golfer of the Year," will head a long list of sharpshooting pros, among whom will be Dr. Cary Middlecoff, Gene Littler, Gary Player, Tommy Bolt, Jay and Lionel Herbert, Julius Boros, Art Wall, Mike Souchak, Doug Ford, Jerry Barber, Billy Casper, Ted Kroll, George Bayer, Roberto de Vincenzo and Doug Sanders.

Representing the entertainment field in the tourney will be such stars as Desi Arnaz, Jerry Lewis, James Garner, Hoagy Carmichael, Lloyd Nolan, Dennis O'Keefe, Fred Waring, Phil Harris, Randolph Scott and Jack Kelly.

Peter Molnar will produce the "Palm Springs Second Annual Golf Classic" for television and Frank Chirkinian will direct.



BING CROSBY, owner of Blue Skies Trailer Village, points out to Phil Harris and Rex Thompson the 18-hole drive and putt course

located in the center of the park. A lake and fountain are located in the center of the course that is built on a triangle.

... a new Chapter in Golf
is now being written ...



Shadow
Mountain
Golf Course

New members are required to become members of Shadow Mountain Club in order to use this beautiful course.



SHADOW MOUNTAIN GOLF CLUB



BEHIND THE OPERATION of the Shadow Mountain Golf Club are many more than just four men, but four of these men are pictured above. Left to right are: Frank Sorenson, director of publicity and membership; Mon Wallgren, president of the board; Fred Blades, Secretary; and Bob Pinnell, club professional.

We have built a golf course that will be an inspiring challenge to the golfer—"one which will make him think every minute." This was the thought uppermost in the minds of those responsible for the plans for this 18-hole golf course, destined to rank as one of the finest in the West.

Ingeniously planned contours, dog-leg fairways and well trapped greens—truly a **pin-pointed course that will require accuracy rather than power alone**, one that will call for **every club in the bag** and provide the golfer who uses his brains an even chance with the long hitter.

EVERY HOLE A CHALLENGE!

Typifying the new modern type of course, Shadow Mountain is somewhat shorter than many but will not be easier to play. The good golfer will be able to make the course in about two and one-half hours. Obviously, it will be **less tiring and time consuming**.

Yes, here is a course imaginatively designed ... a sporty course that will test the individual player's skill and invite championship play.

FOR INFORMATION WRITE:

FRANK SORENSON

P. O. Box 966, Palm Desert, California

SMC Course Is Challenge

Accuracy Needed For Play

Right in the center of the golf facilities in the desert, a newly completed 18 hole golf course is one of the new additions to the Winter Golf Capital of the World—Shadow Mountain Golf Course.

Under the control of a corporation guided by a group of men with foresight and logic, the 18-hole, 5,800 yard par 70 course is just "a little different than other courses in the area."

THE LENGTH OF the course was an important consideration in the planning of it. It was felt that the average business man could not and would not, stay on his feet four or five hours to play golf.

The men behind the course planned the links with a single thought in mind: "Let's build a golf course that will be an inspiring challenge to the golfer — one which will make him think every minute."

AND THIS IS what they have done. Ingeniously planned contours, dog - legged fairways and cleverly trapped greens have made the course one which will require accuracy rather than power, one which will call for the use of every club in the bag, and will put the golfer with brains on an even par with the long hitter.

THE AREA'S newest golf links cost some \$750,000 to build and is run by a group of nine men who make up the board of directors, all of whom have played an important part in the start and construction of the course.

These men are Mon Wallgren, president; Clarence Goodwin, vice president; Ted Smith, ex-vice pres-

ident; Fred Blades, secretary; Andy Moseley, treasurer; and directors Cliff Henderson, George Thompson, George Townsend and Jim Druggan.

IT IS A NON-PROFIT corporation, separate from the operation of the Shadow Mountain Club, although many of the club's facili-

ties are used by the SMGC. Memberships in the golf club are full of ownership, non - assessable and shares are saleable or transferable.

A championship course approved by the PGA, the longest fairway is number 16, 580 yards, par 5; and the shortest is number 13, 150 yards par 3.

THIS COURSE has been played and praised by golfers from all of the courses in the Coachella Valley and from players and pros coming here from different clubs.

The course is located in back of the Shadow Mountain Club in Palm Desert. A single lake crosses number five and eleven fair-

See SHADOW MT., Page 36



FROM THE GOLF SHOP at the Shadow Mountain Golf Club, looking over the putting green and fairways, visitors can hardly believe that they view the most challenging course

in the Desert area. Members of the golf course must also belong to the Shadow Mountain Club.

What Membership in One Of America's Finest, Most Beautiful Family Clubs-- SHADOW MOUNTAIN CLUB

Means to Its Members and Their Guests

- Dining and Dancing
- Social Schedule
- Recreation for the
 - family
 - fashion shows
 - sport shows
 - tennis
 - golf
- For Mom and Dad
 - bridge and canasta luncheons
 - evening card parties
 - shuffleboard
 - putting tournaments
- Youth Activities
 - for all ages from 2 to 18
 - holiday parties
 - water shows
 - swimming



While the men of the house is playing golf there is planned play for the children — a beautiful clubhouse for the ladies.

The re - designed 1,200 yard pitch and putt course surrounding the entire clubhouse is wonderful for your short game.

SHADOW MOUNTAIN GOLF CLUB

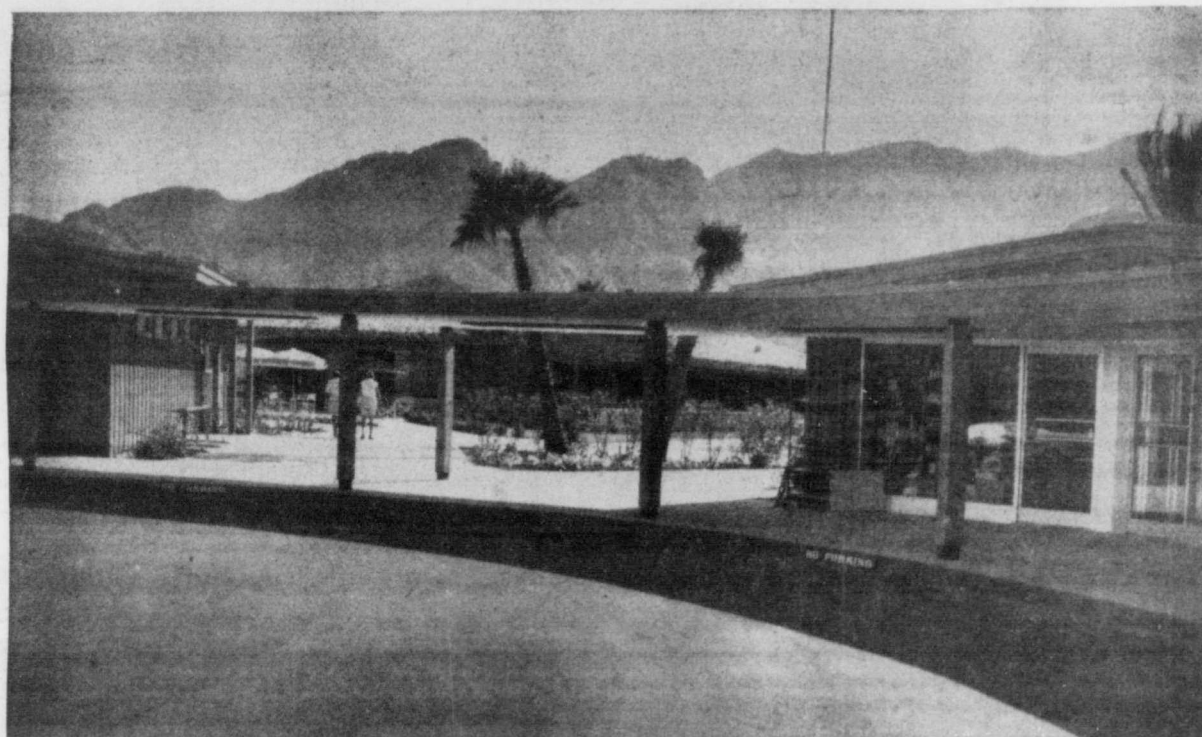
This splendid new 18-hole layout adjacent to our Clubhouse is completed. Membership is still available to Shadow Mountain Club Members. Full information and brochure given upon request.

SHADOW MOUNTAIN CLUB

P.O. Box 1018
Palm Desert, California

Telephone
Fireside 6-6123

THE FOLLOWING CONTRACTORS AND SUPPLIERS
CONTRIBUTED TO THE
"NEW LOOK"
for the
BEAUTIFUL
THUNDERBIRD CLUBHOUSE



ASPHALT PAVING

MASSEY CONSTRUCTION CORPORATION
Indio—DI 7-3326

ROOFING:

FRED B. WYCOFF
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600 South Williams Road, Palm Springs
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INTERIOR PANELING:

Masonite cherry-grain interior paneling
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CABINETS AND LOCKERS:

DESERT CABINET SHOP
1493 East 6th St. Beaumont Calif.—Victor 5-2149

VINYL TILE FLOORS:

INDIO PAINT AND RUG CENTER
45-846 Flower St., Indio—DI 7-3214

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FRED HATHAWAY CO.
Lath—Plaster—Dry Wall
4121 East Palm Canyon Drive—FA 8-3920

STRUCTURAL STEEL:

HALSEY MACHINE AND MFG. CO.
133 North Arrowhead Avenue
San Bernadino—TU8-3811

GLASS:

HOUSE OF GLASS
625 Eugene Rd. Palm Springs—FA 4-3234
Indio—DI 7-3183

HEATING AND REFRIG. AIR COND.:

UTILITY HEATING AND COOLING
640 Williams Road—FA 4-9770, Palm Springs
Riverside—3015 Durahart

Thunderbird Has 'New Look'

Initial 18-Hole Course

Thunderbird Country Club — the Desert area's first full 18-hole championship course — was started more than 20 years ago and today has been completely renovated to make it one of the most beautiful courses in the world.

Directed personally by Peter Kiewit, a member of the board of directors from Omaha, Neb., and Eric Stainton, president of the board, the \$500,000 renovation program was undertaken last summer and was completed in time for the club to open late last year.

AT THE SAME time, renovation of the fairways and greens was also accomplished, giving the club an almost entirely new look.

Thunderbird Country Club was started in 1951 and Frank Bogert was first manager. The club comprised some 720 acres, 250 of which has been turned into rolling green fairways and putting greens.

SIX YEARS AGO Edgar (more happily responsive to Ed) Schill became manager of the course, and already Palm Springs was entertaining thousands of tourists on its area golf facilities, but Thunderbird was becoming a focal point for a nationally known tournament — the famed Thunderbird \$15,000 Pro-Am.

Because of its increasing size each year, today the famed Pro-Am has been done away with, and has been made the new \$100,000 Desert Classic.

Thunderbird today is a complete golfing facility boasting a driving range, putting green, complete professional shop, cocktail lounge,

snack bar, both public and private dining rooms, a complete shoe shop, and swimming pool.

THE MEN BEHIND Thunderbird Country Club today are Eric Stainton, president; Leonard K. Firestone, first vice president; Robert P. McCulloch, second vice

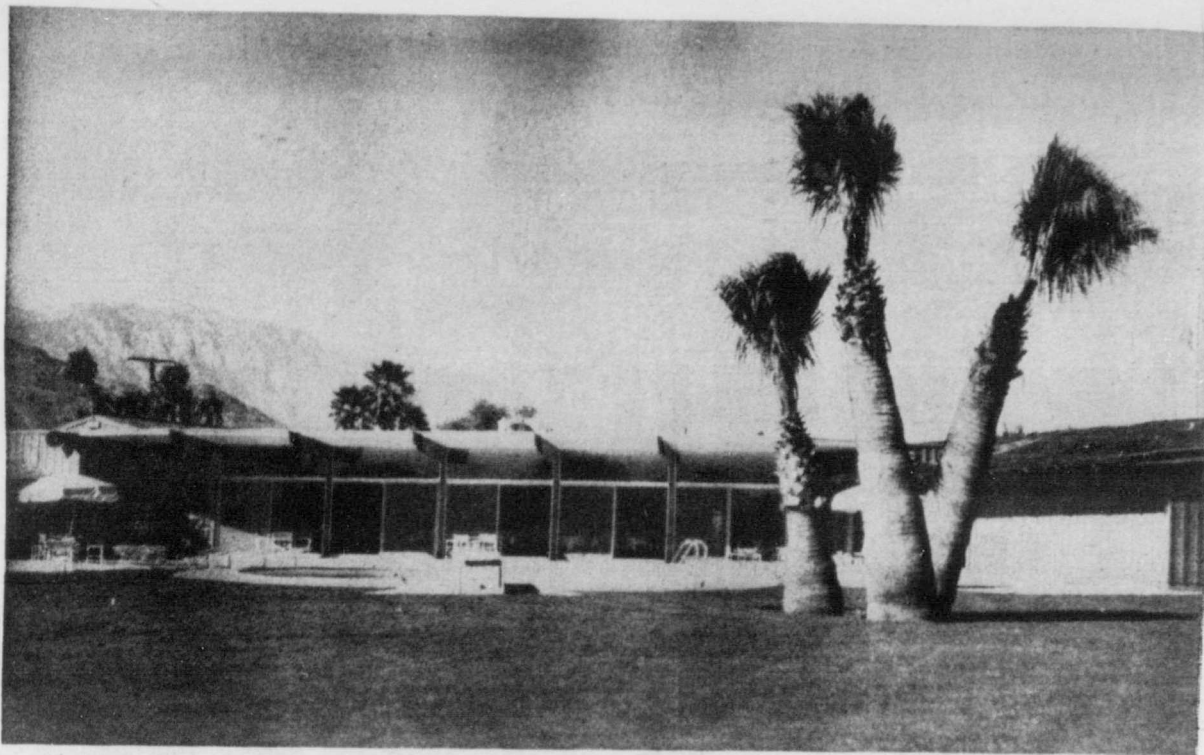
president; Paul Reynolds, treasurer; James W. Worth, secretary; and Ed Schill assistant secretary and general manager.

Members of the board of directors are Harold P. Cooper, W. Cruttenden, James D. Garibaldi, Frank H. Hoy, E. A. Kelloway, Maynard Laswell, Ben F. Shearer,

W. Clarke Swanson, W. C. Thornton, George R. Wright.

BEHIND THE scenes and working directly with Schill are starter Roy Sanders, Chef Max Klebsittel, matre'd Wernan Fletcher, greens superintendent Bonnie Bell, main-

See THUNDERBIRD, Page 41



THUNDERBIRD COUNTRY Club has a new look from the ninth green. With the swimming pool in the foreground, the renovated building houses the dining room, lounge and bar.

At one time a tent stood on this spot to take care of the large parties of golfers.



...Conservatively Incomparable

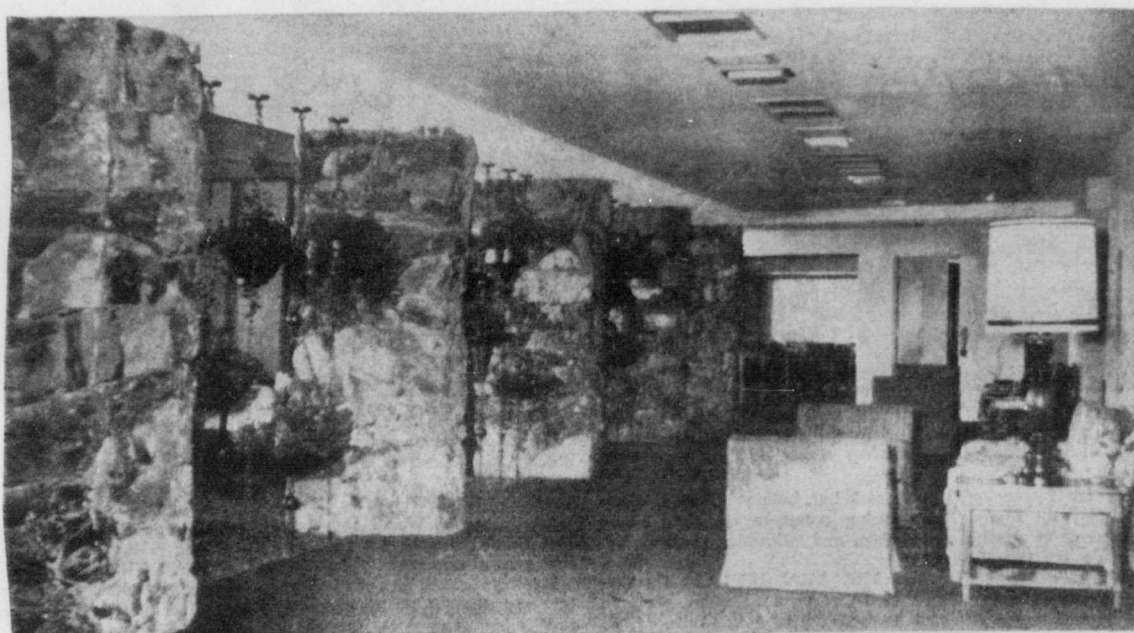
Greatest Crowd Ever—Thunderbird's 18th Hole—\$100,000 Palm Springs Golf Classic

THUNDERBIRD COUNTRY CLUB

... there's a "New Look"

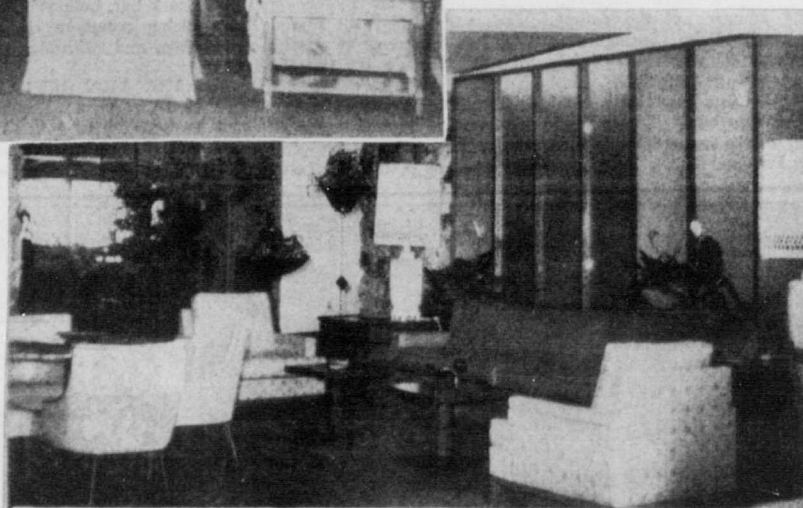
at THUNDERBIRD COUNTRY CLUB

... New Decor Throughout



Entry-way leading to the new lounges and conversation room.

An invitation to complete relaxation will be found in the new lounge—pictured at right.



WELCOME— 2ND ANNUAL \$100,000 DESERT CLASSIC

*One of the five
Courses Chosen
For Play*

February 1 - 5 1961

OFFICERS

President Eric Stainton
1st Vice President Leonard K. Firestone
2nd Vice President Robert P. McCulloch
Treasurer Paul Reynolds
Secretary James M. Worthy

DIRECTORS

W. G. Thornton	Leonard K. Firestone
Peter Kiewit	Maynard Laswell
E. A. Kelloway	James D. Garibaldi
W. W. Cruttenden	Eric Stainton
Harold P. Cooper	Ben F. Shearer
Frank H. Hoy	Robert P. McCulloch
W. Clarke Swanson	George R. Wright
	Paul Reynolds

Edgar C. Schill, Assistant Secretary and Manager

O'Donnell Club Is Oldest Here

Course Was Started By O'Donnell in 1929

Palm Springs oldest and most popular golf facility for senior golfers is beautiful O'Donnell Golf Club, a nine-hole paradise in the center of America's Foremost Desert Resort.

A key part of the courses that make up the Winter Golf Capital of the World, O'Donnell was started in 1929 by pioneer resident Tom O'Donnell, whose palatial home in Palm Springs was one of the first "hide outs" of important personalities of the United States.

O'DONNELL directed his gardener, the late John Kline to build him a nine-hole golf course in his front yard, and within a year it was completed. He kept it private, for only himself and his close friends to play on, and it stayed that way until 1945, when in a deed of civic pride he turned it over to the City of Palm Springs.

The golf club today is run by a group of 25 men, headed by a board of directors. President of the O'Donnell Golf Course is J. E. "Dad" French, a close friend of O'Donnell's and one friend that was always allowed to play the private course.

ON THE BOARD of directors with French is vice president Ben Shearer, secretary-treasurer Fred Inger, Major R. H. Fleet, Milton A. Inger, Rubin H. Fleet, Milton A. Hicks and Frank A. Purcell.

Most unique of the beautiful green fairways of O'Donnell Golf Course is the fifth tee, a natural landmark—the very end of the mountain forms a barrier between

the tee and the green. Golfers test their skill in an iron shot by going over the top, and many have mastered the shot.

THE COURSE IS built on the very edge of the Mt. San Jacinto foothills and the greens and fairways curve in and out of the coves in the mountainside.

Managing the business of O'Donnell Golf Course is easy-going 46-year-old Larry Sitter, who will soon celebrate his 23rd anniversary as an employee of the golf club.

HE BEGAN as a starter on the first tee, later went into the office as assistant manager. He went into the Navy in 1944, and returned to his job when the war was over.

Kline was the first manager of O'Donnell, and he was followed by George Howard, present professional, who held both jobs for a few years. Because of the increased membership and added duties on Howard, the O'Donnell group appointed Ernie LaFleur, and in 1950 Larry Sitter became manager, and has held the job since.

HOWARD HAS been club professional for 25 years, and other employees, with the course a long time, include Dolores Smith, office secretary; and E. W. Clark, assistant to Sitter.



THREE KEY MEN at O'Donnell Golf Course are, left to right, Major R. H. Fleet, J. E. "Dad" French and Ben Shearer, shown on the golf

course. O'Donnell was Palm Springs' first golf facility.



Home of the Desert Seniors . . .

-- and --

The 26th Annual
Palm Springs
Invitational
Championships

March 8-12, 1961

O'DONNELL GOLF COURSE
In The Center of Palm Springs

BERMUDA DUNES CLUBHOUSE

... and 18th green from
across the lake during recent
club Pro-Amateur Invitational



Driving range just below BERMUDA DUNES Clubhouse affords a colorful, breath-taking view of the surrounding sun-drenched desert. Club facilities include a cocktail lounge, a dining terrace and a completely equipped pro shop offering top lines in golf attire and equipment.



DR. CARY MIDDLECOFF, well known professional golfer, is closely watched by Bermuda Dunes Pro Ed Vines, as he takes practice swings on the Bermuda Dunes course.



FRED WARING, well known bandleader and actor Howard Keel are pictured at Bermuda Dunes with Manager Ernie Dunlevie and pro Walter Burkemo.

BERMUDA DUNES is quickly accessible via Western Airlines, Bonanza Airlines, Southern Pacific Railroad. Driving by car, you'll find BERMUDA DUNES between Palm Springs and Indio. Take Highway 111 thru Palm Springs to Country Club Drive at Thunderbird Golf Club, turn left to Bermuda Dunes—or take Freeway 99 past Thousand Palms to Adams Street; on Adams, turn right to BERMUDA DUNES.

Bermuda Dunes Is 'Natural'

Increase Already Needed

Where sagebrush thrived a year ago, today golfers from all over the nation are relishing the joys of play on the beautiful new Bermuda Dunes Country Club's 18-hole championship course.

Located 15 miles east of Palm Springs off Highway 99, it was designed by William F. Bell, one of the nation's top golf course architects.

BERMUDA DUNES is laid out on natural links. Despite its remoteness from the sea, in its architecture and the beauty of its sand dunes surroundings, it is strangely similar to the Cypress Point and Pebble Beach courses.

Response from golfers to this magnificent addition to the booming golf facilities of the Palm Springs area was immediate.

This is attested to by the remodeling of its spectacular clubhouse — it sits cathedral-like atop a lofty dune — after only a few months of operation.

DESPITE THE club house's original spaciousness, its patronage has been so tremendous that more room has been added. The splendidly expanded building boasts greatly enlarged dining facilities. The bar likewise is being enlarged and moved to a glass

A SCENE FROM THE Clubhouse, overlooking the golf course, shows private home on the course, both completed and under

area commanding a sweeping view of the far-reaching fairways stretching toward the picturesque Santa Rosa and Chocolate Mountains.

Responsible for Bermuda Dunes are two men who long had felt

that Palm Springs golf facilities were far from adequate to meet demand of vacationers and the legion of new desertland home owners.

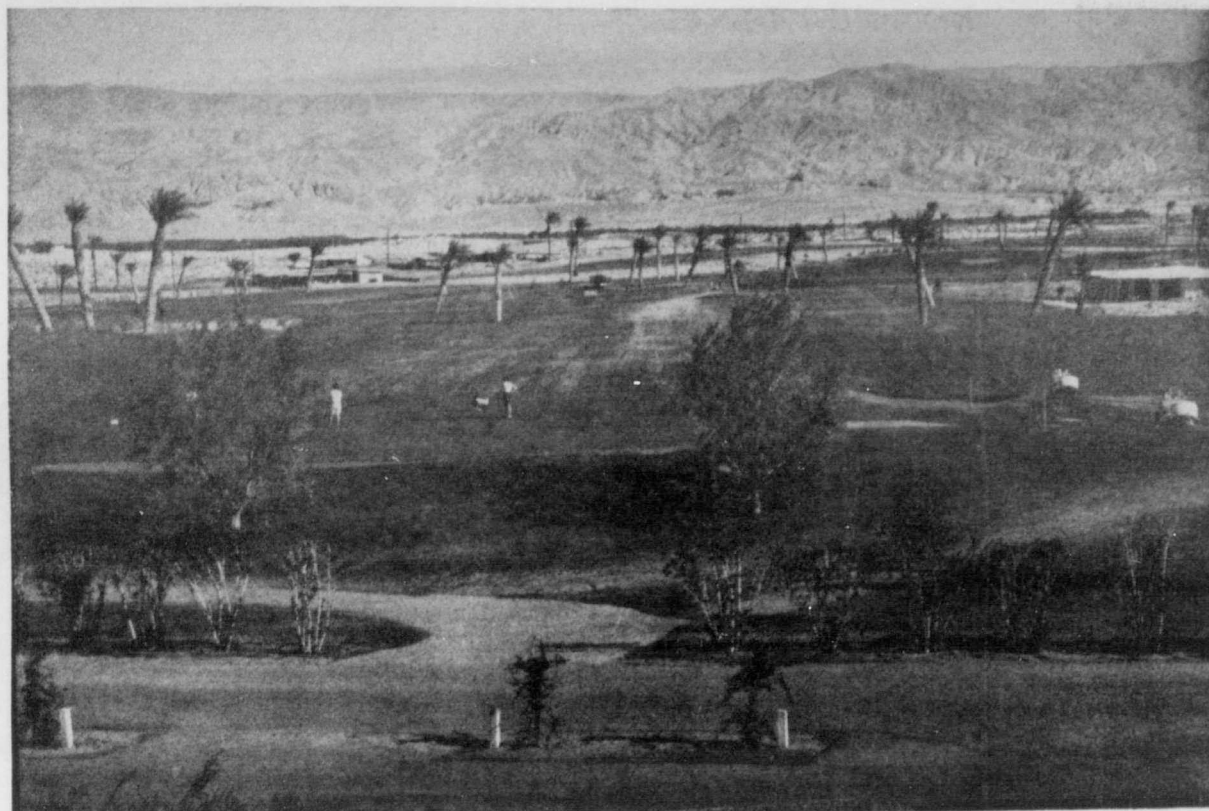
Ray Ryan and Ernie Dunlevie are the two energetic men of vi-

sion who pooled their efforts, resources and perseverance to convert a scenic stretch of sand dunes into a truly great golf course.

THEY WERE fortunate in having Bell in charge of the architec-

tural reins on the golf course construction. Bell designed a layout that skillfully combined championship characteristics with breathtaking scenery.

Set amidst a naturally rugged See **BERMUDA DUNES**, Page 40



OWN YOUR OWN APARTMENT at Bermuda Dunes Country Club

Bermuda Dunes
COLONIES

NOW
UNDER
CONSTRUCTION

Bermuda Dunes
FAIRWAY VILLAS

**Both these unusual developments adjoin the
first and eighteenth fairways**

*Expertly designed for
complete carefree Country
Club living. Luxurious two
bedroom - two bath apart-
ments with every modern
feature.*



*Just a "nine-iron" from the
Clubhouse. Swimming pools,
private twin patios, putting
greens -- are only a few of the
plus values you will find here.*

YOUR
INSPECTION
INVITED

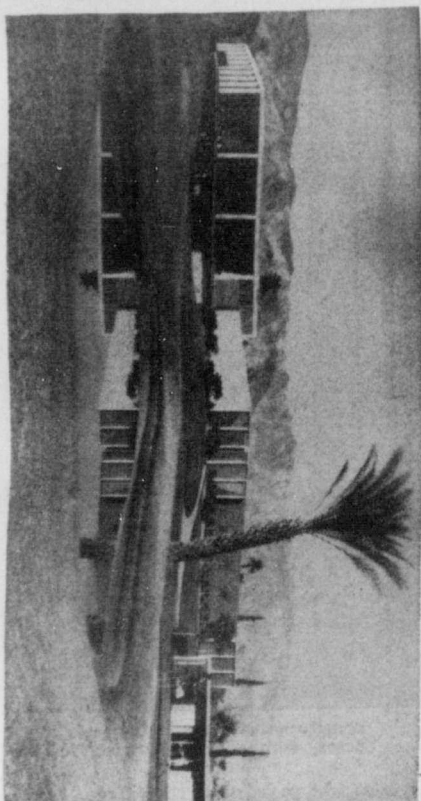
**Bermuda
Dunes**

INQUIRE
AT THE
CLUBHOUSE

Eldorado

country club

Located in the Heart of
The Desert Golf Course Empire
Newest Course of Five
Hosting
The Palm Springs Golf Classic
February 1-5



One of 7 lakes with the Country Club in background



Front view of Eldorado Country Club

Eldorado Country Club

Palm Desert, California

Eldorado Choice of Leaders

Course Is Well Planned

In Palm Desert, the center of the Winter Golf Capital of the World, is located the fabulous Eldorado Country Club — playground of such world leaders as President Dwight D. Eisenhower and German Chancellor Konrad Adenauer.

The club was originally started by a group of four men, general partners, Robert McCulloch, John Dawson, J. Ross Clark and Jimmy Hines, but this year its future was turned over to the club membership.

ELDORADO COUNTRY Club is operated by a board of directors consisting of 15 members and supplemented by three non-members of the board.

President of the board is Robert P. McCulloch, the man who with the three former owners started the Country Club.

OTHER MEMBERS of the board are: J. Ross Clark, II; John W. Dawson; Jimmy Hines; Justin W. Dart; Robert J. Cannon; Leigh M. Battson, executive vice president; Freeman Gosden; Charles A. Prince; John L. Ryde; Richard Snideman; Nat Rogers; W. Clark Swanson; Larry S. Tailer and

Duane W. Wheeler.

The other three men are: Joseph H. Hegener, treasurer; John D. Cavanaugh, secretary; and William R. Daugherty, assistant secretary and general manager.

Eldorado Country Club was con-

structed with the ideas of the four original owners and well-known golf course architect Lawrence Hughes. The result is a well planned, challenging course.

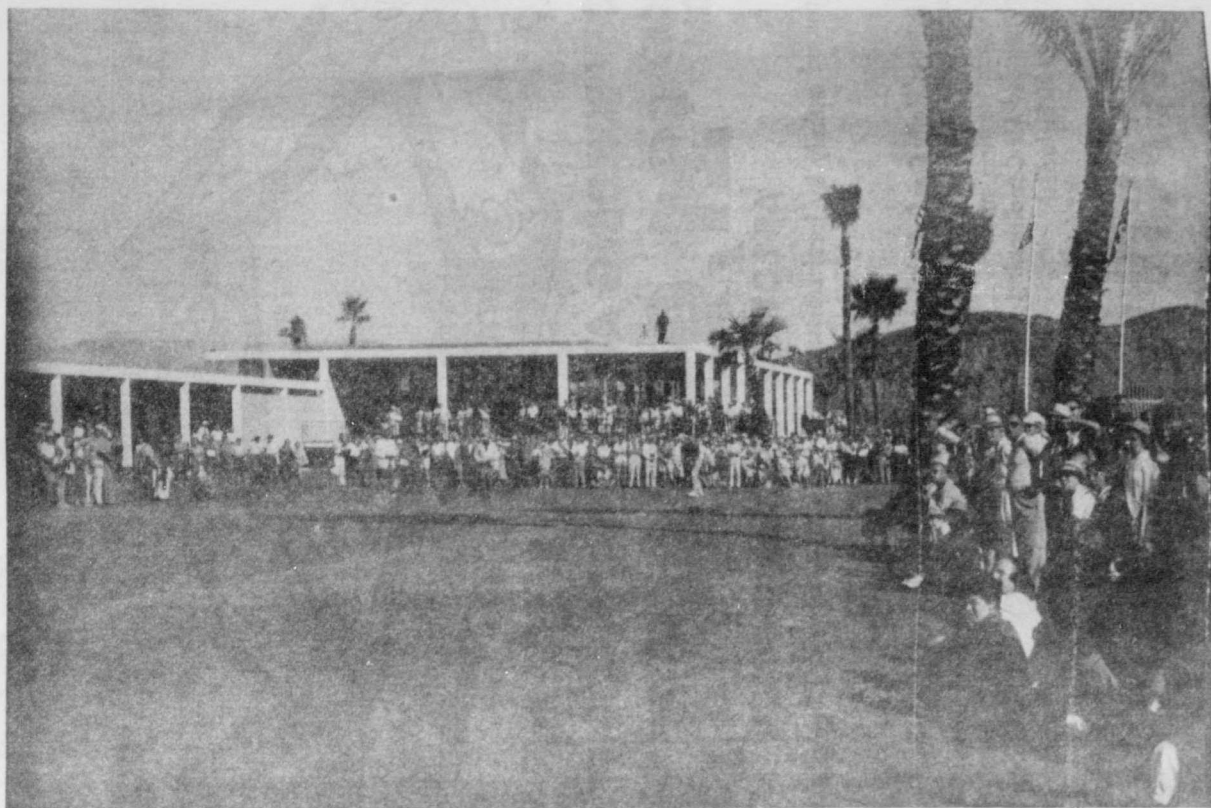
THE ELDORADO links consist of

18 holes, par 71, with 6,868 yards of fairways and a group of the most cleverly engineered "wet" traps that have ever been devised.

The longest hole is No. 17, 522 yards, par-5, doglegs away from the hazardous water traps. Short-

est hole is No. 2 fairway which can vary in length from 190 yards to 150 yards depending on the placement of the tee markers and placement of the pin. The green

See **ELDORADO**, Page 38



AT THE NO. 1 TEE AT ELDORADO, spectators line the fairways to watch as top professionals tee off in one of the top golf tournaments. From Eldorado's Clubhouse, spectators can

watch while golfers make the approach on holes four, nine, 14 and 18, over and between four of the seven lakes.

ELDORADO'S "SUNBURST"

Member-Guest Tournament

The largest single club tournament in the desert area

MARCH 22-26, 1961

at The Beautiful ELDORADO COUNTRY CLUB

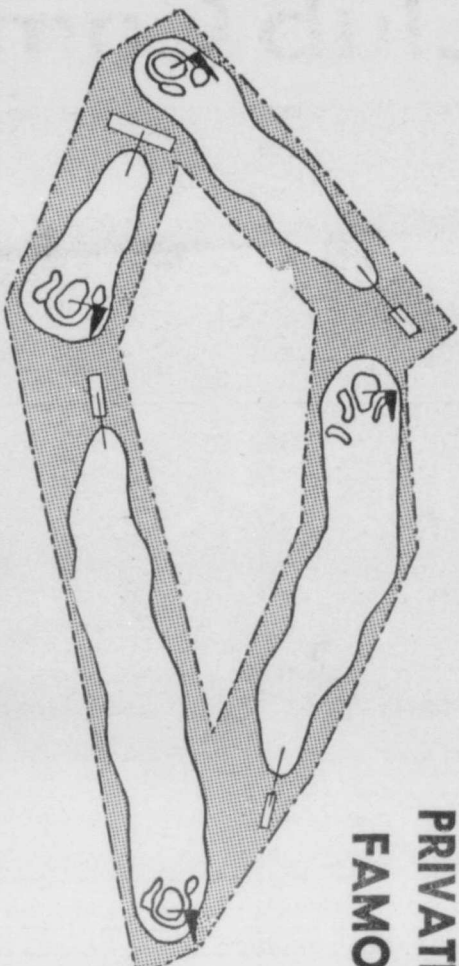


Ranch Club Estates

The only *true* Country Club Living in Palm Springs

PRIVATE 18-HOLE GOLF COURSE plus
FAMOUS RANCH CLUB FACILITIES

- Swimming Pools
- Tennis Courts
- Dancing
- Riding



NOW BUILDING ANOTHER 200 HOMES
PRICED FROM \$21,950 to \$27,950
AS LOW AS 10 PER CENT DOWN

constructed entirely by local craftsmen on choice Residential or Fairway sites

FEATURES

Wedge-wood Holly Gas Built-in
 Range and Oven
 Holly Central Heating and
 Refrigerated Air Conditioning
 Patio 12 by 20 Included

Driveway and Sidewalks
 Included
 Sliding Glass Doors
 Double Carport
 Insulated Walls and Ceilings

MODEL HOME
 follow markers from
 corner of Sunrise and
 Vista China

RANCH CONSTRUCTION COMPANY

1600 CHIA ROAD

PALM SPRINGS

PHONE FA 4-9229

Ranch Club Complete Facility

To Offer 18 Holes This Year

Although four beautiful country clubs are located within the city limits of Palm Springs, one of the largest and newest 18-hole facilities is the newly completed 18-hole Palm Springs Ranch Golf Club at the northeast city limits.

Run in conjunction with the Palm Springs Ranch Club, the course was completed this month by Noel Clarke, owner of both enterprises, and is run by manager John Bennett.

ONLY A NINE-HOLE course last year, the course was designed by the club's professional Joe Calwell.

Golfers, teeing off on number one tee, will now have a full 18-hole championship course facing them with 6,100 yards of play and a par of 72. The longest hole on the course is Number one hole, 510 yards from tee to pin, and it must be done in a par 5. Shortest on the course is the 16th hole, 125 yards, par 3.

OFFICIAL OPENING of the full 18-hole course is scheduled for mid-February, 1961, an event which has been long awaited by local residents and club members.

The Ranch Golf Club is built on a total of 135 acres, and is surrounded by home sites developed by the Ranch Club Properties.

The golf course and the properties are tied in with the Ranch Club development, which features a clubhouse with horseback riding, swimming, tennis, and relaxation in the sun.

AT THE HEAD of the Ranch Club is capable well-liked Arthur Robinson, who not only oversees the operation of the private club, but who also sees to the operation of its more than 200 accommodations for visiting golfers and guests.

A unique feature of the development is the service car for the accommodations which are scattered over the more than square mile and a half of land. The radio equipped "wagon" is directed to the accommodations for maid service and for the service of a continental breakfast every morning, served in the quarters.

SWIMMING POOL construction at the Ranch Club has now reached 33, with three of them located at the main club and the balance scattered over the areas of the separate accommodations.

A huge lake, containing more than 2,000,000 gallons of water and backed by a constant flowing waterfall, adds an ever-increasing beauty to the Ranch Club Golf Course.

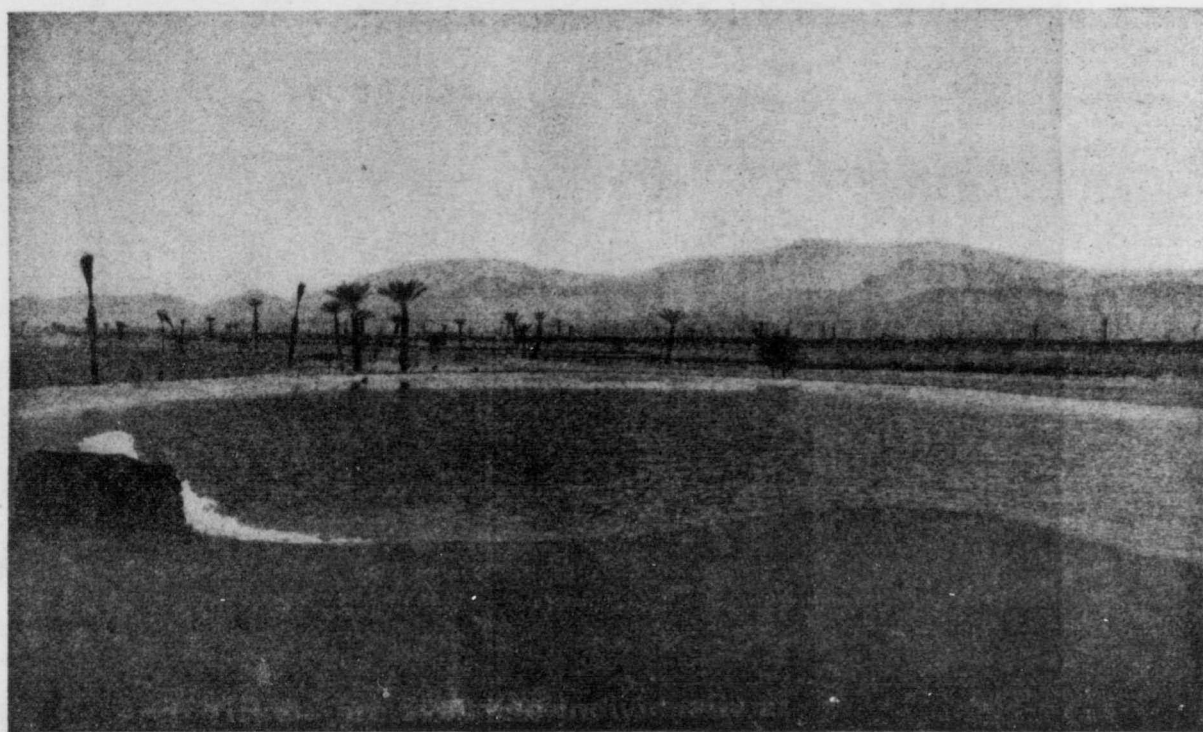
SEPARATE EATING facilities are available at the golf course clubhouse, which is run by Peggy Larstadt, for breakfast and lunch, Donald Smith is greens superintendent and Al Gardello is starter and cart maintenance supervisor.

Clarke started it all with a basic idea, and this idea has grown into one of the largest single membership clubs in the desert area. His main belief has been: "You give the people of moderate means luxury and convenience, together with relaxation and entertainment," and the final outcome is the most popular club in the Desert area.



A BIRDS-EYE VIEW of the Palm Springs Ranch Club is pictured above and is just part of the elaborately planned Ranch Club recreational facilities. Tennis courts, swimming pools, cock-

tail lounges, accommodations and the full 18-hole golf course round out the recreational facilities.



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Joe Calwell, Club Pro

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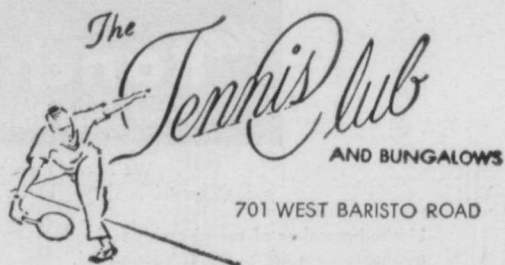
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Heart of Palm Springs



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Tamarisk Facilities Expanded

Reaching Limit in Members

With expansion of facilities within the club, Tamarisk Country Club, one of the leading "green spots" in the Desert area, is reaching its limit in membership.

Built on what at one time was barren, sandy landscape, Tamarisk Country Club today is a thriving enterprise with beautiful fairways, cool shade trees, and an estimated investment of something close to \$2,000,000.

LOCATED ON 145 acres, surrounded by the private homes of well-known entertainment world personalities, the 18-hole, par-72 golf course is a mecca of excitement and activity for a full nine months a year.

The private club is operated by a 20-man board of directors, who are: David C. Holub, president; Nathan M. Ohrbach and Louis M. Halper, vice presidents; Martin Gendel, secretary; Asher Levy, treasurer; and directors Louis E. Golan, Raymond E. Lee, Edwin H. Morris, Ben. F. Shearer, Edward Small, Charles Clare, Edgar Richards, Clarence Brown, Charles Hansen, Kay Karahadian, Lester Selig, Richard Bagdasarian, John Wood and Herb Lautmann.

TAMARISK IS managed by 56-



OVER TAMARISK'S LAKE golfers find a background of the Santa Rosa Mountains and shapely date palms which give golfers a good test of their skills. Tamarisk is managed by

year-old Harry Drewery, who has guided the club for the past six years.

The club last year was the scene of the winning of the \$50,000 hole-in-one by professional Joe Campbell during the Palm Springs Golf Classic.

GREENS SUPERINTENDENT of Tamarisk Country Club is Paul Addessi, who this last month traveled to Israel to help build a new course (his second trip there). He is probably one of the outstanding authorities on golf course care

in the desert. He is assisted in his job by Ed Curlin.

Homes along Tamarisk Golf Club fairways are not fenced from the lush green grass, but melt from yard into turf.

PRESENT TAMARISK home owners include such well-known personalities as the Marx Brothers, Frank Sinatra, Danny Thomas and Peter Lawford, and a total of 30 homes belong to business leaders and professional people.

In the center of Tamarisk Golf links is the only lake which is

Harry Drewery, who follows the direction of the board of directors. This club will be headquarters for the second annual Palm Springs Golf Classic, Feb. 1 - 5.

built to serve three purposes. It is a beauty attraction; it serves as an irrigation reservoir; and it is equipped so that chemicals can be added to the water to fertilize the course in a single operation.

A COMPARATIVELY new idea, the greens superintendent can do the job of fertilizing the greens and fairways within hours instead of days — in fact, the entire course can be completed in five hours, where hand spreaders or machinery will take closer to three or four days.

Other features of Tamarisk Country Club include a complete dining room, a cocktail lounge, putting green, driving range and a complete pro shop.

Personnel who handle the members of the club and their guests include: Golf professional Ellsworth Vines, assisted by Nick Turzian, Angel de la Torre, Frank Como, Herb Williams, and Bill Kitzmann; Chef Tiny Olivastro; dining room hostess Gladys Metz and bar manager Jim Metz.

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Municipal Course Attractive

Operated Through Council

In November 1959, the people of Palm Springs saw a dream come true. The Palm Springs Golf Course opened officially with nine holes — a municipal golf facility operated by the City of Palm Springs. The completed 18 holes were available to the public just one month later.

This championship course, which stretches out at a total of 6,550 yards, and plays at 72 par, is contained on a total of 156 acres. Driving time from the heart of Palm Springs to the Palm Springs Golf Course requires approximately 10 minutes and it is located at the southeast city limits of Palm Springs just off Highway 111.

ON FEBRUARY 4, 1959, the City Council passed a resolution declaring its intention to enter in a lease-purchase agreement for a golf course. It was approved three weeks later. The lease, as modified to comply with the recommendations of bond attorneys contains three basic provisions: (1) Term of the lease is 16 years and is renewable an additional 25 years; (2) The annual lease payment is \$62,500; (3) The city has the exclusive right to purchase the golf course at any time until the termination of the lease, at \$662,500.

The governing body of the golf course is the City Council through city manager Dan Wagner. A contractual employee has been hired to supervise the municipal golf facility; Zell Eaton, pro-manager. There are three additional Class A PGA professionals to serve the golfing public: Ron Nicol, Bob Wolf, Al King.

THE COURSE ITSELF is beautiful in every sense of the word. Its rolling green fairways and silky smooth greens have made it very popular among the winter visitors and residents alike.

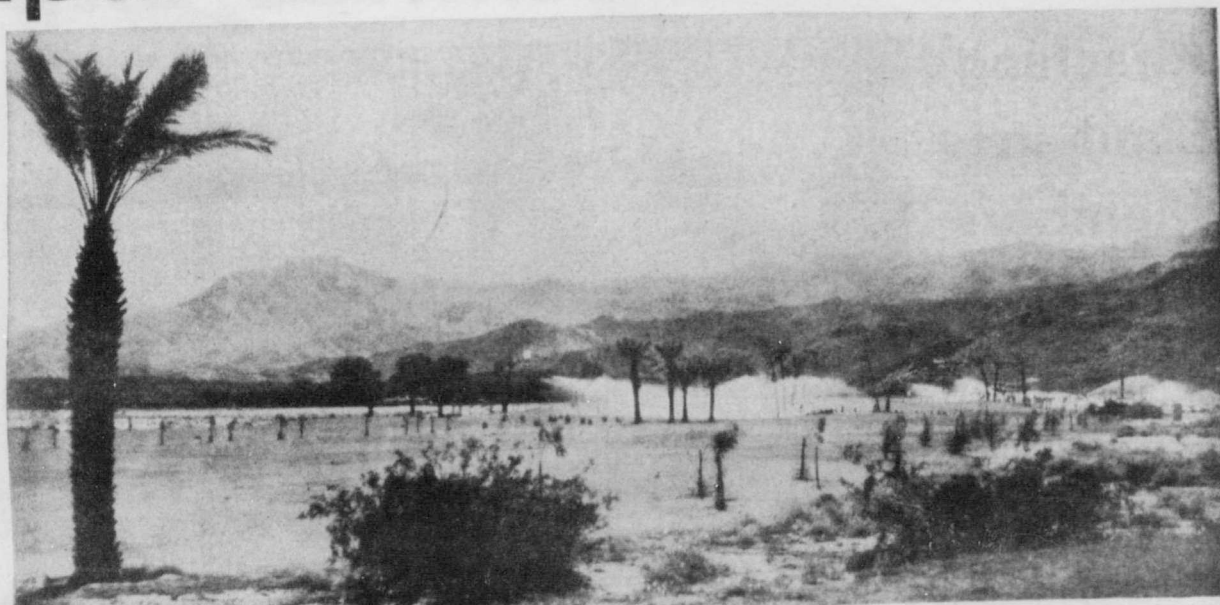
The longest hole on the course is No. 4, which measures 543 yards from tee to pin for a par 5. The shortest is number 10, 165 yards, calling for a par 3.

PROVIDED IN THE area on which the course is laid out, are a driving range, a putting green which soon will be open, parking, restrooms, and there is room for a locker room to be built in the future.

The laying out of the course was done by a special golf committee appointed by the City Council, and comprised of George Beebe, Jr., as chairman; John Wood, M. O. Anderson, Russell Wade and Joel Stone.

THE FIRST complete year of operation of the Palm Springs Golf Course from Nov. 1, 1959, to Oct. 31, 1960, revealed an income of \$146,710.29. For the same period a total of 31,971 residents and visitors played the golf course. The month of November reflects an increased activity for the golf course as follows: Operating revenue gain of \$5,025.16 and increase of 471 players. This month is the first period for which a comparison can be made with the previous fiscal year.

The fees for the golf course have remained at the same level since the course opened last November. The cost to golfers is \$3.50 for weekday play and \$5 for weekends and holidays, and the city



AN OVERALL VIEW of the Palm Springs Golf Course is taken from the center of the course, looking toward Highway 111.

also sells a book of ten tickets for \$30. With this book a golfer can save 50 cents a round during the week, and by adding 75 cents

to his ticket, he can save 75 cents on weekend and holiday play. As a special discount for residents, the City Council has established an an-

The 18-hole golf facility is open to the public at nominal rates for both play and carts.

nual greens fee of \$200 for husband and wife.

Palm Springs Golf Course is the first municipal golf course opened

in the desert area, and it too takes its part in making the Desert resort area the Winter Golf Capital of the World.

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THESE THREE MEN are the heads of three of the Desert area's finest 18-hole golf facilities.



WORLD LEADERS come to the Winter Golf Capital of the World for golf and relaxation. At left, former President Dwight D. Eisenhower, wearing his Eldorado Country Club hat, heads for the driving range. Center, German Chancellor Konrad Adenauer, removed his straw hat to don a Palm Springs

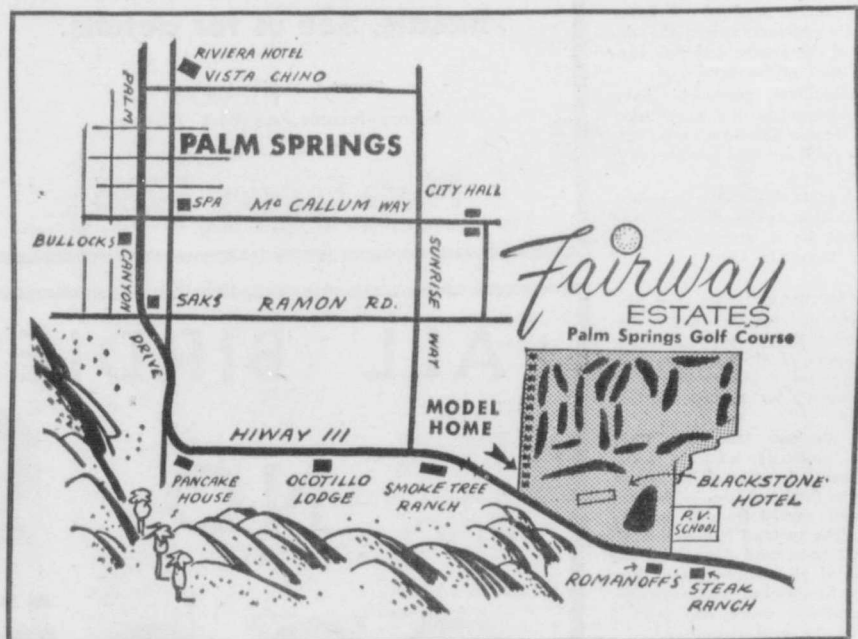


Golf Course hat as he leaves the desert after a four day rest. At right, ex-King Leopold of Belgium visits on the Thunderbird golf links with George E. Cameron, Jr., president of the Desert Sun Publishing Company, during a visit to Palm Springs to play golf.

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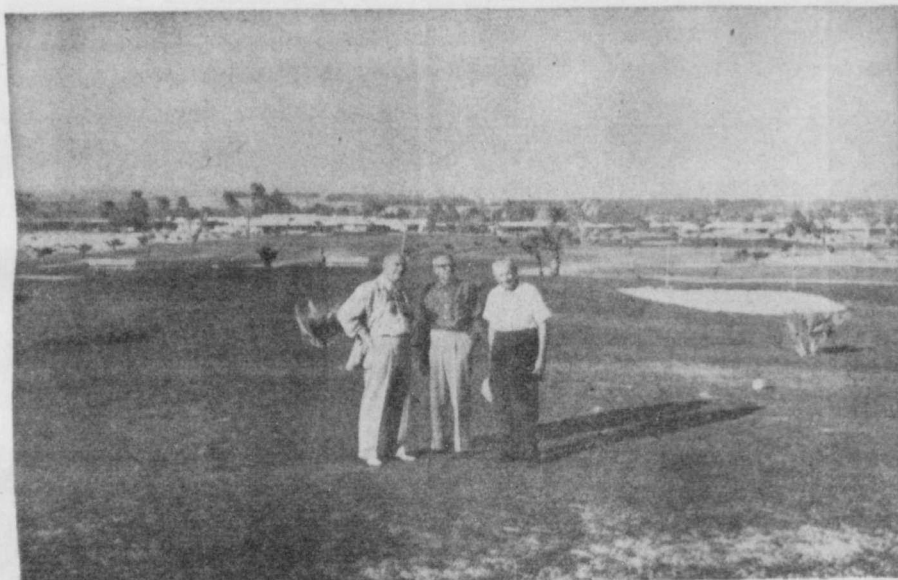
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ON THE BACK CORNER of the Shadow Mountain Golf Course, Frank Sorenson, Fred Blades and ex-governor of Washington Mon Wall-

gren look over the course. These men are the most active on the board and spend a great deal of their time operating the facility.

FROM PAGE 20, MORE ABOUT

SHADOW MOUNTAIN CLUB

ways and contains three quarters of a million gallons of water.

This water is used as part of the irrigation system which through gravity flow runs into a sump and mixed with fertilizers the water is pumped through the irrigation system.

Locker and shower rooms are located in the Shadow Mountain Club as well as swimming facilities, boating lake, a dining room which will seat 400 to 500 persons, cocktail lounges, and private dining areas.

There are tennis courts, and within the Shadow Mountain Club are a few shops. There is a supervised play area for youngsters.

THE NEW SHADOW Mountain Golf Club opened in January 1960, and around the course facing the fairway are a total of 120 home sites. Gene Sarazen was the designer of the course and Bob Pinnell is club professional.

No additional personnel have been appointed by the corporation except Frank Sorenson, who serves as publicity and membership director.

In order to become a member of the Shadow Mountain Golf Club, you must be a member of the Shadow Mountain Club.

A TEMPORARY PRO shop has been provided for the use of the members and their guests. A limited number of electric carts and pull carts are available and it is not necessary for a player to use a caddy.

The Shadow Mountain Club House immediately adjacent to the Golf Course is open daily except Tuesdays for luncheons in the dining room, served from 12 noon to 2 p.m. The cocktail lounge is open from 12 noon until 5 p.m. for the benefit of all members and their guests. Sandwiches and beverages are available every day until 5 p.m. in the grill room.

Wallgren, former governor of the State of Washington, and now a permanent resident of Palm Desert, said "The new golf club is one of Palm Desert's greatest

O'Donnell First To Envision Golf

Tom O'Donnell, at one time one of the "big four" in the California oil business, was the first man to envision golf in the desert. He built a private golf facility where O'Donnell Golf Club now stands, and it was almost 30 years before another was built.

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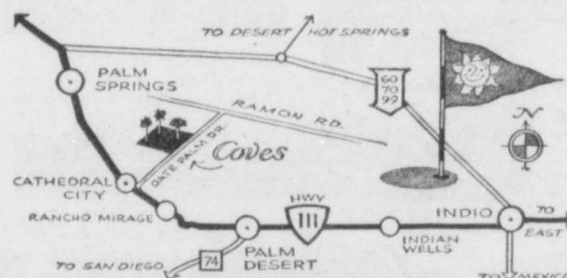
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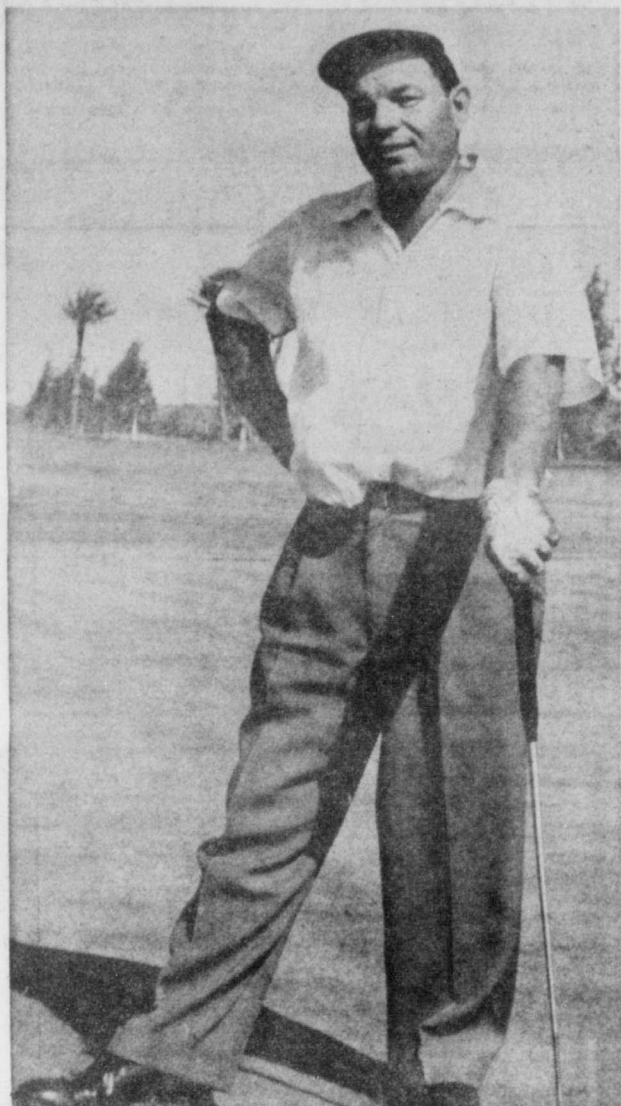
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INDIAN WELLS COURSE



INDIAN WELLS PRESIDENT Milt Hicks is not only a hard worker, both to bring golf to the desert area and in serving on the boards directors of golf clubs, but is an avid golfer. Hicks has been chairman of both the Golf Classics, and has spent time and money in bringing about its success.

ROGER PETTIT HAS 12 YEARS AT COCHRAN

Roger Pettit has been with the Cochran-Odlum Golf Course at Indio for 12 years, one of the longest tenures of any professional in the Desert area. He serves as manager-pro, handles the pro shop, teaches golf and works out all tournaments. Pettit is assisted by an associate, Ralph Mowberry, who also is pro at the La Grand, Ore., Country Club, and Bud Phelps, greens superintendent. He is married, has two children.

is located the beautiful — and newly remodeled — Desi Arnaz Indian Wells Hotel. With 200 rooms, the new hotel has just been completely renovated at a total cost of \$1,250,000.

Vacationers at Indian Wells hotel are given golf privileges on the adjoining golf course, and Arnaz has appointed Robert Schmuck as the hotel's new manager.

INDIAN WELLS golf course, which covers a total of 134 acres of greens and fairways, has a total of 6,800 yards in its 18 hole, 72 par course.

The longest hole of the course is 525 yards — par 5 on number 8, and the shortest, a new number 3 is 151 yards — par 3.

This summer the new clubhouse has been renovated and set up for a maximum service to the members, and four holes — numbers 3-4-5-6 — have been redesigned to allow subdivisions between the fairways.

FROM THE CLUBHOUSE a member can sit and look out on a sea of emerald green carpet that extends to the very edge of raw desert sand dunes.

All the normal facilities of the course are available to members of Indian Wells, including club rentals, carts, a practice green, pro shop, meeting rooms, dining room, cocktail lounge, and driving range.

THE TWO MEN behind the hard work and continuous upkeep of the course are professional and general manager Susalla and Harvey Harden, greens superintendent.

Danny Farlini and Pat Carrall are associate pros at the course and well known Buddy Porter and Bev Hansen are teaching pros.

Indian Wells Country Club now has a total of 53 homes built along its fairways with some 22 more under construction.

Most of these home sites are expansive and each has a swimming pool and private yard.

SUSALLA IS INDIAN WELLS PRO-MANAGER

Possibly one of the hardest working and best - liked golf professionals in the Desert area today is 35 - year - old Eddie Susalla of Indian Wells Country Club.

A pro for the past 19 years, he started his golfing career at the age of 11 when he went on a golf course as a caddy.

Prior to becoming golf pro and executive manager of Indian Wells he was associate professional at Thunderbird Country Club.

He is assisted in his professional duties by assistant pros Pat Carroll and Danny Farlini, and teaching pros Bev Hansen and Buddy Porter.

He is married and has two children.



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OFF TO ONE CORNER of the 18th fairway, this lake forms a wet-trap for golfers at Eldorado Country Club. In the background the clubhouse sits on a rise overlooking the

course. To the right in the picture, is the Eldorado Country Club Cottage area and the entrance to the club.

FROM PAGE 28, MORE ABOUT

ELDORADO COUNTRY CLUB

is well guarded by the sand traps.

THE MOST EXACTING hole on the course is No. 4, 393 yards, par 4. It is a very narrow fairway lined with large grapefruit trees on both sides and the green is surrounded on the front right by a lake. The left side is guarded by a sand trap. This fairway leads directly back to the clubhouse, where No. 1, No. 5, No. 14, No. 10 tees are located, and where No. 4, 18, 9, and 13 greens are found.

AS YOU ENTER the building through the front entrance you walk beside the still-flowing waters which originate just inside the lobby in a large indoor pool. On this floor of the building are the offices, luxurious dining area, cocktail lounge, kitchens and private dining room.

Going straight through the din-

ing area you find yourself on a porch overlooking the vast expanse of greens and fairways.

Another floor which is built under the dining room, has a right wing which is at ground level.

AND STILL A third floor, built underground, has storage rooms, a golf bag storage room, a complete cart maintenance room, a press room and caddy room, and a snack bar.

RESPONSIBLE TO the board of directors for the operation of Eldorado Country Club is William Daugherty, general manager, who heads a large staff of golf club personnel.

The golf club personnel is made up of a dozen people who include: Walter Burkemo, professional; Everett Sisson, chef; Jake Tooke, bar manager; John Hines, starter;

Harry Sirata, golf course superintendent; Leonard Reinhart, golf cart superintendent; Pat Jackson, Gert Keedy and Thron Holmes, golf shop personnel.



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Venturi Can Claim Strangest Drive Here

Professional Ken Venturi, playing in the 1959 \$15,000 Thunderbird Pro-Am, possibly made the strangest drive of any golfer in the world.

Heading off on the 14th tee, the ball traveled down the fairway and landed in the pocket of a coat, worn by a man in the gallery.



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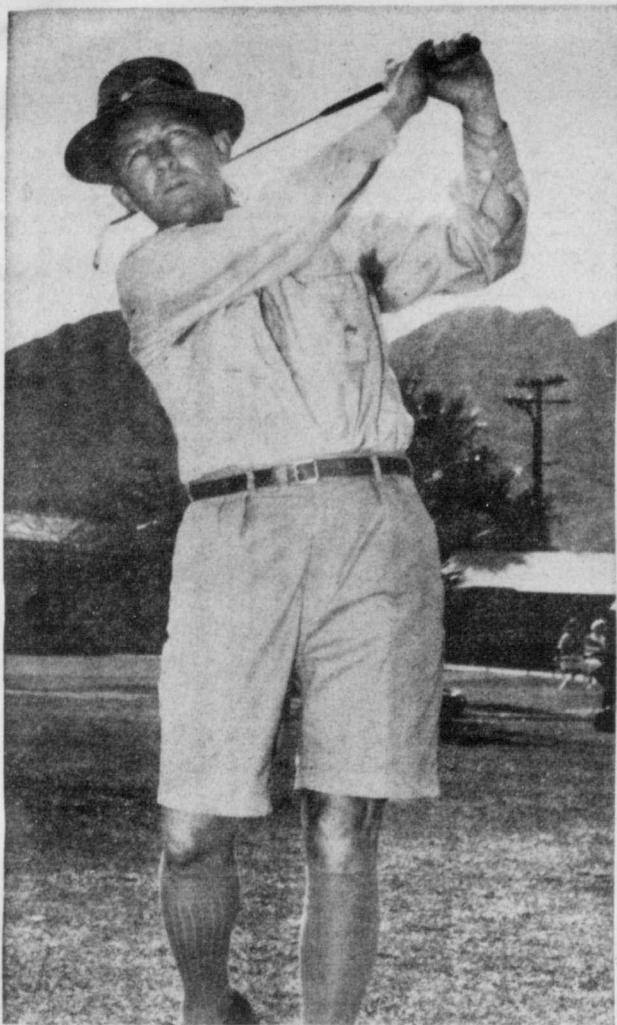
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BING CROSBY, an avid golfer, is a frequent visitor to Palm Springs area golf courses where he not only plays a leisurely and relaxed private game with friends, but also takes part in some of the big tournaments.

FROM PAGE 6, MORE ABOUT

ALEX MORRISON

findings about the most successful way to swing a club through use of the Cinal movie camera, the very first slow motion camera invented. With the aid of these slow motion pictures he exploded most of the old theories about playing golf.

In over 40 years of making and collecting golf photos Morrison has gathered a record amount of documentary evidence, in movies and still pictures, of most leading players dating from the great masters, Harry Vardon, Ted Ray and J. H. Taylor.

FROM 1920 TO 1935 Morrison toured the United States and Canada demonstrating his findings and teachings. As part of this work he played exhibition matches with the top pros from coast to coast.

The Morrison Findings and Teachings were published in book form in 1930. This book, A New Way To Better Golf, was a world wide best seller in the non-fiction field.

In 1935 King Features Syndicate of New York began world distribution of Morrison's newspaper articles on golf technique.

Readers of The Desert Sun are familiar with these articles.

In 1940 Morrison wrote another best seller, Better Golf Without Practice. This and his first book are best known among several written by him.

IN THESE BOOKS Morrison presented the first comprehensive description and Pattern of the Correct Golf Swing. The correctness of this Pattern is amply supported by documentary evidence. Action photos and tournament records of the past 30 years show clearly that the closer a golfer approximates the Correct Swing Pattern, the greater and more lasting is his success.

Morrison claims that action photos are invaluable to the golf instructor and player. "Most golfers, pros and amateurs, this includes the best of them, get off their games by losing track of what they do during their swings. Hence a single picture may be worth more than a thousand practice swings."



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FROM PAGE 27, MORE ABOUT

BERMUDA DUNES

terrain, its high undulating dips are so pronounced that they are strikingly reminiscent of the wind-swept shores of the British Isles.

BELL HAS molded the rolling dunes into a well-trapped course dotted by tricky hazards. Golf pros who have played the 161 acre course (it's one of the largest on the Pacific Coast) have acclaimed it as a true credit to golfdom.

One of the distinguishing features of the course is that each fairway and each hole is a separate entity. There are no parallel fairways. Each hole is totally free from interference with any of the others.

ANOTHER HIGHLIGHT of the course, which has a par 72 for men and 74 for women, is its flexibility. This has been achieved by the establishment of three different starting tees. The first measures 6,100 yards, the second 6,500 yards and the championship tee stretches to 7,008 yards.

The newest developments at Bermuda Dunes are 53 co-op apartment units, one known as Bermuda Dunes Colonies, comprised of 25 units built by Terrain, Inc., and the other is the 28 unit Bermuda Dunes Villas being built by Los Angeles builder Al Kuri and KTVV announcer Bill Welsh.

ALL 53 OF THESE units face Bermuda Dunes fairways and are

two bedroom, two bath own-your-own apartments with 1,500 square feet of living area. Each unit has two patios and each of the two developments has two large swimming pools.

A single charge for the apartments includes taxes, insurance and maintenance, and the management can lease individual homes when the owners are away from the area. A deed is given on the property, offering the purchaser of these own - your-own apartments the opportunity to take depreciation, and each individual, under this proposed program, has certain tax advantages.

Both developments have underground parking for cars.

THE BERMUDA Colonies is located on the north side of No. 1 fairway facing 1,000 feet of fairway frontage.

Bermuda Fairway Villas are cloistered around No. 1 green and No. 18 tee and surround a large swimming pool with a fountain in the center.

Bermuda Dunes encompasses 1,050 acres and, aside from the own-your-own apartments, there are now 51 homes, 41 of them occupied, located in this development.

During the past summer, Bermuda Dunes added a new lake on No. 6 fairway, and more traps, planted trees and shrubs, and generally tightened the course.



U. S. NATIONAL OPEN champion for 1959, Billy Casper, right, shows Bermuda Dunes Country Club's co-owner Ernie Dunlevie the

iron that helped him fire a sizzling 66 to take the All-Star Golf TV matches and hang up a new Bermuda Dunes course record.

ELLSWORTH VINES IS PRO AT TAMARISK CC

Ellsworth "Elly" Vines is currently entering his seventh year in Palm Springs as golf professional at Tamarisk Country Club, and has recorded 17 years as a pro.

He followed the PGA tournament circuit for five years, and had about five years experience as an amateur.

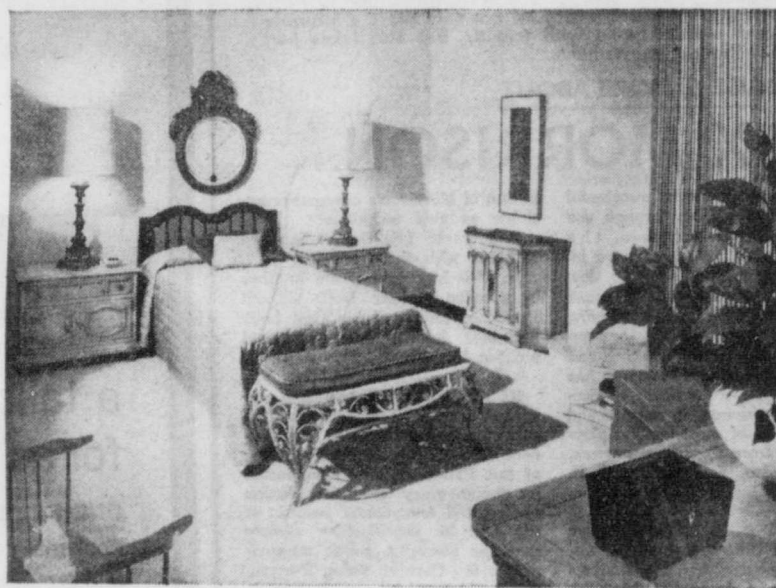
Associated with Vines at Tamarisk are Nick Turzian, associate; Angel de la Torre, teaching pro; Shirley Spork, women's teaching pro; George Doyle, starter, and Herb Williams, range master.

Prior to joining Tamarisk, Vines was club professional at Wilshire Country Club in Los Angeles. He now divides his time between Tamarisk and Inwood Country Club, Long Island, in the summer.

He is married and has two children.



ELLSWORTH VINES



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FROM PAGE 23, MORE ABOUT

THUNDERBIRD CC

tenance superintendent Carol Davies, and cart maintenance, Bobby Thomas.

Entrance to the newly renovated club leads through a spacious gallery into the main lounge and Thunderbird Room. The Thunderbird Room provides a magnificent view of the mountains as well as part of the golf course, and is equipped with low scotch and soda tables.

ATTRACTIVE REMOVABLE screens separate the Thunderbird Room from the main dining room so that large events can be expanded easily. A large all-glass vista wall in the dining room overlooks the pool and golf course. A half circle dance shell covered with white linen vicratex finish sits in the middle of two natural walnut walls. A private dining room in typical California style is called the Fiesta Room and is immediately adjacent to the ladies card room. The two are divided by folding walnut doors.

To serve the dining rooms, the kitchen at Thunderbird has been completely rebuilt with new acoustic ceilings, sanitary tile floors, and permanent equipment built on

islands, a new dairy walk in ice box, a new deep freeze, additional storage and a new chef's office and employees dining room — all geared to increase the facilities so that the catering department of the club can be conducted efficiently.

AIR CONDITIONING has been installed throughout the buildings. The new men's locker room was built to provide completely ventilated lockers and golf cleat non-slip quarry tile, and the women's locker room includes a spacious lounge opening into a landscaped enclosed patio.

THREE MAJOR buildings are connected with the 150 foot ramada, tying them together in an interesting design. A new main entryway to the club grounds is indicated by two driftwood stone pillars. The double lane drive coming from the club house is bordered by a lane of palm trees, each illuminated at night.

Large additional parking areas and an addition to a new employees building which includes a year-round suite for the caretaker, are other new features.



ENTRANCE WAY to Thunderbird Country Club gives visitors a first view of the completely renovated club. More than \$700,000 was spent on the club this past summer in a complete remodeling and rebuilding program.

Thunderbird was one of the first clubs to hold big tournaments in the Desert area and inaugurated the Palm Springs Golf Classic with the annual Thunderbird Pro-Am.



A CORNER OF THUNDERBIRD'S new dining room is pictured above being set up for a party. One of the favorite places for golfers

in the desert, Thunderbird holds a golf tournament almost every week of the season.



PHIL HARRIS, a long-time Palm Springs area resident, can be found at almost any time on either Thunderbird Country Club where he has his home or at Indian Wells Country Club, where he likes to contest his close friend Desi Arnaz.

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WALTER BURKEMO

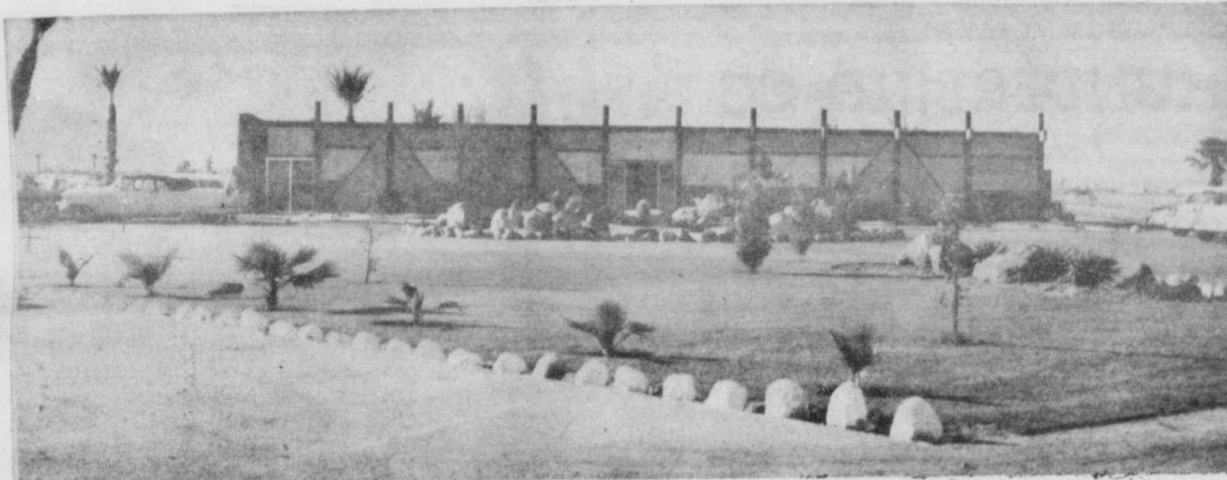
Walter Burkemo Limits Golf Tour As Eldorado Pro

Walter Burkemo is new professional at Eldorado Country Club, and has limited his PGA tour to a few selected spots.

In the summer he is pro at Franklin Hills Country Club, Franklin, Mich.

Associated with him at Eldorado are Mike Portik, associate; Bud Hofmeister, associate; Helen Dettweiler, lady professional; John Hines, starter; Thorn Holmes, golf shop manager; Gert Keedy, head of the ladies golf shop department.

Burkemo was a successful amateur golfer when he was 18, and at 21 won seven straight tournaments in Florida.



FRONT OF THE RANCH Golf Club and parking lot area is shown as seen by guests who drive to the newest 18-hole golf development in the City of Palm Springs. Developed by

Noel Clarke, the course will be opened for a full 18 holes of play about Feb. 15.



DALE ANDREASON

Dale Andreason Is Professional At Riviera Club

Dale Andreason, rated one of the top teaching professionals in the golfing world, is pro-manager of golf activities at the Riviera Golf Club.

Only 43 years of age, he has been a professional for 25 years. He traveled the PGA circuit for five years immediately following World War II to acquire a greater knowledge of golf and teaching of golf.

He is married and has five children.



GEORGE HOWARD

George Howard Is Dean of All Desert Pros

Dean of all golf professionals in the Desert area is George Howard, 59, who has been located in Palm Springs for 39 years.

He has served as golf professional at O'Donnell Golf Club for 27 years, and also is golf pro at Broadmoor Country Club in Seattle.

An oddity of Howard's career is that he has never played the amateur circuits.

He is married and has no children.



ERNIE DUNLEVIE, manager of Bermuda Dunes, is also co-owner of the famed golf facility.

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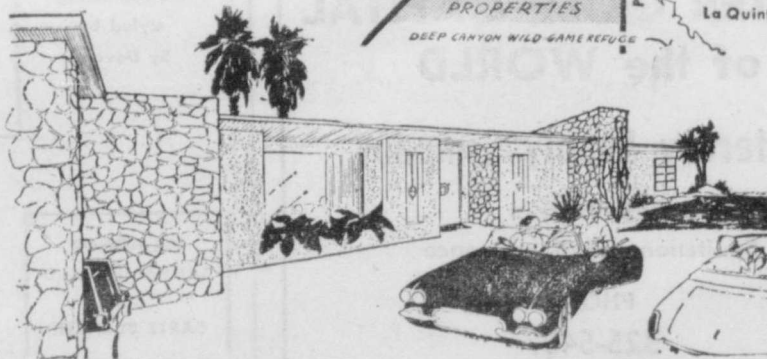
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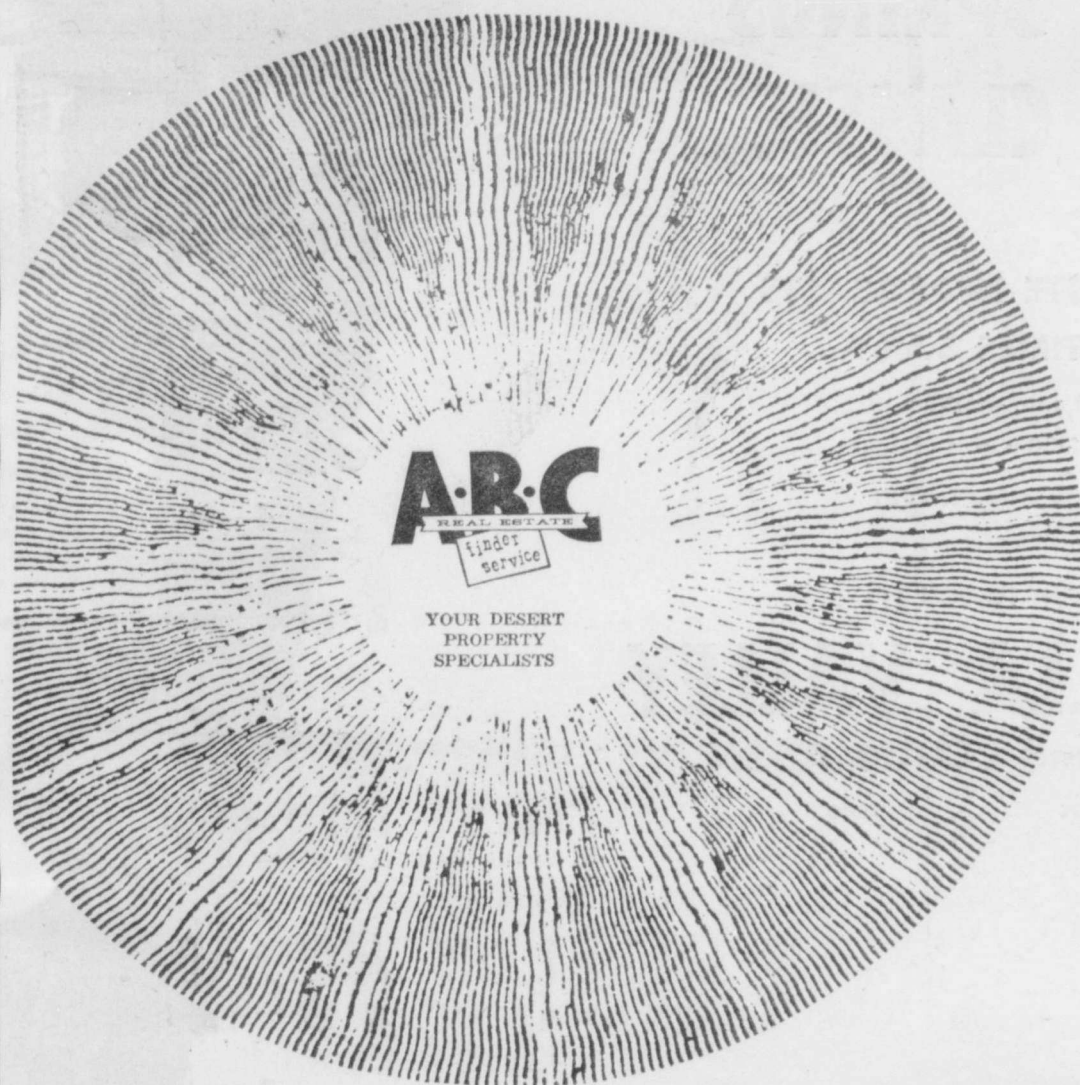
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